

2015 IOWA
SIMMENTAL
SALE



45th Mark of Genetic Excellence

MONDAY, FEBRUARY 9TH, 11:30 AM
IOWA STATE FAIRGROUNDS, DES MOINES, IA

2015 IOWA
BEEF
EXPO

IOWA BEEF EXPO IS AMERICA'S SOURCE FOR SIMMENTAL CATTLE

Past Iowa Beef Expo Purchases



RBS YOU'RE RIGHT

Sold for: \$24,500
2013 Mark of Genetic Excellence
Buyer: Jackson Lashment, IL
*2013 Res. Grand Cow/Calf Pair at NAILE
*Dam of 2014 Kansas City Royal, Louisville &
IA State Fair Div. Champion and Res. IA
Female, IA State Fair



RB HAWK

Sold for: \$10,250
2014 44th Mark of Genetic Excellence
Buyer: Griswold Cattle, OK



HL Ms STRIKER

Sold for: \$8,000
2014 44th Mark of Genetic Excellence
Buyer: Echard Cattle Co
*Champion Cow/Calf at Iowa Field Day



LONG'S SHEAR PERFECTION

Sold for: \$10,750
2014 Mark of Genetic Excellence
Faith Farms - Ron Savell, LA
Full brother to Long's Shear Pleasure



FITZ ESCALADE

Sold for: \$15,000
2012 Mark of Genetic Excellence
Buyer: LaMar Farms LTD
*Syndicated for \$25,000 to the Escalade Group:
LaMar Farms LTD, Jeff Fitzsimmons, Ruble Cattle
Services, Jayme Sieren, E&J Farms & Wes Stolee
*Sired High selling group - 2014 IA Beef Expo & Top
Selling Bull of all breeds for the 3 2014 IA Cattle-
mens Assoc. Bull Test Sales
*Ranked #14 of all active Purebred sires for \$T1



LONGS MISS SWEET TREAT

Sold for: \$17,000
2012 Mark of Genetic Excellence
Buyer: Tyler Loudon, IA
Dam of TLLC One Eyed Jack

...AND NUMEROUS OTHERS



IOWA SIMMENTAL ASSN.

45th Mark of Genetic Excellence



MONDAY, FEBRUARY 9TH AT 11:30 AM
IOWA STATE FAIRGROUNDS
DES MOINES, IA

SCHEDULE OF EVENTS

FRIDAY, FEBRUARY 6TH

Cattle may arrive at Iowa State Fairgrounds

SATURDAY, FEBRUARY 7TH

Queen Contest, Adventureland Inn Hotel.....9:30 am

Cattle Check-In (original papers req'd)10 am

*Note to consignors: Evaluation of cattle for sale order will take place at check-in area

IJSA Annual Meeting, Penningroth Sale Arena2 pm

ISA Annual Meeting, Penningroth Sale Arena4 pm

SUNDAY, FEBRUARY 8TH

Cattle on display until 5 pm

Parade of Cattle, Penningroth Sale Arena1 pm

Bull Buyers Social, Simmental aisle.....2:30 pm

Social Hour, Adventureland Inn5:30 pm

Banquet, Awards & Auction, Adventureland Inn Banquet Rm6:30 pm

MONDAY, FEBRUARY 9TH

Hospitality table hosted by Iowa Simmental Association &

Cattle on display until 11:30 am

SALE DAY PHONES

Cattle barn office 515.262.3111 ext 301

Directors office..... 515.262.3111 ext 300

Penningroth Sale Center 515.262.3111 ext 302

Penningroth settlement table..... 515.262.3111 ext 307

Larry Martin, Sale Manager 217.433.0242 cell

Harold Williams, Sale Chairman641.344.4786

Iowa Beef Expo Fax Line.....515.262.2996

SALE HEADQUARTERS & IA SIMMENTAL BANQUET

Sale Headquarters

Adventureland Inn, Altoona515.266.2121

Additional Rooms

Best Western Plus, Altoona515.967.2400

SALE STAFF & SALE CONSULTANTS

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Roger Allen, Illinois715.684.9222

Dr. Bert Moore, American Simmental Assoc.....701.541.5035

Jon Schaben, Auctioneer.....712.263.0755

LIVESTOCK PUBLICATION REPS/RINGMEN

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Bill Schermer, Midwest Beef Producer641.425.2641

TRUCKING

Greg Miller, Lancaster, WI608.778.8785

Sam Harroun, IA.....319.325.9389

WATCH THE VIDEO PARADE OF SALE CATTLE

LIVE ON THE WEB AT LIVEAUCTIONS.TV

SUNDAY, FEBRUARY 8TH AT 1:00 PM



OPEN HEIFERS ARE ELIGIBLE FOR THE
2015 IA SIMMENTAL ASSOCIATION FUTURITY!

LIABILITY

All persons who attend the sale do so at their own risk and neither the owners, the IA Simmental Association, nor Larry Martin Cattle Sales assume any responsibility, legal or otherwise, for damages, accidents, theft, errors in this catalog or omissions. All cattle are at the purchaser's risk as soon as sold. Assistance will be given in loading and shipping of cattle but no risk is assumed by anyone associated with this sale.

EPDS

EPD's printed in this catalog are Fall 2014 numbers and are the latest available from ASA. Visit www.simmental.org for more individual performance and pedigree information.

HERD HEALTH

All cattle selling will have proper interstate health certificates for immediate shipment. Bred females have been pregnancy examined and are confirmed safe in calf. The vet for Simmental cattle is:

Dr. Shawn Nicholson515.523.1755 office or 515.971.1973 cell

AIR TRANSPORTION

Des Moines International Airport is served by Northwest Airlines, American Airlines, Transworld Air, American Eagle, United Airlines and US Air Express. Call 616.256.5100 or log on to www.dsairport.com

TERMS & CONDITIONS

All cattle sell under the revised sale terms and conditions of the American Simmental Association which can be found online at www.simmental.org under the tab labeled Association.

SALE MANAGEMENT



3485 Nancy Lane, Clinton, IL • www.larrymartinlivestock.com

lmcs2000@yahoo.com • 217.433.0242 cell

CATALOG DESIGN

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Randie Kocher

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641.330.0958

CASON'S PRIDE & JOY SIMMENTALS

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IOWA SIMMENTAL ASSOCIATION 2014 BOARD OF TRUSTEES

Front Row (L to R): Harold Williams, Nate Horman, Tammy Heaton, Eric Gerdes
 Back Row (L to R): Al Johnson, Jeff Thompson, Jay Steenhoek, Andy VanAernam, Kirk Lynch and Tom Robinson

QUICK GUIDE TO ASA EPDs AND \$ INDEXES

Expected Progeny Differences (EPDs) are the most accurate and effective tool available for comparing genetic levels. In using EPDs, the difference between two sires' EPDs represents the unit difference expected in the performance of their progeny. For example, if sires A and B have EPDs of +10 and -5, a 15-unit difference would be expected in their progeny (moving from -5 to +10 yields 15 units). Key to using EPDs is knowing what units they are expressed in. For example, if the above case referred to weaning weight EPDs, A would be expected to sire 15-pounds more weaning weight than B. If calving ease were the trait, A would be expected to sire 15-percent more unassisted births in first-calf heifers; in other words, if B sired 30 assists in a group of 100 heifers, we'd expect A to require 15 assists. A percentile-ranking chart is required to determine where a bull's EPDs rank him relative to other bulls in the breed.

\$ Indexes: Though EPDs allow for the comparison of genetic levels for many economically important traits, they only provide a piece of the economic puzzle. That's where \$ indexes come in. Through well conceived, rigorous mathematical computation, \$ indexes blend EPDs and economics to estimate an animal's overall impact on your bottom line. The same technology that led to the dramatic progress in swine, poultry and dairy genetics over the last several decades.

All-Purpose Index (API): Evaluates sires for use on the entire cow herd (bred to both Angus first-calf heifers and mature cows) with the portion of their daughters required to maintain herd size retained and the remaining heifers and steers put on feed and sold grade and yield.

Terminal Index (TI): Evaluates sire for use on mature Angus cows with all offspring put on feed and sold grade and yield.

Using API and TI: First, determine which index to use; if you're keeping replacements use API, if not, TI. Then, just as with EPDs, zero in on the unit difference between bulls. (As described above, index units are in dollars per cow exposed.) The difference can be used to determine how much a bull is worth compared to another. Or, put another way, how much you can pay for one bull compared to another. For example, when buying an all-purpose-type sire, you can quickly figure a bull scoring +100 for API is worth an extra \$6,000 over a +50 bull if both are exposed to 30 cows over 4 years (\$50 diff. x 30 hd. x 4 yr. = \$6,000).

A percentile-ranking chart is required to determine where a bull's index value ranks him relative to other bulls in the breed. For percentile rankings or more detailed information about EPDs and \$ indexes visit www.simmental.org.

Units of Expression of ASA EPDs (listed alphabetically):

- All-Purpose Index (API): Dollars per cow exposed under an all-purpose-sire scenario.
- Back Fat (BF): Inches of backfat.
- Birth Weight (BW): Pounds of birth weight.
- Calving Ease (CE): Percent of unassisted births when used on heifers.
- Carcass Weight (CW): Pounds of carcass weight.
- Maternal Calving Ease (MCE): Percent of unassisted births in first-calving daughters.
- Marbling (MB): Marbling score.
- Maternal Weaning Weight (MWW): Pounds of weaning weight due to milk and growth.
- Ribeye Area (REA): Square inches of ribeye.
- Stayability (STAY): Percent of daughters remaining in the cowherd at 6 years of age.
- Terminal Index (TI): Dollars per cow exposed under a terminal-sire scenario.
- Weaning Weight (WW): Pounds of weaning weight.
- Yearling Weight (YW): Pounds of yearling weight.
- Yield Grade (YG): Yield grade score.

IOWA BULL BUYERS GUIDE

- Every bull selling will be free of genetic defects either by genetic testing or by pedigree. The ASA abnormality policy is a scientifically-based approach to managing and ultimately reducing the incidence of genetic abnormalities in the Simmental breed. Visit ASA's website at www.simmental.org to learn more.
- All bulls must meet Iowa Beef Expo performance standards:
 - Minimum adjusted weaning weight of 650 lbs.
 - Minimum weight per day of age of 3 lbs.
 - Minimum adjusted yearling weight of 1100 lbs.
 - Minimum scrotal circumference of 33 cm.
- All bulls selling will be ultrasounded for marbeling, backfat and ribeye area and data will be adjusted to 365 days of age.
- All bulls must pass a breeding soundness exam, be halter broke and have an acceptable disposition.
- All bulls selling are guaranteed breeders.

IOWA BULL BUYERS HOTLINE

Greg Miller, Wisconsin..... 608.778.8785
 Marshall Ruble, Iowa..... 515.231.3198
 Jeremie Ruble, Iowa..... 406.581.7940
 Roger Allen, Illinois..... 715.684.9222

The Bull Buyer Hotline is for cattlemen who are unable to attend the sale because of schedule conflicts or inclement weather. We can help you select a bull in your price range and arrange trucking at no additional charge to you!

IOWA BULL BUYERS SOCIAL

Sunday, February 8th 2:30 pm
 Enjoy refreshments and view a great group of cattle in the Simmental aisle.



GET CONNECTED.

FOLLOW THE SALE LIVE ON THE INTERNET

To register and follow the auction in real time on the internet, log on to: <http://www.liveauctions.tv>

If you wish to follow the sale on the computer and bid by telephone, please call the sale day phone numbers or one of the consultants listed in our catalog.

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1

KSND BALDWIN

Consigned by: Kaisand Cattle - Steve Kaisand

DOB: 4/1/13
Tattoo: A309/LE
ASA: 2747218
Adj BW: 86
Adj WW: 908

SVF/NJC Mo Town M126
JS Sure Bet 4T
JS Black Magic Woman 13P

POLLED BLACK PUREBRED

Silverstone Bad Habit
KSND Miss Obsidian
JJ Black Obsession

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.7	2.8	60.1	84.3	12.3	54.2	19.1	24.0	-.32	.13	-.071	.63	111.8	63.3

Baldwin is a 2 year old baldy bull. He is out of JS Sure Bet. His dam is a daughter of the great JJ Black Obsession. He is really long sided and sound. If you're looking for an older bull to breed a lot of cows, his genetics are second to none.



2

TK MILE HIGH

Consigned by: Kitzrow Cattle Company

DOB: 4/16/13
Tattoo: 13A/LE
ASA: 2736027
Adj BW: 95
Adj WW: 979

TNT Top Gun R244
JF Milestone 999W
MS Maxie Lou M112S

ET - POLLED BLACK 3/4 SIMANGUS

SVF Steel Force S701
Partisover Barbie 0162W
Star Barbie 3243

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.5	1.4	75.9	114.4	9.3	52.4	18.5	39.8	-.10	.09	-.025	.49	120.9	72.5

Retaining 1/3 Semen Interest. TK Mile High's picture speaks for itself. He is an extremely powerfully built Milestone son. He is free moving and sits down onto a big foot. Mile High is backed by our leading donor, Partisover Barbie 0162W and is blessed with a great set of EPDs. When you look at his numbers, Mile High should not only be calving ease but should follow up with good growth. His maternal brother was the 2013 Iowa State Fair Reserve Champion Bull. You won't want to miss him sale day!



3

RED RYDER

Consigned by: Gerdes Show Cattle

DOB: 7/9/13
Tattoo: T08A/LE
ASA: 2842989
Adj BW: 75
Adj WW: 690

CNS Dream On L186
Drake Hard Truth
Drake Miss Alyssum

POLLED RED PUREBRED

CNS Dream On L186
HUIZ Cammie
4-J Misty

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.4	1.5	56	75.3	11.3	45.6	19.8	16.4	-.34	.13	-.068	.65	117.0	62.2

A super stout attractive red bull here cowboys. Red Ryder was a little different age calf but he has the extra maturity to go out and cover some extra cows this spring.



4

GSC/BLK DIAMOND A989

Consigned by: Gerdes Show Cattle

DOB: 9/4/13
Tattoo: A989/LE
ASA: 2935436
Adj BW: 70
Adj WW: 676

CNS Dream On L186
Drake Hard Truth
Drake Miss Alyssum

POLLED BLACK 3/4 SIMMENTAL

SVF Dream Master T50
Womack Dream Lady W989
Shady Brook Lady S127

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.5	1.45	61.2	85.7	7.80	46.6	8.40	22.40	-.19	.21	-.03	.5	109	63

A fall Hard Truth son out of an awesome 1/2 blood Dream Master Donor. A989 has a low birth weight with plenty of performance in an attractive sound package.





5 RBS A941
 Consigned by: Reck Bros - Rod Reck

DOB: 10/1/13
 Tattoo: A941/BE
 ASA: 2917525
 Adj BW: 76
 Adj WW: 761

GAR Predestined
 GW Predestined 701T
 GW Miss Lucky Strike 363

POLLED BLACK 3/4 SIMANGUS
 CNS Dream On L186
 RBS W941
 RBS Peanut

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.7	0.3	70.5	109.2	10.6	57.7	n/a	35.5	-.23	.61	-.032	.77	151.3	82.6

Here is an older bull that is ready to cover some cows. This white snipped nosed bull has a lot to add to a cow herd. He is out of one of our best looking and productive cows in our fall herd. Better take a look at this high API and you better be prepared for this bull to add pounds to your calf crop and keeping his heifers back. If they're anything like their mother, you're gonna want them working for you.



6 FITZ POL FUSION A192
 Consigned by: Fitzsimmons Simmental

DOB: 10/14/13
 Tattoo: A192/LE
 ASA: 2917193
 Adj BW: 76
 Adj WW: 816

Mr NLC Upgrade U8676
 FITZ Escalade
 FITZ POL Fantasia S601

POLLED BLACK PUREBRED
 FITZ POL Boxcar S208
 FITZ POL Bitsy Y192
 FITZ POL Dawn S606

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.2	2.6	89.1	133.1	10.9	69.1	24.8	52.3	-.30	.20	-.068	.91	145.6	83.9

This solid black, smooth polled, big topped, deep sided Escalade son really puts together the total package! Actual birth weight of 76 lbs out of a first calf heifer. Fusion was the top performance bull for our 2013 fall calves. Walk this bull, study his numbers. This bull will amaze you with his combination of power and overall structural correctness. The Escalade bulls are for real.



7 RBS A99
 Consigned by: Reck Bros - Don Reck

DOB: 10/15/13
 Tattoo: A99/BE
 ASA: 2917522
 Adj BW: 77
 Adj WW: 733

SAS/ASF All Star
 RBS Uptown U601
 RBS Sweet Thing

POLLED/SC BLACK 3/4 SIMANGUS
 RBS Hot Spot
 RBS S99
 86

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
3.8	3.3	74.3	98.5	6.6	58.7	14.5	32.5	-.14	.18	-.036	.43	104.2	70.5

We will always sell calves by the pounds at the sale barn. This bull is out of a highly performing cow and is going to help you push the scales. This bull is sure to add profit to your calf crop.



8 FITZ POL REGAL A002
 Consigned by: Mitch Fitzsimmons

DOB: 10/19/13
 Tattoo: A002/LE
 ASA: 2917197
 Adj BW: 84
 Adj WW: 764

Mr NLC Upgrade U8676
 FITZ Escalade
 FITZ POL Fantasia S601

POLLED BLACK PUREBRED
 TNT Ever Ready R232
 FITZ POL Eva X002
 FITZ POL Becky U802

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.6	2.5	85.2	124.4	11.1	62.3	25.9	46.9	-.37	.17	-.076	1.01	142.2	80.6

This solid black Escalade son is smooth shouldered, big topped, long spined and extra deep sided. Regal combines calving ease, solid growth and maternal values along with excellent carcass traits. His Ever Ready mother consistently brings in a calf with that extra "something" that demands your attention.

9

CASON'S MR TRUMAN

Consigned by: Cason's Pride & Joy Simmentals

DOB: 10/25/14
Tattoo: A99/BE
ASA: 2864227
Adj BW: 83
Adj WW: 826

S A V Final Answer 0035
TNT Tuition U238
TNT Miss S68
POLLED BLACK 3/4 SIMANGUS
JDJ Blacklight 35P
Sandy Acres T99
SAS 486F

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.9	1.7	64	98.4	5.2	59.2	n/a	31.1	-.22	.26	-.043	.62	112.8	68.1

Mr. Truman is a solid black polled son of TNT Tuition that weaned at over 800 pounds with a 83 lbs. birth weight. This stout made big ribbed easy keeping kind of bull that was designed with the commercial man in mind. He should produce low maintenance highly productive cattle that will excel in the pasture as well as the feed lot. He travels extremely well and is very docile. His dam is a highly productive Blacklight daughter that is a moderate framed, low maintenance female.



REFERENCE

TNT TUITION U238
SIRE OF LOT 9

10

GNB ALL IN 430A

Consigned by: G&B Cattle Company - Mat Goddard

DOB: 11/4/13
Tattoo: 430A/BE
ASA: 2883049
Adj BW: 72
Adj WW: 1021

Ellingson Legacy M229
Mr NLC Upgrade U8676
MS NLC Mojo S6119 B
POLLED BLACK PUREBRED
SS Goldmine L42
Ms Goldie W430
HL Ms Perfect T430

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9	2.5	73.7	106.7	8.1	62.4	21.3	36.7	-.46	.30	-.086	1.07	135.7	77.6

GNB All In is a fall born Upgrade son, that has a lot of depth of body. He is stout made with plenty of performance behind him. He will sire calves that will get up and grow. A true cattlemans bull, with a solid set of EPDs.



10

11

SCHORGS A395

Consigned by: Schorg Simmentals

DOB: 12/20/13
Tattoo: A395/RE
ASA: 2916789
Adj BW: 89
Adj WW: 701

Mr NLC Upgrade U8676
VSF Advance 112Y
VSF Miss 802U
POLLED BLACK PUREBRED
KENCO/MF Powerline 204L
HL Miss Powerline U185
Miss Arnold K2232

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
3.3	3.6	72.1	106.8	8.4	62.0	21.6	38.5	-.47	.01	-.072	1.25	111.1	67.2

Schorg A395 is out of VSF Advance, which is an Upgrade son and out of the popular 451D cow family. This bull is thick, huge topped, big butted and deep sided. This solid black bull will put money into your pocket book.



11

12

DFS1 THE MAN

Consigned by: DFS1 Denning Farms

DOB: 1/1/14
Tattoo: B202/RE
ASA: 2918223
Adj BW: 96
Adj WW: 798
Adj YW: 1345

R Plus Blackout
R Plus King of the Yukon
Miss R Plus 7026T
ET - POLLED BLACK PUREBRED
OMF Blade N25
KLER Sweetness
HCC Sweeter Than Ever

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
0.9	3.5	68.8	101.4	8.8	51.5	15.4	35.2	-.13	-.03	-.058	.28	90.4	61.3

DFS1The Man is the Commercial man's dream! With feeder prices what they are, this bull will pay for himself in no time. The Man is also out of the \$62,000 high selling female in Denver two years ago.



12



13

13 GA UPGRADE 474B

Consigned by: Golden Acres - Jeff & Chad Wenell

DOB: 1/6/14
Tattoo: 474B/BE
ASA: 2908007
Adj BW: 89
Adj WW: 789

Ellingson Legacy M229
Mr NLC Upgrade U8676
MS NLC Mojo S6119 B
HC Power Drive 88H
Triple C American Girl N
Triple C Go Girl K34G

ET - HOMOZYGOUS BLACK/POLLED PUREBRED

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.6	1.4	67.9	102.8	8.1	58.0	24.0	33.1	-51	33	-075	1.29	144.5	76.7

If you are looking for a really stout bull that will add pounds to a calf crop then this is the bull for you. He was named champion bull in Spencer this last fall and has all the qualities we look for in a great herd sire. He is massive boned, really stout, and is good on his feet and legs. His brother won the 2012 Iowa State Fair and this guy looks a lot like him. Give this one an extra look.



14

14 SS REBEL

Consigned by: Specht Family Simmentals

DOB: 1/8/14
Tattoo: 3B/LE
ASA: 2863198
Adj BW: 84
Adj WW: 923

Mr NLC Upgrade U8676
GIBBS 0601X Raisincain
ASR Sweet Dreams M229
Wheatland Bull 680S
SS Wilma
SS Ruby

POLLED BLACK PUREBRED

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.1	34	77.2	119.8	7.5	57.5	19.4	46.1	-40	.05	-077	1.09	118.2	71.9

If extra pounds to market is your goal, you won't want to overlook this rugged made Raisincaine son. Rebel is a no nonsense cattleman's bull from a high performing 680S daughter. He is sound on his feet with plenty of depth and thickness and the right shape to maintain calving ease. Rebel should work adding pounds at weaning and making great replacement females.



15

15 DHV/WLC ASSASSIN

Consigned by: Woodside Land & Cattle

DOB: 1/12/14
Tattoo: B 7/BE
ASA: 2829917
Adj BW: 78
Adj WW: 660

Remington On Target 2S
Remington Lock N Load54U
BAR15 Miss Knight78E-51G
CNS Dream On L186
VOLZ Dream Sister Maker
JS Sister 3N

ET - POLLED BLACK PUREBRED

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.8	1.5	64.3	108.6	11.2	57.5	22.9	37.4	-43	.05	-067	1.16	123.2	67.3

What an outstanding Lock N Load son! He has great thickness and depth of body. Everyone loves a baldy and he is stout enough to throw the right kind. We showed him at the Iowa State Fair where he did well. Don't overlook the genetics on this bull, he is out of the Champion Sister Maker cow that traces back to the Drake sister lines. The EPDs speak for themselves, this is a powerful bull from all angles. He is a 3/4 brother to the \$5,000.00 bull we sold last year.



REFERENCE

MR NLC UPGRADE U8676
SIRE TO LOT 16

16 JASS BACKLASH 17B

Consigned by: Jass Simmentals

DOB: 1/13/14
Tattoo: 17B/BE
ASA: 2915860
Adj BW: 84
Adj WW: 785

Ellingson Legacy M229
Mr NLC Upgrade U8676
MS NLC Mojo S6119 B
CJ SH Liquid Asset 8660
JASS 41HL.A. 61Y
Hooks Mindy 41H

POLLED BLACK 3/4 SIMANGUS

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
12.5	0.7	65.8	102.4	10.1	68.5	n/a	32.0	-37	48	-071	.85	144.0	78.2

This bull combines many good things in his physical appearance and genetic values. It's pretty difficult to combine numbers like these with the style and eye appeal of this guy, so get on board and take advantage.

17

GA STEEL FORCE 473B

Consigned by: Golden Acres - Doug Wenell

DOB: 1/13/14
Tattoo: 473B/BE
ASA: 2908009
Adj BW: 85
Adj WW: 769

CNS Dream On L186
SVF Steel Force S701
SVF Sheza Beauty L901
ET - BLACK HOMOZYGOUS POLLED PUREBRED
HC Power Drive 88H
Triple C American Girl N
Triple C Go Girl K34G

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.9	0.9	56.7	88.7	9.9	44.9	28.1	24.4	-36	.13	-.034	1.02	137.7	64.1

Here is another stout Steel Force son that has a huge top and a lot of mass. Just like his brothers, this bull should sire a consistent calf crop with extra thickness and bone. Buy with confidence, this guy has performance built in with a good look and a solid pedigree.



REFERENCE

SVF STEEL FORCE S701
SIRE TO LOT 17

18

RB RAIDER

Consigned by: RB Simmentals

DOB: 1/15/14
Tattoo: RB3B/LE
ASA: 2870855
Adj BW: 80
Adj WW: 812

Mr NLC Upgrade U8676
JF American Pride 0987X
WLE Crusin Susan T26
POLLED BLACK PUREBRED
WAR Nitro
RB Cricket
FB Dotty

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.8	3.8	71.5	106.8	6.9	57.0	18.6	38.9	-.31	.06	-.060	.85	113.5	67.8

A soft made, sound structured bull sired by American Pride. He is a thick made bull who carries himself with a lot of balance and style. With Raiders mass & muscle he is sure to add pounds to a calf crop. His dam comes from a great cow family. Raiders maternal brother sold last year to Griswold Cattle Co.... Take a look!



18

19

SCHORGS B409

Consigned by: Schorg Simmentals

DOB: 1/15/14
Tattoo: B409/RE
ASA: 2918381
Adj BW: 80
Adj WW: 753

CNS Dream On L186
SVF/NJC Built Right N48
NJC Ebony Antoinette
POLLED BLACK PUREBRED
Nichols Manifest T79
Cason's Miss Donna
Casons Miss Amber

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
12.2	1.3	67.8	98.5	8.9	56.3	20.1	30.1	-.21	.10	-.056	.47	125.1	69.5

Schorg B409 is a solid black Built Right son. He possesses a huge middle, with a lot of rib, smooth shoulders and a clean front end as well as a sound structure from the ground up. He combines style and performance. He will make profitable feeder cattle and great replacement females. Look him up on sale day.



19

20

FORD'S YELLOWTAIL 1B

Consigned by: Ford Cattle Company

DOB: 1/15/14
Tattoo: 1B/RE
ASA: 2896525
Adj BW: 85
Adj WW: 826

Hooks Taurus 24T
Hook's Yellowstone 97Y
Hooks Sheyenne 77S
HOMOZYGOUS POLLED BLACK PUREBRED
HL Game Plan R42X
VSF Miss 2075Z
VSF Miss Zing 888U

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.1	0.6	65.5	104.0	8.0	58.5	n/a	33.0	-.30	.05	-.042	.90	115.8	66.0

Tremendous herdsire prospect. Ford's Yellowtail is a unique combination of power, pounds and pedigree. Stout featured, long bodied, and athletic with a Legacy free pedigree. This guy will add both pounds and genetic value to your herd. Check out www.fordcattlecompany.com for additional photos and videos.



20



21 KSND PACEMAKER

Consigned by: Kaisand Cattle - Andrea Kaisand

DOB: 1/16/14
Tattoo: B472/LE
ASA: 2877826
Adj BW: 71
Adj WW: 778

SVF Steel Force S701
CLRWTR Shock Force W94C
Myers Queen Sazerac P94

POLLED BLACK PUREBRED

SHS Enticer P1B
KSND Miss Heartfelt
SVJ Miss Heartbreaker

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.1	1.4	59.7	91.0	10.9	49.7	n/a	26.3	-.26	-.02	-.030	.78	101.9	57.9

A January thick topped bull with a white star on his face. He is a really clean fronted and sound with a balanced set of EPD's. His dam is one of our most consistent cows and he is as gentle as they come.



22 SS CHASE

Consigned by: Specht Family Simmentals

DOB: 1/16/14
Tattoo: 4B/LE
ASA: 2863190
Adj BW: 79
Adj WW: 844

Mr NLC Upgrade U8676
GIBBS 0601X Raisincain
ASR Sweet Dreams M229

HOMOZYGOUS POLLED BLACK PUREBRED

GW Lucky Strike 147G
BS Zoey HPHB 65R
BS HPHB Miss Irish 32N

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.3	1.4	62	97.6	11.8	55.3	20.1	30.3	-.46	.13	-.082	1.04	125.8	68.4

Chase is a high performing January calf out of one of our most consistent high-end producers - BS Zoey. This Raisincain son is sure to add growth and thickness in an easy keeping package. He is homozygous black and homozygous polled by pedigree.



23 VSF BROKER 4014B

Consigned by: VanAernam Simmental

DOB: 1/21/14
Tattoo: 4014B/LE
ASA: 2917188
Adj BW: 83
Adj WW: 795

SVF Steel Force S701
Mr HOC Broker
JM BF H25

ET - POLLED BLACK PUREBRED

TNT Ever Ready R232
VSF Miss Zing 761T
AJV Miss Zing 701G

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.5	2.9	73	111.9	9.4	56.8	22.1	40.8	-.31	-.14	-.062	.87	108.2	64.3

Here is the first of our powerfully made ET brothers out of Broker and our 761T donor. A calf with plenty of power and performance but still stays perfectly sound on his feet and legs. His mother has placed numerous bulls in our sales and they always sell at the top. This will be a great bull to power up your commercial cows.



24 SSS COX BULL 5B

Consigned by: Swing Shift Simmentals - Ron Cox

DOB: 1/21/14
Tattoo: 5B/LE
ASA: 2915772
Adj BW: 84
Adj WW: 791

Meyer Ranch 734
3C Macho M450 BZ
3C Crocus H112 B

POLLED 3/4 SIMANGUS

WAGR Driver 706T
SSS Cox Cow 18Y
40

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
2.7	3.1	64.8	89.2	9.1	50.8	13.8	27.2	-.40	.03	-.093	.72	91.8	62.1

3/4 blood blaze face bull out of the very popular ABS bull 3C Macho. Style and performance on this bull. He's been a popular bull at the farm.

25

BS STATIC 22-B

Consigned by: Beitz Simmental

DOB: 1/23/14
Tattoo: 22-B/LE
ASA: 2895091
Adj BW: 88
Adj WW: 835

TNT Ever Ready R232
VSF Static 8102U
VSF Perfect Lady N306

POLLED BLACK PUREBRED

Remington Red Label HR
BS Lady Remington 26X
BS Lady Partner 61R

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.7	3.6	66.4	92.2	5.6	52.7	16.3	29.7	-.34	-.15	-.074	.73	91.8	58.9

This Static son stood 2nd in class at the Iowa State Fair. Born on 1-23-14, his weight on October 25th was 1077 lbs. He is deep bodied and has an excellent disposition.



26

STERLINGS BANDIT 5B

Consigned by: Sterling Cattle Company

DOB: 1/25/14
Tattoo: SCP05B/LE
ASA: 2878948
Adj BW: 81
Adj WW: 766

Wheatland Bull 680S
New Trend Way Cool 6W
Keystone Radiance 13R

POLLED BLACK PUREBRED

Triple Wake Up Call R177
H K Uptown Girl
HK Miss H7

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.3	2.2	58	91.8	8.1	53.7	17.3	28.2	-.46	.02	-.051	1.25	106.1	61.7

A tremendously thick, deep made calf, that is one of the most complete we have ever brought to EXPO. Sired by the Hart bull WAY COOL and out of our excellent UPTOWN GIRL donor, who is a 600U granddaughter. UPTOWN GIRL had an excellent show ring career for the Grass boys in Minnesota, winning several shows, and being selected reserve champion at the state fair FFA show.



NEW TREND WAY COOL 6W
SIRE TO LOT 26

27

VSF BROKER 4026B

Consigned by: VanAernam Simmental

DOB: 1/26/14
Tattoo: 4026B/LE
ASA: 2917187
Adj BW: 87
Adj WW: 830

SVF Steel Force S701
Mr HOC Broker
JM BF H25

ET - POLLED BLACK PUREBRED

TNT Ever Ready R232
VSF Miss Zing 761T
AJV Miss Zing 701G

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.5	2.9	73	111.9	9.4	56.8	22.1	40.8	-.31	-.14	-.062	.87	108.2	64.3

This Broker son is hard to let go. We are in search of herd bulls for ourselves this year and this one fits the bill. He is powerful, sound, huge bodied, and out of a great cow. To top it all off he is a baldy. Here is one to suit the most discriminating commercial man or seedstock producer alike.



Carolyn Wilson

28

R PLUS 4018B

Consigned by: Denning Farms

DOB: 1/28/14
Tattoo: LRPS 4018B
ASA: BGP1124162 (CAN)
Adj BW: 92
Adj WW: 742
Adj YW: 1246

Foxy Rockstar
R Plus Hard Rock 145X
Miss R Plus 8014U

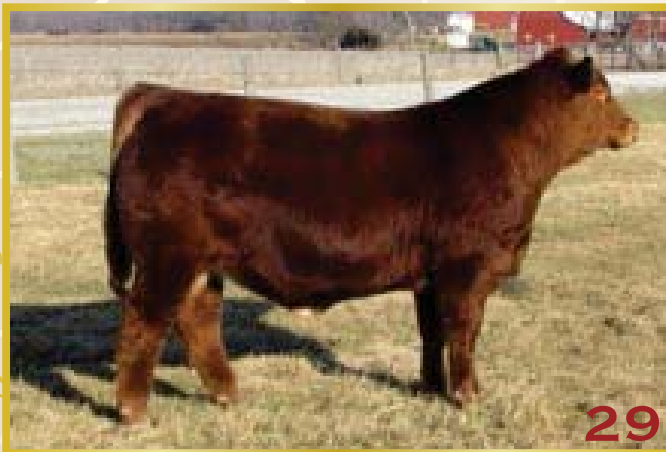
POLLED PB SIMMENTAL

PRL Tobasco 201T
Miss R Plus 1016Y
Miss R Plus 8016U

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.0	4.4	66.7	97.9	11.0	49.9	n/a	34.2	n/a	.03	-.060	.75	n/a	n/a

Rock Plus 4018B came out of a cow we bought from R Plus Simmentals in Canada. He is a Hard Rock Son, Hard Rock was the high seller in 2011 for them, bringing \$30,000. He moves well for his size and he is going to cover a lot of cows. Don't miss out on this one.





29

29

THO PREVAIL 951B

Consigned by: Thomann Simmentals

DOB: 1/30/14
Tattoo: 951B/LE
ASA: 2915018
Adj BW: 68
Adj WW: 726
Twin

CNS Dream On L186
CLO LTS Entourage 72T
War Diva M704

POLLED RED PUREBRED

Triple C Bettis S72J
THO 951X
THO 871U

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
15.3	1.6	70.3	102.4	10.2	55.2	22.9	32.9	-.33	.01	-.052	.92	131.0	69.4

Prevail may be the best red bull we have raised. He is a full brother to our 2013 Expo consignment that was very popular. Smooth shouldered with a long clean neck and a big top.



30

30

CASON'S MR WEISMAN

Consigned by: Cason's Pride & Joy Simmentals - Landon Cason

DOB: 1/31/14
Tattoo: B93X/BE
ASA: 2917519
Adj BW: 90
Adj WW: 922

SVF Steel Force S701
FBFS Wheel Man 649W
SVF Star Struck S199

POLLED BLACK PUREBRED

DR Built Tough
Cason's Miss Janabelle
Sandy Acres T93

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.7	4.2	70.1	102.0	10.2	50.5	17.6	36.5	-.22	.09	-.055	.57	109.5	65.8

It is a well-known fact that good breeding bulls are backed by successfully proven cow families. Cason's Mr. Weisman is all of that and more. This bull is sired by the popular 2012 National Champion Bull in Denver, Wheelman, and is backed by a dam that just doesn't miss. His maternal sisters have proven this with one selling last year for \$13,750 and another that just recently won Champion Cow/Calf at the 2014 Iowa State Fair with her half-blood bull calf. Cason's Mr. Weisman is stout, deep ribbed, sound, and has phenomenal hair to boot! His numbers will draw you in even closer with a 109 API and a 920 adjusted weaning weight. On top of that, check out his killer profile look! This bull has everything you want in a bull that could not only have success in the show ring, but will add pounds and eye appeal to your next calf crop. Come check him out in the stall, trust me you will not be disappointed! **Selling full possession and half semen interest, this will be at no cost or inconvenience to the buyer.**



REFERENCE

MATERNAL SISTER
TO LOT 30



31

31

LONG'S BIG HOSS

Consigned by: Long's Simmentals - Tyler Long

DOB: 2/1/14
Tattoo: B26/LE
ASA: 2911507
Adj BW: 83
Adj WW: 835

Mr NLC Upgrade U8676
JF American Pride 0987X
WLE Crusin Susan T26

POLLED BLACK 3/4 SIMANGUS

JF Foundation 8010U
Long's Miss Bridgett
MCM 505R

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.5	2.5	70.5	110.5	9.1	57.8	n/a	39.4	-.22	.36	-.027	.83	125.6	73.4

Long's Big Hoss is a massive, huge bodied individual. If you are looking for a bull to add pounds in a performance package, here he is. His dam was Tyler's past show heifer that did a great job raising her first calf. Big Hoss hit the ground when born and never had a bad day of performance. Excellent calving ease, performance, milk and marbling EPD's with API - 125 and TI - 73.



32

32

JS WOODSTOCK 8B

Consigned by: JS Simmental - Jay & Ken Steenhoek

DOB: 2/2/14
Tattoo: 8B/LE
ASA: 2865420
Adj BW: 81
Adj WW: 870

GW Premium Beef 021TS
GW-WBF Substance 820Y
GW Miss Maternal 558P

ET - POLLED BLACK PUREBRED

Hooks Shear Force 38K
JS Burning Desire 22U
TripleC Burning Power L3

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
13.5	0.6	60.6	92.0	10.8	59.0	n/a	25.6	-.36	.43	-.048	.93	144.9	73.3

What an excellent bull phenotypically & on paper. Here's a bull that can be used on heifers being in the top 10% of the breed for calving ease. Also, he is in the top 5% for API & top 15% for milk. This is a bull that gets it done on paper & is also backed by one of the top donor cows in the breed. His donor dam, JS Burning Desire 22U, was our top selling lot in our fall sale going to Sloup Simmental. The bull has an outcross pedigree & would be an excellent choice for Dream On & Upgrade sired females.



REFERENCE

DAM OF LOT 32

33 CASON'S MR WRANGLER

Consigned by: Cason's Pride & Joy Simmentals

DOB: 2/3/14
Tattoo: B7U/BE
ASA: 2917512
Adj BW: 86
Adj WW: 900

Ellingson Legacy M229
Mr NLC Upgrade U8676
MS NLC Mojo S6119 B
POLLED BLACK PUREBRED
Hooks Shear Force 38K
JSF Maria U7
JSF Maria S56

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
12.8	0.2	72.6	104.5	10.8	64.4	24.5	31.9	-.49	.39	-.079	1.19	155.6	82.8

Cason's Mr. Wrangler is a solid black polled purebred sired by Upgrade U8676. This Upgrade son represents the type and kind of cattle we as breeder strive to produce, moderate frame with fast early growth, muscle and a very quiet disposition. Wrangler EPD's couldn't read any better calving ease, low birth, high growth and a API of 155, this sound young herd sire will sire the profitable kind of feeder cattle and replacement females that are always in demand. Wrangler dam Cason's Miss Maria U7 is beautiful solid black cow that is picture perfect phenotype sired by the legendary Hooks Shear Force.



33

34 TK TUFF MAN

Consigned by: Cody Kitzerow

DOB: 2/3/14
Tattoo: 12B/LE
ASA: 2857423
Adj BW: 81
Adj WW: 787

SVF/NJC Built Right N48
TK Built Tuff Z102
Triple C Queens Supreme
POLLED BLACK PUREBRED
Flying B Cut Above
TK Barbie Girl
Partisover Barbie 0162W

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.9	1.9	60.2	89.8	7.3	52.7	15.4	26.2	-.22	.11	-.055	.45	108.0	64.1

TK Tuff Man is smooth made, big ribbed and sound! His sire was Reserve Champion Simmental Bull at the 2012 World Beef Expo and Division Champion at the 2013 Iowa State Fair. He is out of a first calf heifer that goes back to our great Partisover Barbie 0162W donor. This bull should calve easily and throw you some baldies!



34

35 LONG'S SHEAR SHOT

Consigned by: Long's Simmentals - Rob Long

DOB: 2/5/14
Tattoo: B29/LE
ASA: 2911508
Adj BW: 84
Adj WW: 837

SVF Steel Force S701
Long's Steel Shot
Long's Miss Sweets
POLLED RED PUREBRED
Hooks Shear Force 38K
Long's Z3
Long's Reba

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.5	3.3	72.5	102.7	8.6	57.0	23.3	35.5	-.33	.18	-.044	1.00	130.9	71.8

Long's Shear Shot, WOW! As outstanding of a red bull prospect as you'll find this season. We have a reputation of producing great Red's and Shear Shot answered the call. Flawless in his kind and make up, powerful in his design, strong topped and genetically a marvel. Sired by Accelerated Genetics, Long's Steel Shot that was a past high seller in "The One" sale in Denver for \$15,000. Steel Shot is also a maternal sib to female greats, Long's Foxy Lady that was high selling bred at NAILE for \$13,000 and Sweet Treat, past record breaking high seller at IA Beef Expo for \$17,000. Shear Shot's granddam, Long's Reba is a forefront red donor for our program. Take a serious look at the "greats" in his pedigree—Steel Force, Long's Sweets, Shear Force, Long's Reba (GCF Amigo) and our legendary red donor, Long's Cowboy. Impressive EPD's, API - 130 TI - 71. Long's Shear Shot is the red bull you've been searching for!



35

36 BJH GWRP 9B

Consigned by: Hogan Simmentals

DOB: 2/6/14
Tattoo: 9B/RE
ASA: 2916659
Adj BW: 87
Adj WW: 715

GW Premium Beef 021TS
GW Premium Choice 532X
GW Miss Red Coat 516U
POLLED BLACK 3/4 SIMANGUS
LCHMAN Bodybuilder 730F
GW Miss Bodybuilder 540R
GW Miss Lucky Strike 327

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.1	2.8	50.8	86.8	9.7	51.4	n/a	26.7	-.29	.36	-.051	.70	125.1	62.4

9B is a real favorite because of his soundness, capacity, and disposition.



REFERENCE

GW PREMIUM CHOICE 532X
SIRE TO LOT 36



37

37

FORD'S UPSHOT 5B

Consigned by: Ford Cattle Company

DOB: 2/6/14
Tattoo: 5B/RE
ASA: 2864350
Adj BW: 90
Adj WW: 817

Ellingson Legacy M229
Mr NLC Upgrade U8676
MS NLC Mojo S6119 B

POLLED BLACK PUREBRED

CNS Dream On L186
7Y Sunshine
Juncks 24P

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.3	2	70.6	102.5	11.6	58.5	21.9	33.5	-.49	.35	-.089	1.11	141.0	77.6

Upshot is a cattleman's power bull. They simply don't come any stouter featured than this guy. Big bodied, wide based, heavy muscled yet sound structured. This is precisely the kind of cattle our operation strives to produce. See www.fordcattlecompany.com for additional videos and pictures.



38

38

SAS RAIN B535

Consigned by: Springer Simmentals

DOB: 2/8/14
Tattoo: B535/LE
ASA: 2912731
Adj BW: 121
Adj WW: 867

Foundation 724N
K-Ler Make It Rain
HCC/CSC Beyonce

BLACK HOMOZYGOUS POLLED PUREBRED

R Plus King of the Yukon
SAS Donella Z535
SAS Donella X534

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
2.8	4.2	75.6	112.2	9.1	56.2	n/a	42.7	-.13	.00	-.042	.48	87.6	62.7

Unassisted out of a first calf heifer that, as you can see by the 867 lb 205 day wt without creep, knows how to produce both pounds and quality. The Donella cow family is consistently at the top of the heap for production and reproduction. Large pelvis, beautiful udders, large hooves and longevity complete the list of assets to this cow family. Video available on Rain B535 and others online at www.springersimmentals.com.



39

39

GA UPGRADE 470B

Consigned by: Golden Acres - Jeff & Chad Wenell

DOB: 2/9/14
Tattoo: 470B/BE
ASA: 2908011
Adj BW: 87
Adj WW: 744

Ellingson Legacy M229
Mr NLC Upgrade U8676
MS NLC Mojo S6119 B

ET - HOMOZYGOUS BLACK/POLLED PUREBRED

HC Power Drive 88H
Triple C American Girl N
Triple C Go Girl K34G

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.6	1.4	67.9	102.8	8.1	58.0	24.0	33.1	-.51	.33	-.075	1.29	144.5	76.7

We really like this smooth made son of Upgrade out of our American Girl donor. He is long bodied and smooth made from end to end. He is just another big boned, stout bull that has become the expectation of this great cow. She really stamps them every year and this guy is no different. If you are looking for a powerful bull that combines a terrific phenotype with a stacked pedigree then this is a bull you have to check out.



REFERENCE

WS PILGRIM H182U
SIRE TO LOT 40

40

STN STEIN'S JADED GLORY

Consigned by: Steinbronn Farms

DOB: 2/10/14
Tattoo: B022/LE
ASA: 2916056
Adj BW: 98
Adj WW: 618

CNS Dream On L186
WS Pilgrim H182U
WS Marla 276M

POLLED BLACK PUREBRED

SAS T101 Sweet Meat
STN Venus
SAS/GB Allison

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.6	3.6	69.4	97.2	12.1	56.6	22.7	32.6	-.25	.15	-.040	.73	123.2	68.2

A solid black Pilgrim calf with a lot of power and easy calving. Sweetmeat brings some extra growth and power on the dam side. A big topped bull that should bring some calves with some extra eye appeal.

41

GNB ZEUS
Consigned by: G&B Cattle Company - Mat Goddard

DOB: 2/10/14
 Tattoo: 11B/BE
 ASA: 2883050
 Adj BW: 72
 Adj WW: 702

SVF Steel Force S701
 FBF1 Combustible
 Lazy H Burn Baby BurnR34
POLLED BLACK 3/4 SIMANGUS
 HL Kung Pow 38W
 HL Smitten YR11
 T C R Miss Yukon 3369

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7	2.6	63.9	99.3	9.5	57.5	15.6	33.0	-17	.15	-.030	.57	109.4	66.6

Zeus is a black baldy bull that has a lot of style and power. He is out of one of our high performing half blood females. Zeus will work well in many herds. Take a look at this Combustible son sale day!



41

42

TLLC BONDO
Consigned by: Tyler Loudon

DOB: 2/10/14
 Tattoo: 5B/LE
 ASA: 2907740
 Adj BW: 79
 Adj WW: 737

SVF Steel Force S701
 Mr HOC Broker
 JM BF H25
ET - POLLED BLACK PUREBRED
 SVF Steel Force S701
 Long's Miss Sweet Treat
 Longs Miss Sweets

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.3	3.3	64.3	98.2	9.9	53.0	23.3	33.3	-28	-.05	-.049	.78	110.7	60.6

A maternal brother to the breed great TLLC One Eyed Jack. This one is sired by the great Broker bull! This dude will make some mouth watering baldy females. He has cow maker written all over him - smooth shouldered and super sound structured. His full sister was Reserve Senior Calf at the 2014 Iowa State Fair.



42

43

THO CANNON 871B
Consigned by: Thomann Simmentals

DOB: 2/16/14
 Tattoo: 871B/LE
 ASA: 2915019
 Adj BW: 88
 Adj WW: 801

CNS Dream On L186
 CLO LTS Entourage 72T
 War Diva M704
HETEROZYGOUS BLACK POLLED PUREBRED
 Triple C Magic Man M211
 THO 871U
 THO 799S

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
13.7	1.4	68.2	101.4	9.1	54.1	22.3	32.2	-.33	.04	-.051	.91	129.2	68.9

Cannon is a bull that is really hard to criticize. He should produce awesome feeder calves but still has a high milk EPD for making replacement females.



43

44

RRCC MR UPGRADE 32B
Consigned by: 102 River Ridge Cattle Co

DOB: 2/16/14
 Tattoo: 32B/BE
 ASA: 2918263
 Adj BW: 95
 Adj WW: 736

Ellingson Legacy M229
 Mr NLC Upgrade U8676
 MS NLC Mojo S6119 B
POLLED/SC BLACK 3/4 SIMMENTAL
 SRS J914 Preferred Beef
 TRB Preferred Gal S002
 L414

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.9	1.7	63.1	97.0	7.0	61.1	16.5	30.3	-.35	.52	-.056	.92	135.6	77.8

Mr Upgrade 32B is a real beef bull. He has great muscle expression, is strong topped and has a thick square hip. His dam is a highly productive Sim-Angus cow. The bull excels in carcass traits and also has high profit indexes, both All Purpose Index and Terminal Index.



REFERENCE

MR NLC UPGRADE U8676
 SIRE TO LOT 44



45

RGCC PURE ENVY

Consigned by: Goddard Cattle Company

DOB: 2/17/14
Tattoo: B43/LE
ASA: 2870027
Adj BW: 81
Adj WW: 732

Hooks Shear Force 38K
Long's Shear Envy
Long's Miss Sweets

POLLED BLACK PUREBRED

SVF/NJC Built Right N48
Long's Sweet Opportunity
Long's Cowgirl

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.3	3.3	68.5	96.7	6.0	60.7	22.0	31.9	-.32	.20	-.058	.82	126.8	70.2

RGCC Pure Envy is a powerhouse! I challenge you to find a bull in this offering any stouter, bigger boned, massive bodied, and a huge top. He will sire "ground pounding" type of cattle and females that will make your mouth water for replacements. Great pedigree combination. His sire, Long's Shear Envy was a past Denver high seller at \$11,500 and he is marketed through Cattle Visions. He is consistently producing Pure Envy's type and kind with incomparable EPD's.



46

KRT VALOR 935B

Consigned by: Kyle Thomann

DOB: 2/19/14
Tattoo: 935B/LE
ASA: 2915020
Adj BW: 95
Adj WW: 830

LBS The Foreman 702T
Rubys Wide Open 909W
Rubys Miss Cleo S601

POLLED BLACK PUREBRED

CLO LTS Entourage 72T
THO Envoy 935W
THO 797S

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.7	3.1	69.6	100.1	6.3	49.6	n/a	33.8	-.28	10	-.038	.86	105.6	64.3

Valor is an attractive blaze faced bull that has just exploded since weaning. He is moderate framed yet massive bodied. He weighed 1260 lbs on November 25th.

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"We appreciate your attendance"

47

LBS POWER MAGIC 401B

Consigned by: Larson Bros Simmental

DOB: 2/19/14
Tattoo: 401B/LE
ASA: 2918117
Adj BW: 88
Adj WW: 729

HC Power Drive 88H
Triple C Power Plus N23L
Triple C Shiny L23D

POLLED BLACK PUREBRED

LBS The Foreman 702T
HS/HSF Jezabelle X519
AJE-RCC Lizzy's Pearl P4

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.5	3.7	63.2	87.6	.9	47.7	n/a	27.1	-.28	.02	-.037	.79	79.4	56.8

Power Magic is a very stout, sound black white face son of Triple C Power Plus. The year Triple C sold him, he was the largest ribeye bull sold. He has good growth & good bone. He deserves a second look.



48

BS UPGRADE 51-B

Consigned by: Beltz Simmental

DOB: 2/20/14
Tattoo: 51-B/LE
ASA: 2896637
Adj BW: 90
Adj WW: 863

Ellingson Legacy M229
Mr NLC Upgrade U8676
MS NLC Mojo S6119 B

POLLED BLACK PUREBRED

TNT Knock Out R206
Meyer Ranch 811U
Jasmine

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.6	3.4	79.9	115.0	8.0	62.3	20.4	42.7	-.42	.10	-.095	.97	120.4	74.3

This Upgrade son was born 2-20-14. His weight on October 25th was 1017 lbs. He is good boned, large footed, smooth in his pattern with an excellent disposition.

49

LONG'S BLACK JACK

Consigned by: Long's Simmentals - Cody Long

DOB: 2/20/14
Tattoo: B52/LE
ASA: 2911514
Adj BW: 78
Adj WW: 714

Long's Shear Pleasure
TLLC One Eyed Jack
Long's Miss Sweet Treat
ET - POLLED BLACK PUREBRED
HC Power Drive 88H
RC Ms Queen Crissi
Triple C Rewards Queen H

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.5	3	63.4	90.9	5.4	56.5	n/a	28.2	-.33	.12	-.050	.85	98.2	62.1

Long's Black Jack is sired by TLLC One Eyed Jack and a HC Powerdrive donor we purchased from Triple C Farms dispersal. Need I say more to convince you to buy him? He was the only bull of this flush and we sold his flush mate sisters instantly this fall. We will definitely flush this mating again soon. Black Jack is moderate made with a powerful build. You can't go wrong with a genetic combination like this and a blaze face!



50

BJH GWRP 38B

Consigned by: Hogan Simmentals

DOB: 2/20/14
Tattoo: 38B/RE
ASA: 2916661
Adj BW: 92
Adj WW: 673

GW Lucky Two 435W
GW Right Pattern 602Y
GW Miss Lucky Man 514T
POLLED BLACK 3/4 SIMMENTAL
GW Lucky Charm 665K
GW Miss Lucky Charm 219W
GW Miss Lucky Strike 313

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
12	3	63.9	97.0	11.4	58.5	n/a	32.2	-.16	.47	-.021	.59	138.0	71.7

38B started a little big, but when used on cows you should expect him to produce a lot of weight, a lot of muscle, a lot of length and not much air between their bellies and the ground.



GW RIGHT PATTERN 602Y
SIRE TO LOT 50

51

VERMEERS FULL TANK 49B

Consigned by: R&L Vermeer Farms LLC

DOB: 2/21/14
Tattoo: 49B/LE
ASA: 2917637
Adj BW: 82
Adj WW: 730

LBS The Foreman 702T
Ruby NFF Excalibur 002X
Rhythm 418P
ET - POLLED BLACK PUREBRED
HTP SVF In Dew Time
Ruby's Time For Me 707T
Double R Shestheone K18

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.8	2.5	63.7	97.6	5.0	49.7	n/a	31.8	-.20	-.08	-.021	.73	85.8	56.8

I knew the day Vermeer's Full Tank 49B hit the ground he was a good one. This blazed face, big middled, soft made son of Excalibur has a lot to offer to anyone's program. He is out of the top producing donor cow for Vermeer Farms Ruby's Time for Me, like his full brother in the offering he is good built and has the kind of structure and soundness we have been trying to breed into our Simmental cattle since day one.



52

LTSTHO MOCOS BETTIS995B

Consigned by: Lone Tree Simmentals

DOB: 2/21/14
Tattoo: 995B/BE
ASA: 2917673
Adj BW: 80
Adj WW: 900

Hooks Shear Force 38K
Triple C Bettis S72J
Lucas Josie 19K
ET - POLLED BLACK PUREBRED
CNS Dream On L186
THO/LTS Divas Moco
War Diva M704

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
17.5	1	66.3	92.3	12.1	52.5	23.4	25.8	-.38	.07	-.059	.93	137.0	69.2

995B is a maternal brother to Drama who was crowned Grand Champion bull at the Iowa State Fair, later Drama went on to win his division at the Royal and was syndicated to Accelerated Beef Genetics. 995B dam is a full sib to Entourage who's progeny have topped the Iowa Beef expo sale in the past and was the highest selling sire group for bulls the past two years. 995B is an all purpose bull that has plenty of growth and yet is still thick enough. 995B ranks in the top 1% for calving easy top 20% for docile, top 15% for API. 995B is bred to raise beef cattle in a wide variety of environments whether selling feeder cattle, fat cattle or retaining heifers, 995B can get it done.





REFERENCE

RUBY NFF EXCALIBUR 002X
SIRE TO LOT 53



REFERENCE

FITZ ESCALADE
SIRE TO LOT 54



55



56

53

VERMEERS POWERHOUSE 39B

Consigned by: Core Farms

DOB: 2/23/14
Tattoo: 39B/LE
ASA: 2917638
Adj BW: 85
Adj WW: 744

LBS The Foreman 702T
Ruby NFF Excalibur 002X
Rhythm 418P

ET - POLLED BLACK PUREBRED

HTP SVF In Dew Time
Ruby's Time For Me 707T
Double R Sheshtheone K18

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.8	2.5	63.7	97.6	5.0	49.7	n/a	31.8	-20	-08	-021	73	85.8	56.8

Vermeer's Powerhouse 39B goes back to the top producing donor cow for Vermeer Farms Ruby's Time for Me. She never misses and this one is no exception. Smooth made, long bodied and powerful are qualities that will make this baldy bull popular on sale day.

54

CADILLAC 77

Consigned by: Wes Stolee

DOB: 2/23/14
Tattoo: B77/LE
ASA: 2908789
Adj BW: 86
Adj WW: 738

Mr NLC Upgrade U8676
FITZ Escalade
FITZ POL Fantasia S601

POLLED BLACK PUREBRED

CNS Dream On L186
Maggles Sweet Dream T177
Triple C Made Sweet H177

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.7	2.1	69.5	102.4	10.5	57.4	24.3	33.7	-37	20	-072	88	138.4	72.8

Look at this fancy bull. Bloodlines to burn with Upgrade & Dream On in the pedigree. Plus, Cadillac gets the look. Don't miss this one...fancy!

55

LTSTHO MOCOS BETTIS872B

Consigned by: Lone Tree Simmental - Jeff Thompson

DOB: 2/24/14
Tattoo: 872B/BE
ASA: 2917674
Adj BW: 82
Adj WW: 901

Hooks Shear Force 38K
Triple C Bettis S72J
Lucas Josie 19K

ET - POLLED BLACK PUREBRED

CNS Dream On L186
THO/LTS Divas Moco
War Diva M704

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
17.5	1	66.3	92.3	12.1	52.5	23.4	25.8	-38	07	-059	93	137.0	69.2

Here is a bull that will let any commercial cattleman sleep at night, 872B has an exceptional set of numbers that really stand out on calving ease and carries to an API of 137. 872B is designed to throw calves that come small and cross the finish line fast. 872B's dam, Moco, had a stellar show career but more importantly she has just flat out got it done as a donor cow producing high dollar value offspring that has been accepted in the show ring, to her bulls that have been inducted to bull stud line ups.

56

SSS COX BULL 6B

Consigned by: Swing Shift Simmentals - Ron Cox

DOB: 2/26/14
Tattoo: 6B/LE
ASA: 2915784
Adj BW: 85
Adj WW: 766

CNS Pays to Dream T759
LLSF Pays to Believe ZU194
LLSF UraBabyDoll U194

POLLED BLACK PUREBRED

TripleCPositivePowerN785
SSS Powersilk
JDJ Black Silk 018U

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.1	2.7	64.4	97.2	7.8	51.2	21.3	31.8	-27	15	-037	83	123.1	66.6

Maybe one of the first Pays to Believe sons to sell at auction. If they all have style and perform like this one, he'll be used a lot! Check out his API out of a past show heifer.

57

LONG'S ENVY THIS

Consigned by: Long's Simmentals - Sammi Long

DOB: 2/26/14
Tattoo: B58/LE
ASA: 2911517
Adj BW: 82
Adj WW: 724

Hooks Shear Force 38K
Long's Shear Envy
Longs Miss Sweets

POLLED BLACK PUREBRED

GW Lucky Man 644N
ELM-Mound Lucky Man Y157
ELM-Mound Blt Right T72

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
12	2.1	68.3	98.4	9.4	61.2	21.6	31.3	-.34	-.27	-.058	.85	136.3	74.1

Pay attention here! Long's Envy This is a maternal brother to Long's Damien that Cattle Visions signed to their AI sire lineup the first day on display in Denver last year. Damien is now one of Cattle Visions very top EPD profiled bulls in their lineup. Envy This, is also sired by Long's Shear Envy, who is producing powerhouse cattle with breed leading EPD's. Envy This's dam has a unique pedigree with Lucky Man 644, Built Right and 600U. Unique genetics and EPD's second to none, Envy This could easily follow his brother and sire into the AI industry!



58

TLS ALL ABOUT THAT

Consigned by: Top Line Simmentals - Doug Hickman

DOB: 2/27/14
Tattoo: B4033/LE
ASA: 2917391
Adj BW: 85
Adj WW: 712

SVF Steel Force S701
BF1 Combustible
Lazy H Burn Baby BurnR34

POLLED BLACK PUREBRED

DR Built Tough
Cason's Miss Daisy May
Casons Miss Daisy Duke

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.3	3.8	58.1	86.7	8.5	46.9	22.1	27.4	-.28	.07	-.056	.64	110.6	58.5

We purchased this bull's mother from our friends, Denny and Landon Cason. She had a very nice show career ending it with her first calf TLS Beat That, as the 2012 Grand Champion Cow/Calf Pair at the Iowa State Fair. Equally impressive is the fact that this bull's grandmother "Daisy Duke" was also a former Cow/Calf champion at the Iowa State Fair and the great grandmother "Brittany" won the Cow/Calf championship twice at the Iowa State Fair. Not very often will a pedigree have 3 generations of cows being all champions at the Iowa State Fair. Enhanced by the "Burn Baby Burn" cow family on the sire's side makes TLS All About That pretty special.



CASON'S MISS DAISY MAY
DAM TO LOT 58

59

DHCA DREAM UP 464B

Consigned by: Harken Show Cattle

DOB: 3/1/14
Tattoo: 464B/LE
ASA: 2890330
Adj BW: 85
Adj WW: 822

CNS Dream On L186
WAGR Dream Catcher 03R
3C Melody M668 BZ

POLLED BLACK PUREBRED

Mr NLC Upgrade U8676
Ford Farms Miss Z464
Ford Farms 111N

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.5	1.1	62.4	83.8	10.7	56.5	24.0	21.0	-.52	.33	-.088	1.06	141.7	73.3

The Total Package here!!! Big Middle, Plenty of power, Super sound and free moving with all four feet pointing straight forward. A 85# birth weight followed by a 822# weaning weight all out of a first calf heifer. With power in the blood flowing through his veins backed with a pedigree with the breed greats such as Dream Catcher, Upgrade, and Power Drive. Make sure to check him out on sale day!!!



60

RB WISDOM

Consigned by: Katie Baker

DOB: 3/1/14
Tattoo: 10B/LE
ASA: 2913788
Adj BW: 85
Adj WW: 754

JF Milestone 999W
RB HPF-GF Expostion RB16Z
RB Berry

BLACK HETEROZYGOUS POLLED PUREBRED

RCC Headliner M6051
RB Pearl
RB Babe D3

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.3	1.9	60.8	82.4	7.3	52.1	20.8	21.4	-.32	-.02	-.058	.67	110.3	60.9

Wisdom is massive from head to tail, extremely deep sided and stout, yet he maintains that eye appeal we all appreciate. He is sired by the bull Expostion that I sold to Hudson Pines Farms. This will be one of the first bulls sired by him to sell. Don't miss this one.....





61

61

EKRD VICTORIAS HEW

Consigned by: Echard Farms

DOB: 3/2/14
Tattoo: B406/BE
ASA: 2916062
Adj BW: 90
Adj WW: 721

3C Macho M450 BZ
K-LER Young Money
KLER Sweetness
K-LER Make It Rain
K-LER Victoria MIR
508

POLLED BLACK 3/4 SIMMENTAL

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
0.6	2.9	59.6	83.7	7.3	51.3	n/a	23.9	-.33	-.04	-.085	.53	75.4	54.1

Don't miss out on the opportunity to own this high class baldy 3/4 Simmental bull who is out of our daughters successful show heifer. He is deep bodied, sure footed and ready to handle your mature cow herd.



62

62

STH MAJOR LOVETT

Consigned by: Herald Show Cattle

DOB: 3/4/14
Tattoo: 304B/BE
ASA: 2863033
Adj BW: n/a
Adj WW: 796

Mr NLC Upgrade U8676
JF American Pride 0987X
WLE Crusin Susan T26
SVF/NJC Mo Town M216
DBE Ruby Tuesday 89U
Miss Hold On Tight R12

POLLED BLACK PUREBRED

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.6	1.8	59.7	89.4	10.3	53.6	18.9	25.8	-.35	.18	-.059	.84	121.1	66.7

Named after a good friend who has done four tours, STH Major Lovett makes us proud just like his namesake! An American Pride son out of our really good DBE Ruby Tuesday cow, he's got power and style galore! Be sure to check him out, you won't be disappointed.



2014 SIMMENTAL BANQUET

63

EDLER'S AX MAN

Consigned by: Edler Simmentals

DOB: 3/4/14
Tattoo: B012/LE
ASA: 2864404
Adj BW: 85
Adj WW: 763

Nichols Legacy G151
Hooks Shear Force 38L
C&D Tracy

POLLED PUREBRED

SVF/NJC Built Right N48
BPFC Queen of Hearts541Z
P11BShearsQueenofHearts

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
16.3	-0.3	63.9	87.7	10.7	59.6	20.0	21.1	-.43	.32	-.063	.98	143.7	76.3

Here is a black bull out of our "Queen of Hearts" heifer- sired by Built Right. This bull is a "Shear Force" son who has caught our attention since birth. He is very eye-appealing and a superior calving-ease bull. This rascal will be a maternal and carcass herd-changer!



64

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VSF UNITED 4104B

Consigned by: Andy VanAernam

DOB: 3/5/14
Tattoo: 4104B/LE
ASA: 2917189
Adj BW: 77
Adj WW: 834

TNT Tuition U238
W/C United 956Y
Miss Werning 956W

POLLED BLACK 3/4 SIMANGUS

SVF/NJC Built Right N48
VSF Miss 005X
VSF Miss 850U

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
13.3	1.1	80.6	128.9	9.4	61.1	n/a	48.1	-.19	.39	-.043	.73	143.2	82.4

If you are someone that needs huge EPD's but still wants to be able to enjoy looking at your bull in the pasture, this baldy United should be on top of your list. He has been a standout in the pasture all summer and I knew he was a sure thing to bring to DesMoines.

65 JAG UNIVERSAL 115B

Consigned by: Nate & Jenny Studer

DOB: 3/8/14
Tattoo: 115B/BE
ASA: 2915790
Adj BW: 85
Adj WW: 718

CNS Dream On L186
SVF Steel Force S701
SVF Sheza Beauty L901
ET - POLLED BLACK PUREBRED
3C Macho M450 BZ
AJE/JF ANT Joys Elegance
BHS JF Antoinettes Joy

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.1	2.5	62.5	93.8	12.2	50.9	25.3	29.5	-.32	.07	-.41	.90	123.0	63.6

I think this bull is pretty special. He is very impressive with his depth of body, rib shape, overall muscle shape and dimension. He's bred with elite genetics—his dam had an impressive show career and his sire, Steel Force, needs no introduction. Study his numbers as well. His name says it all—opportunity for greatness!



66 BESC BOUNTY HUNTER

Consigned by: Gary Ewing

DOB: 3/8/14
Tattoo: B 5/LE
ASA: 2917575
Adj BW: 83
Adj WW: 725

SVF Steel Force S701
FBF1 Combustible
Lazy H Burn Baby BurnR34
BLACK HETEROZYGOUS POLLED 3/4 SIMMENTAL
JF/AJE Rendition 738T
TA4 Miss Alice 146Y
146M

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.4	3	57.7	87.0	8.2	49.7	18.3	26.4	-.30	.06	-.052	.73	104.1	59.5

This star headed combustible bull is the total package. He is clean fronted, big bodied, big footed and boned in a sound package. He has looked good since day one and has grown really well. This bull is backed by a powerful dam. Her first two calves averaged 7500. Come see him in person, you won't be disappointed.



67 PF1 HP KING BX94

Consigned by: Peterson Farms - Curt Peterson

DOB: 3/8/14
Tattoo: BX94/BE
ASA: 2917395
Adj BW: 91
Adj WW: 837

Grinalta's HP King 126S
PF1 Wayne
HL Ms Goldmine S87
POLLED BLACK PUREBRED
Sandy Acres 18U
PF1 Miss Pearl
Kylies Miss Lilly S94

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.6	3	52.4	72.5	7.3	56.5	n/a	17.5	-.30	.08	-.051	.62	95.6	54.8

PF1 HP King BX94 is a moderate framed blazed face bull that is packed full of muscle. Here is an opportunity to purchase an outcross bull with powerful Fleckveih genetics. This polled HP King son has the EPDs to enhance any commercial breeder's needs. He has the width, length of rib and overall soundness to produce great calves.



68 TLLC BRAVE HEART

Consigned by: Tyler Loudon

DOB: 3/9/14
Tattoo: 37B/LE
ASA: 2907744
Adj BW: 76
Adj WW: 819

Long's Shear Pleasure
TLLC One Eyed Jack
Long's Miss Sweet Treat
POLLED BLACK 3/4 SIMMENTAL
WAGR Driver 706T
TLLC Veronica 9Y
BIZ Veronica 101R

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.1	0.3	65.9	93.0	8.9	50.2	n/a	25.3	-.30	.21	-.034	.86	117.1	67.6

Offering our best One Eyed Jack son at the 2015 Iowa Beef Expo. This 3/4 Simmy is big time impressive - big bellied and huge topped - this young sire is out of a great Driver daughter with a near perfect udder. Make sure to find this one, he is good!





69

69

PF1 BODACIOUS

Consigned by: Peterson Farms - Curt Peterson

DOB: 3/9/14
Tattoo: B99/BE
ASA: 2841835
Adj BW: 94
Adj WW: 982

Ellingson Legacy M229
Mr NLC Upgrade U8676
MS NLC Mojo S6119 B

POLLED BLACK PUREBRED

HFSMaverick
Cason's Miss Tabatha
Sandy Acres T99

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.7	2.6	70.6	102.8	8.4	62.1	20.4	34.6	-.46	.28	-.084	1.09	130.8	75.1

You don't want to miss out on this powerful Upgrade son! PF1 Bodacious was the 2014 Champion Junior Bull at the Iowa State Fair and has been a barn favorite since he was born. If you are looking to add performance and style to your herd then you can't go wrong. He is wide topped, clean fronted with a long length of body and calm demeanor. When viewing from the profile you can't help but appreciate his depth of body. Buy with confidence here. He is already a winner in the show ring and he is destined to be a winner in the pasture! **We would like to retain 1/3 semen interest with no cost or inconvenience to the buyer.**



70

70

BESC BORROWED TIME

Consigned by: Brad Ewing

DOB: 3/10/14
Tattoo: B 6/LE
ASA: 2917571
Adj BW: 79
Adj WW: 720

Yardley Impressive T371
Yardley High Regard W242
Miss Yardley T68

POLLED BLACK 3/4 SIMANGUS

3C Macho M450 BZ
BESC Miss Macho W1
S F Lone Star Lady

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
2	1.7	59.7	85.9	6.6	48.3	n/a	23.5	-.21	.06	-.032	.57	84.8	57.7

This High Regard son has an eye catching appearance, and real world functionality. He possesses power, capacity and rib shape as well as bone and foot. He is one of the cleanest fronted Simmental Bulls I have laid my eyes on. Come see him sale day.



71

71

BK COWBOY X 5B

Consigned by: Keene Cattle Company

DOB: 3/10/14
Tattoo: BK 5B/LE
ASA: 2908826
Adj BW: 94
Adj WW: 729

CNS Dream On L186
RTC Cowboy 86S
SVF Sheza Beauty L901

POLLED BLACK PUREBRED

ACC1 Hustler 2N
Sterlings Extraordinary
Sterlings Victoria08U

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.2	2.6	63.8	88.5	9.3	51.1	24.3	26.0	-.36	.09	-.055	.90	126.3	65.2

If you're looking for a female maker, be sure to check out 5B on sale day. Out of the bull Cowboy who is a full sib to Steel Force and one of our best cows. His maternal sib was selected champion purebred simmental heifer at the 2014 Sioux Empire Farm Show.



72

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VERMEERS LOTTO 3B

Consigned by: R&L Vermeer Farms LLC

DOB: 3/12/14
Tattoo: 3B/LE
ASA: 2917640
Adj BW: 90
Adj WW: 787

Yardley Impressive T371
Yardley High Regard W242
Miss Yardley T68

POLLED BLACK PUREBRED

CNS Dream On L186
LMS Lexus S21L
LMS Shes Good

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.3	1.4	62.3	89.5	7.9	48.9	n/a	25.1	-.25	.00	-.033	.73	94.8	59.0

Vermeer's Lotto 3B is a full brother to the popular Hulk 3A bull that sold in last years sale for \$9000. Every bit as good in a larger framed package. All the growth and performance you could want plus a bull that is impeccable in his structure and movement, hard to find a purebred bull with his soundness and flexibility. Look him up on sale day, you wont be disappointed.

73

EKRD ACES HIGH

Consigned by: Echard Farms

DOB: 3/12/14
Tattoo: B414/BE
ASA: 2916063
Adj BW: 93
Adj WW: 843

3C Macho M450 BZ
K-LER Young Money
KLER Sweetness
POLLED BLACK PUREBRED
K-LER Make It Rain
K-LER Louisa Apollonia
HMLR HCC Kylie

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
0	3.7	63	89.5	10.6	53.1	n/a	28.5	-.28	-.03	-.061	.63	78.5	55.2

This high performance young PB bull will be sure to please any breeder. Commercial or purebred. Extremely sound, big hip and plenty of length to add pounds to your calf crop.



73

74

KSND STORM

Consigned by: Kaisand Cattle

DOB: 3/16/14
Tattoo: B445/LE
ASA: 2877825
Adj BW: 82
Adj WW: 918

PRL Porterhouse Regent
Double Bar D Thunder 273
MFI Shamu 3137
RED HETEROZYGOUS POLLED PUREBRED
SAS/ASF All Star
LMA Cow W406P
Crow Bar Cow 406P

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
3.3	4.6	61.4	83.9	5.8	57.5	16.6	26.4	-.29	-.10	-.065	.60	86.7	55.6

This is a nice red baldy bull out of Double Bar D Thunder 273, was the \$80,000 Fleckvieh Bull out of Canada. The dam side goes back to SAS/ASF All Star. If you want to add performance and milking ability back in your Simmental herd, make sure you look at this bull!



74

75

TK TWO TONE

Consigned by: Kitzrow Cattle Company

DOB: 3/16/14
Tattoo: 13B/LE
ASA: 2857424
Adj BW: 89
Adj WW: 848

SVF Steel Force S701
TJSC Optimus Prime 12W
KS Miss Shes So Sweet 9
ET - POLLED BLACK 3/4 SIMANGUS
JS Burning Up 33R
Yalene 1043Y
Miss Maggie

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.9	2.8	62.7	89.3	6.6	49.0	n/a	26.9	-.22	.07	-.020	.75	91.8	59.1

If you are looking to add a little color to your herd, here is the bull that can do it! This black and white Optimus Prime son is extremely stout and thick. This is a bull that will be sure to add muscle and pounds to your calves. His maternal sister sold for \$6,100 in the Midwest Made Sale. Make sure to look him up sale day, he won't be hard to miss!



75

76

STN STEIN'S REMMINGTON

Consigned by: Steinbronn Farms

DOB: 3/18/14
Tattoo: B70/LE
ASA: 2916055
Adj BW: 89
Adj WW: 650

CNS Dream On L186
WS Pilgrim H182U
WS Marla 276M
ET - POLLED RED PUREBRED
SAS/ASF All Star
SAS T221 Sweets Dream
SAS Sweets Dream

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.1	2.3	72.7	101.0	12.7	57.8	22.4	32.7	-.20	.08	-.035	.61	125.1	70.1

There are not many of these Pilgrim bulls to be found for sale. Many producers are keeping them for their in herd use. When we decided to come to the Expo we decided to bring our best. The Pilgrims are very sound and nicely put together. One thing we found with the Pilgrims is that they are definitely easy calving. Remmington is sure built to be the same. Heifers or cows, you will be able to turn him out with confidence.



REFERENCE

WS PILGRIM H182U
SIRE TO LOT 76



77

77

V/S BERRETT B48

Consigned by: Vogt Simmentals

DOB: 3/21/14
Tattoo: B48/LE
ASA: 2921041
Adj BW: 77
Adj WW: 759

SVF Steel Force S701
CLRWTR Shock Force W94C
Myers Queen Sazerac P94

PUREBRED SIMMENTAL

Drake My Way
LTS Oh My
S&J Miss Jewel

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
3.0	2.5	53.9	77.8	8.2	50.2	n/a	19.9	-.21	.12	-.028	.55	85.1	55.1

Berrett comes from our recently acquired past Denver champion LTS Oh My donor cow. He supports all of her attributes, wide topped, deep bodied, sound and a bonus blaze face which he inherited from his sire, Shock Force. I imagine a yard full of steers and heifers from this outstanding youngster.



78

78

FLE ROYAL

Consigned by: Finesse Livestock Enterprises

DOB: 3/24/14
Tattoo: B20/LE
ASA: 2917642
Adj BW: 90
Adj WW: 670

Remington Lock N Load54U
STF Royal Affair Z44M
STF Onyx 451W

ET - POLLED BLACK PUREBRED

MBG Meyers Big Time
MBG Miss Blk Jewel
Clarks Pty

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.9	2.1	54.5	80.9	6.9	49.6	15.9	21.4	-.32	.06	-.067	.62	99.1	58.8

When looking for your next herd sire there is a lot to take into account. FLE Royal is the total package, from his big foot and sound bone structure to his square hip, massive middle, and smooth shoulder. His baldy face draws you to him every time you enter the pen, just think of the baldy replacements that he could make if he was mated to set of Angus cows. He is not only phenotypically correct but he is also very valuable genetically just check out his pedigree! B20 is sired STF Royal Affair and backed by an outstanding donor here at Finesse to create an outcross pedigree that is sure to work in any breeding program. On sale day be sure to check this herd sire prospect and be sure to take full advantage of this offering.



79

79

JSJANALYZER

Consigned by: JSJ Simmental

DOB: 3/26/14
Tattoo: 74A/LE
ASA: 2842174
Adj BW: 84
Adj WW: 853
Adj YW: 1225

CNS Dream On L186
HTP/SVF Duracell T52
HTP SVF Honeydew

POLLED BLACK PUREBRED

JS Analyze This 25T
JS Analyze Me 11Y
JS Shes So Fine 14P

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.8	1.8	67.1	101.3	11.7	62.3	21.7	32.5	-.31	.13	-.047	.93	126.9	70.3

JSJAnalyzer is very impressive as you study him from top to bottom. When you study his picture you will notice the depth, bone, his design, and all right angles. He carries his muscle pattern down through his twist to give you a wide view from behind. The amount of power this bull has and he still moves like a cat.



REFERENCE

80

SCP GRAND CHIME 25B

Consigned by: Sterling Cattle Company

DOB: 3/27/14
Tattoo: SCP 25B/LE
ASA: 2917580
Adj BW: 91
Adj WW: 832

PVF-BF BF26 Black Joker
SS Ebony's Grandmaster
SOSF Ebony's Joy L-123

ET - POLLED BLACK PUREBRED

HC Hummer 12
JASS Wind Chime 05W
JS Sweet Memories 7P

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.7	1.9	57.3	85.0	7.8	53.3	24.6	23.4	-.31	.17	-.025	.95	126.6	64.1

A big stout, extremely fast growing son of our great 7P daughter. He is a full sib to our \$7500 heifer at the 2012 North Central Sale. I think he could be a real breeding piece. His flushmate sister sells in this sale as well.

SS EBONY'S GRANDMASTER
SIRE TO LOT 80

81

JS BAD WHISKY 16B

Consigned by: JS Simmental - Jay & Ken Steenhoek

DOB: 3/30/14
Tattoo: 22B/LE
ASA: 2865434
Adj BW: 80
Adj WW: 790

GW Premium Beef 021TS
GW-WBF Substance 820Y
GW Miss Maternal 558P

ET - POLLED BLACK PUREBRED

JS Burning Up 33R
JS Flatout Flirty 46T
JS Shes So Fine 14P

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.9	1.7	67.7	106.5	10.9	60.1	n/a	35.9	-.32	.30	-.051	.91	128.4	72.2

Here's a great late March bull that puts it all together. Long extended front, level top & hip and super sound. This bull puts it together on paper as well with good calving ease, growth & API numbers. His dam, JS Flatout Flirty, has raised many high sellers & continues to produce some of the great bulls and females in the breed.



DAM TO LOT 81

82

SHOWMASTER 411B

Consigned by: Michael Mass & Doug Wenell

DOB: 3/31/14
Tattoo: 411B/BE
ASA: 2908003
Adj BW: 91
Adj WW: 859

CNS Dream On L186
HTP SVF In Dew Time
HTP SVF Honeydew

BLACK HOMOZYGOUS POLLED PUREBRED

SVF Steel Force S701
GA American Girl 211Z
Triple C American Girl N

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.3	1.9	62.3	88.8	12.0	43.8	23.4	25.4	-.27	.27	-.028	.82	136.5	68.8

We really like this In Dew Time son. If you are looking for a bull that will add extra rib and still add that extra muscle shape then this bull is the one you are looking for. He is extremely deep bodied with a ton of mass. He is also really big boned and has a great look to him. His Grandmother is a top donor at Golden Acres and his Steel Force mother is bound to be in the donor pen herself. This is her first calf and he has calving ease built in, just check out his numbers. We have a lot of pride in this calf and can't wait to get more out of this cow. Take an extra look at him. We think you will like him as much as we do.



83

BS MISS OLIE 12-A

Consigned by: Beitz Simmental

DOB: 1/4/13
Tattoo: 12-A/LE
ASA: 2812652
Adj BW: 80
Adj WW: 682

Nichols Legacy G151
Ellingson Legacy M229
Ellingson Ms Pstock K58

POLLED BLACK PUREBRED

PVF-BF BF26 Black Joker
BS Miss Joker HPB 29M
BS HPB Lacey 35J

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.3	1.7	53.8	84.6	10.2	56.6	21.9	22.9	-.47	.06	-.072	1.11	120.6	61.8

AI bred 5/22/14 to Hooks Shear Force 38K ASA 2081939 Due: 2/28/15
Projected EPDs - CE: 5 BW: 2 WW: 68 MCE: 10.2 MM: 17 MWW: 51
Our bred heifer is due to calve February 28, bred to the calving ease bull, Hooks Shear Force. She is feminine, thick bodied, moves out freely and has a good disposition.



84

HL MS FAT BUTT A04

Consigned by: Heartland Simmentals

DOB: 1/11/13
Tattoo: A04/BE
ASA: 2875576
Adj BW: 79
Adj WW: 573

FB Prime Cut 456L
Flying B Cut Above
Dillons Ms Pretty Woman

POLLED BLACK 3/4 SIMMENTAL

GLS Combination R2
NYC Eva X04
KSR 90U

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.1	3.5	70.3	104.2	7.3	51.4	n/a	36.9	-.23	.28	-.057	.60	105.0	68.1

AI bred 5/16/14 to TJSC Optimus Prime ASA 2494970 Due: 2/22/15
Projected EPDs - CE: 16 BW: -1 WW: 54 MCE: 12 MM: 32 MWW: 59
Talk about a tank of a female. This Fat Butt daughter is the complete package, she is deep bodied and massive as you can make one while still having style to burn. Her mating to Optimus Prime could be an exciting one. A true breeding piece of a female, if you had a whole pasture like her you would be set in the cattle business.





85

JASS ADORA 27A

Consigned by: Jass Simmentals

DOB: 1/16/13
Tattoo: 27A/BE
ASA: 2794042
Adj BW: 78
Adj WW: 684

S AV Final Answer 0035
Connealy Right Answer 746
Happy Dell of Conanga 262

POLLED BLACK HALFBLOOD

JSF Mr Macho U49
JSF Miss Y58
JSF Miss Rita M58

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
12.1	0.0	64.8	105.7	9.3	65.0	n/a	33.2	-.08	.39	-.019	.39	132.1	73.7

AI bred 6/10/14 to JASS/JS Mo Town 85Y ASA 2626745 Due: 3/19/15
Projected EPDs - CE: 9 BW: 1 WW: 65 MCE: 10 MM: 27 MWW: 59
27A is bred to a full brother to JASS/JS Optimizer 58Z. She was ultra sounded 9-4-14 to 85Y with a heifer calf. A total package here with top shelf genetic values.

85

Carolyn Wilson



86

HL Ms TOP GUN A903

Consigned by: Heartland Simmentals

DOB: 1/21/13
Tattoo: A903
ASA: 2935426
Adj BW: 80
Adj WW: 661

TNT Gunner N208
TNT Top Gun R244
TNT Miss Sadie M68

ET - POLLED RED HALFBLOOD

Red Cinder Steeler 91R
Red Cinder Beula 231T
Red Cinder Beula 131R

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.2	2.2	66.6	102.3	4.15	49.6	n/a	33.9	-.12	-.11	-.05	.29	86.9	57.3

AI bred 6/4/14 to WS Prime Beef ASA 2675742 Due: 3/13/15
Projected EPDs - CE: 14 BW: -1 WW: 69 MCE: 10.1 MM: 20 MWW: 53
When we started breeding red F1's we had no idea that the females would be this good. If you like red cattle that are stout and powerfully made with a unique pedigree then this is your female. Her flush mate brother HL True Grit was a high seller in our bull sale last spring bringing \$7750. Her dam is one of the stoutest Red Angus cows I have ever seen.

86



REFERENCE

RED CINDER BEULA 231T
DAM OF LOT 86



87

GA R&K MANDI 354A

Consigned by: Golden Acres & R&K Simmental

DOB: 1/24/13
Tattoo: 354A/BE
ASA: 2774586
Adj BW: n/a
Adj WW: n/a

Ellingson Legacy M229
Mr NLC Upgrade U8676
Ms NLC Mojo S6119 B

POLLED BLACK 3/4 SIMMENTAL

3C Macho M450 BZ
GA Miss Macho 954W

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.2	1.9	70.5	104.5	9.9	59.1	n/a	34.4	-.39	.27	-.082	.90	116.8	72.0

AI bred 5/31/14 to Grand Master ASA 2281133 Due: 3/9/15
Projected EPDs - CE: 6 BW: 1 WW: 58 MCE: 5 MM: 21 MWW: 50
To say this one is an eye catcher is an understatement. She is out of one of the most beautiful cows I have ever seen and she is made from the same mold. She is extremely bold in her rib shape with a long front end and she backs it up with super stout hip and a lot of mass. Females like this are rare in every way and it is hard to imagine how many mating options there could be for one this cool. She is noticed by everyone that visits the farm and you won't be able to miss her on sale day either. This beauty has donor written all over her!

87



REFERENCE

GA MISS MACHO 954
DAM TO LOT 87



88

DFS1 HOCUS POCUS

Consigned by: Denning Farms

DOB: 2/1/13
Tattoo: A052/LE
ASA: 2790465
Adj BW: 82
Adj WW: n/a

R Plus Blackout
R Plus King of the Yukon
Miss R Plus 7026T

POLLED BLACK PUREBRED

SAS/ASF All Star
SAS Lynette W052
SAS TW51 Lynette

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.9	2.5	68.4	99.3	9.3	53.8	19.3	32.1	-.08	.00	-.049	.17	109.6	64.3

AI bred 5/15/14 to Mr. NLC Upgrade ASA 2474338 Due: 2/21/15
Projected EPDs - CE: 8 BW: 2 WW: 76 MCE: 9.65 MM: 24 MWW: 62
Really nice, moderate framed female that will cross great with Upgrade. This Yukon daughter is definitely one to help build your herd.

REFERENCE

MR NLC UPGRADE U8676
AI SIRE TO LOT 88

89**JARRS MISS MARCIA 15A***Consigned by: Jarr Cattle*

DOB: 2/2/13
Tattoo: 15A/LE
ASA: 2917576
Adj BW: 87
Adj WW n/a

Mr Black GX 6W
Meyer Ranch 734
Miss GX 728R
ET - POLLED BLACK 3/4 SIMMENTAL
Meyers Red Top
Miss CCC Red M5
K7

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
-4.8	2.9	51.7	69.1	1.9	46.7	15.6	15.2	-33	-.03	-.081	.45	77.0	50.8

AI bred 5/15/14 to Goet I-80 Due: 2/21/15

Miss Marcia is a really stout made bred. Having Meyers 734 on the top side and Meyers Redtop on the bottom side tells you the maternal power is built into her. The M5 donor cow she is out of has had a productive career, as she has produced several high selling daughters for us, as well as the progeny we have in our herd out of her. She is bred to the calving ease specialist I-80 for her first calf. Rest assured that if you want to use her to breed up for purebreds, breed down for foundations, or continue the club calf route she offers all those possibilities and more.

**88***bred heifers***90****VSF MS UPGRADE 3066A***Consigned by: VanAernam Simmentals*

DOB: 2/4/13
Tattoo: 3066A/LE
ASA: 2793561
Adj BW: 92
Adj WW: 562

Ellingson Legacy M229
Mr NLC Upgrade U8676
Ms NLC Mojo S6119 B
POLLED BLACK PUREBRED
HC Hummer 12M
VSF Miss 609S
Van Aernam-06K

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.8	4.4	78.5	118.2	10.6	64.2	17.0	46.2	-38	.22	-.083	1.03	118.8	75.7

AI bred 5/12/14 to CCR Wide Range 9005A ASA 2725666 Due: 2/18/15

Projected EPDs - CE: 11 BW: 0 WW: 71 MCE: 12 MM: 28 MWW: 64

Its been a long time since we last brought a bred female to Expo so we wanted to make sure she was a good one. This Upgrade daughter comes from a strong cow family that has continuously produced keeper females and bulls in the top of our sales. She is safe to the high selling bull from Cow Camp last year for one of the very first calves out of that exciting sire and will calve very shortly after Expo. This female will be a breeding piece in someones herd for a long time.

**90***Carolyn Wilson***91****MISS QUEEN MAY 580***Consigned by: Wes Stolee*

DOB: 2/8/13
Tattoo: A580/LE
ASA: 2908787
Adj BW: 83
Adj WW: n/a

LBS The Foreman 702T
Ruby NFF Excalibur 002X
Rhythm 418P
POLLED BLACK HALFBLOOD
S A V Net Worth 4200
Swensons Queen May 1110
K M Total Queen May 652

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.1	2.5	71.8	120.6	3.7	59.0	n/a	45.8	-.08	.32	.00	.70	93.7	70.1

AI bred 6/20/14 to FITZ Escalade ASA 2538577 Due: 3/29/15

Projected EPDs - CE: 3 BW: 3 WW: 70 MCE: 2 MM: 20 MWW: 55

Wow! Look at this bred heifer. She is the progeny of some very powerful bloodlines. Sired by Excalibur, the highest selling bull at the National Western Stock Show and a daughter of Swensons Queen May, the 2011 Champion Angus Female at the Iowa Beef Expo, she will produce some great banner chasing offspring. Miss Queen May is AI Bred to FITZ Escalade, an Upgrade son and 2012 Top Selling Bull at the Iowa Beef Expo. Genetics to burn here!



REFERENCE

FITZ ESCALADE
AI SIRE TO LOT 91

REFERENCE

SWENSONS QUEEN MAY 1110
DAM TO LOT 91**92****5STC/GSC MISS UPGRADE***Consigned by: Haines Cattle*

DOB: 2/10/13
Tattoo: 23A/BE
ASA: 2758647
Adj BW: 75
Adj WW n/a

Ellingson Legacy M229
Mr NLC Upgrade U8676
Ms NLC Mojo S6119 B
POLLED BLACK PUREBRED
CNS Dream On L186
Haines Cow 23Y
Haines Cow U23

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.5	1.6	70.2	101.8	9.7	59.8	18.4	32.2	-.42	.25	-.085	.96		

AI bred 5/13/14 to GSC All In 72A ASA 2812085 Due: 2/19/15

Projected EPDs - CE: 10 BW: 1 WW: 62 MCE: 12 MM: 26 MWW: 57

I sold the mother of this heifer in the first Buckles & Banners Sale. When A J offered this massive female for sale I knew she would make an awesome bred. Called safe to the exciting new bull GSC All In 72A owned by Gerdes, Kenco and Genex.

**92**

45th ANNUAL SIMMENTAL SALE



Danny Bradshaw ©

REFERENCE

**GW PREMIUM CHOICE
AI SIRE TO LOT 93**

93

BJH MISS GWRP 59A

Consigned by: Hogan Simmentals

DOB: 2/18/13
Tattoo: 59A/RE
ASA: 2723972
Adj BW: 69
Adj WW: 511

GW Lucky Two 435W
GW Right Pattern 602Y
GW Miss Lucky Man 514T

POLLED BLACK 5/8 SIMMENTAL

GW Red Coat 257T
GW Miss Red Coat 013W
GW Miss Lucky Charm 605M

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
14.9	-1.0	59.3	95.6	11.6	54.2	n/a	25.7	-22	.46	-.022	.71	147.6	73.6

AI bred 6/7/14 to GW Premium Choice ASA 2569949 Due: 3/13/15
Projected EPDs - CE: 16 BW: -0 WW: 53 MCE: 10 MM: 25 MWW: 52
59A is a big, stout heifer that has tons of rib and a great look. The resulting progeny by Premium Choice will hold tremendous value.

94

GA AMERICAN GIRL 312A

Consigned by: Golden Acres - Jeff & Chad Wenell

DOB: 2/26/13
Tattoo: 312A/BE
ASA: 2774571
Adj BW: n/a
Adj WW: n/a

Ellingson Legacy M229
Mr NLC Upgrade U8676
Ms NLC Mojo S6119 B

ET - POLLED BLACK PUREBRED

HC Power Drive 88H
Triple C American Girl N
Triple C Go Girl K34G

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.5	1.4	67.8	102.6	8.1	57.8	21.9	32.7	-48	.24	-.076	1.21	135.0	74.2

AI bred 5/31/14 to Grand Master ASA 2281133 Due: 3/9/15
Projected EPDs - CE: 7 BW: 1 WW: 57 MCE: 5 MM: 21 MWW: 50
We as cattle producers spend a lifetime trying to make females just like this one. It isn't easy to do and that is why we have so much pride in this female. She is everything the most particular cowboy would want. She is deep bodied and bold ribbed, with extra bone and length of body. She goes back to as good a cow family as you can find. She had 3 full sisters average \$5,500 last year and a maternal sib brought \$8,000 as a bred in this very sale last year. Not to mention that her maternal brother was Grand Champion bull at the 2012 Iowa State Fair. When you look like this one does and you have the pedigree to back it up, this should be an easy choice on sale day.

95

THO BEAUTY 112A

Consigned by: Thomann Simmentals

DOB: 2/27/13
Tattoo: 112A/LE
ASA: 2915021
Adj BW: 81
Adj WW: 721

Triple C Bettis 572J
THO U-Bet 5Y
THO/LTS Divas Moco

POLLED BLACK PUREBRED

HTP SVF In Dew Time
THO 873U
THO 785S

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
14.3	1.4	65.3	91.6	10.5	50.3	23.0	26.1	-.32	.14	-.053	.77	134.6	69.0

AI bred 5/18/14 to Silveras Style 9303 AAA 16427563 Due: 2/24/15
Beauty is sure to be a front pasture cow. She is as feminine as one can be, she walks softly and has huge feet. Bred to Style for a half blood calf, bull or heifer, it should be exciting.

96

RBS AGGIE A323

Consigned by: Reck Bros - Tyler Espenscheid

DOB: 3/2/13
Tattoo: A323/BE
ASA: 2756475
Adj BW: 88
Adj WW: n/a

GWS Ebony's Trademark 6N
GWS/SCF Rendition
BF N310 BWF Envoy F73

POLLED BLACK 3/4 SIMMENTAL

RBS Hot Shot
RBS Xtra Hot X059
Eline R K 7

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.7	3.5	63.0	88.8	5.5	54.1	n/a	27.4	-.25	.02	-.033	.76	84.8	57.6

AI bred 5/26/14 to Sand Ranch Hand ASA 2290140 Due: 3/4/15
Projected EPDs - CE: 9 BW: 0 WW: 58 MCE: 10 MM: 22 MWW: 51
RBS Aggie comes from the very heart of our program. Her dam goes back to RBS Hot Shot and the Eline R K 7 Angus female who is no stranger for adding production to our herd. This moderate framed attractive female allows a breeder a number of options when it comes to sire selection. You won't want to miss out on the potential in this offering.



94



95



96

97**RBS MS RENDITION A321***Consigned by: Reck Bros - Wyatt Klyn*

DOB: 3/5/13
 Tattoo: A321/BE
 ASA: 2803596
 Adj BW: 79
 Adj WW: n/a

GWS Ebonys Trademark 6N
 GWS/SCF Rendition
 BF N310 BWF Envey F73
POLLED RED PUREBRED
 CNS Dream On L186
 RBS Whatchamacallit
 RBS Super Star

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.4	1.4	59.3	80.0	8.4	54.2	17.2	18.9	-.34	.11	-.037	.90	110.8	64.3

AI bred 5/22/14 to WLE UNO MAS ASA 2532016 Due: 2/28/15

Projected EPDs - CE: 12 BW: -0 WW: 58 MCE: 9.5 MM: 22 MWW: 51

Green, blue, purple, pink or red, it doesn't matter what color this one is, she is for real. When Recks bred this heifer's Dream On x Meyer 734 Mother to Rendition they weren't thinking of a red one but were sure it was going to be a highly marketable calf. I purchased this heifer as a 4H project from Reck Bros. and looking at this one as a bred gets them very excited. She starts at the ground with a huge foot and from there has an awesome rear leg structure with an abundance of rib shape blending forward into an angular front shoulder that their Meyer family stamps consistently with fancy front third. Bred to the popular calving ease bull Uno Mas. Please contact Brandon Reck with questions - 641-799-8859

**98****SS HAZEL***Consigned by: Specht Family Simmentals*

DOB: 3/7/13
 Tattoo: 9A/LE
 ASA: 2735350
 Adj BW: 75
 Adj WW: n/a

PVF-BF BF26 Black Joker
 SS Ebonys Grandmaster
 SOSF Ebonys Joy L-123

POLLED BLACK PUREBRED

Hart Joystick H403
 WBF Juliana P841
 WBF Juliana K497

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.7	1.4	49.8	70.5	5.6	46.1	21.8	13.8	-.34	.17	-.034	.88	119.6	59.9

AI bred 6/15/2014 to WLE UNO MAS X549 ASA 2532016 Due: 3/24/15

Projected EPDs - CE: 12 BW: -0 WW: 54 MCE: 8 MM: 20 MWW: 47

Hazel is a very functional daughter of the ever popular Ebony's Grandmaster. She's long sided and feminine made with plenty of rib shape. She's due March 24 to the calving ease sire, WLE Uno Mas.

**99****LTS/THO MOCO'S GIA***Consigned by: Lone Tree Simmental / Jeff Thompson*

DOB: 3/12/13
 Tattoo: 9A/BE
 ASA: 2763199
 Adj BW: 72
 Adj WW: 717

Ellingson Legacy M229
 Mr NLC Upgrade U8676
 Ms NLC Mojo S6119 B

ET - POLLED BLACK PUREBRED

CNS Dream On L186
 THO/LTS Divas Moco
 War Diva M704

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
12.9	1.5	72.8	105.9	9.6	59.3	19.0	34.4	-.43	.24	-.079	1.06	134.3	77.1

AI bred 6/16/14 to GSC All In 72A ASA 2812085 Due: 3/25/15

Projected EPDs - CE: 11 BW: 0 WW: 63 MCE: 12 MM: 25 MWW: 57

Moco's Gia is out of our 2007 National champion female Diva's Moco. Gia has arrived from a very successful flush in which her full sister topped the National sale in Ft. Worth last year at \$18,500, another full sib sold in Owens Diamond and Spur sale last April for \$9,000. Just as important Gia is a direct descendent of the famous War Diva cow who is now deceased. Gia dam Moco is a full sib to Entourage another National Champion. Gia comes with an excellent set of EPD that a breeding program can be built around. Phenotypically Gia is as good fronted, slick neck as a Simmental female can be and sound on all four columns. Gia is bred to Genex's new calving easy bull All In for a March baby.

**100****LBS SKITTLES ANSWER 322A***Consigned by: Larson Bros Simmental*

DOB: 3/14/13
 Tattoo: 322A/LE
 ASA: 2841158
 Adj BW: 65
 Adj WW: 630

S A V Final Answer 0035
 SP The Answer 813
 S A Eline Design 648

ET - POLLED BLACK HALFBLOOD

CNS Dream On L186
 KLS/KKK Skittles S614
 JJ Black Obsession

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
16.3	-1.8	62.7	90.7	11.9	57.9	n/a	20.7	-.10	.36	-.014	.38	147.7	73.0

AI bred 5/30/14 to TLLC One Eyed Jack ASA 2668223 Due: 3/8/15

Projected EPDs - CE: 12 BW: 0 WW: 66 MCE: 10.5 MM: 26 MWW: 59

Here is your opportunity to purchase a full sib to the KLS Halfblood bull that is real popular. She is a salty looking, neat made bred with power and substance. Hey look here, she is safe in calf to TLLC One Eyed Jack, **sexed heifer semen**.

*bred heifers*



101

110A

Consigned by: *Gerdas Show Cattle*

DOB: 3/14/13
Tattoo: 110A/LE
ASA: 2917713
Adj BW: 79
Adj WW: n/a

Krugerrands Moneyline
KBA Mainline F18 of Jacs
WITTS Balckcap Ladymere

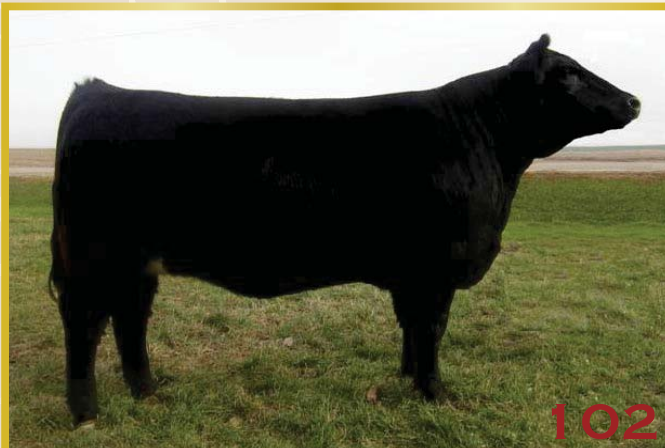
POLLED BLACK HALFBLOOD

SHS Troubadour U7B
GSC Jessabelle 110Y
Snyder Meyer U9

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

AI bred 5/28/14 to WLE UNO MAS X549 ASA 2532016 Due: 3/6/15
A star faced half blood bred out of our donor we own with Brent & Shelby Reck. 110A is picture perfect in her shoulder and neck with a huge swoop to the center part of her ribcage.

101



102

SS WAIT FOR IT

Consigned by: *Specht Family Simmentals*

DOB: 3/20/13
Tattoo: 11A/LE
ASA: 2735341
Adj BW: 86
Adj WW: n/a

CNS Dream On L186
DHF Jades Dreamworks
RF Black Jade 950N

POLLED BLACK PUREBRED

Triple C Invasion R47K
SS Jewel
SS Josie

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
2.3	4.4	65.0	90.5	7.7	52.2	20.9	29.6	-26	.07	-.059	.62	104.9	61.1

AI bred 5/29/2014 to GW-WBF SUBSTANCE 820Y ASA 2605922 Due: 3/7/15
Projected EPDs - CE: 8 BW: 1 WW: 65 MCE: 9 MM: 21 MWW: 53
This bred is easy to like and hard to let go. Wait For It has a little extra eye appeal without giving up power and body. She's sure to have a bright future as a front pasture cow. Due March 7 to GW-WBF Substance for what's sure to be an exciting calf.

102



103

SNYDER LADY BEYOND

Consigned by: *Snyder Cattle Co. - Madison Snyder*

DOB: 3/23/13
Tattoo: A1/LE
ASA: 2758598
Adj BW: 77
Adj WW: n/a

Center of Attention 50W
Snyder Above & Beyond
J&C Ms Blackman T4

POLLED BLACK 5/8 SIMMENTAL

DJ Salute G509
Schooley Lady 644
Jauer Emblazon 822 644

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.9	2.1	53.1	74.4	3.9	48.6	n/a	17.4	-.22	.22	-.043	.43	91.4	57.2

AI bred 5/19/14 to FB F1 Combustible ASA 2588018 Due: 2/25/15
Projected EPDs - CE: 6 BW: 2 WW: 53 MCE: 7 MM: 22 MWW: 49
One of the best offered by us to date! Bred to the great Combustible. She is one of the nicest designed, powerfully constructed female. Very fluid moving. A ton of power and capacity. She is a prime example just how far the Simmental breed has come! Buy with confidence.

103



REFERENCE

WLE UNO MAS X549
AI SIRE TO LOT 104

104

EDLER'S SPIRIT

Consigned by: *Elder Simmentals*

DOB: 3/24/13
Tattoo: A027/LE
ASA: 2744687
Adj BW: 85
Adj WW: 642

Ellingson Legacy M229
P4035
Miss NLC Playboy L171

POLLED BLACK PUREBRED

BF N324 Triathalon
OLF TRI G4 Lady W35
G4_

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.3	1.7	63.4	98.6	10.1	58.3	16.4	31.3	-.35	.03	-.056	.93	108.4	65.6

AI bred 5/31/14 to UNO MAS ASA 2532016 Due: 3/9/15
Projected EPDs - CE: 12 BW: 0 WW: 60 MCE: 10 MM: 23 MWW: 53
This bred will be a surefire maternal powerhouse. Her sire is our "Olie" son from 3C and her dam is a cow from Olafson's in North Dakota. This combination will make a very productive cow with plenty of longevity.

105**SCHMIDTS SADIE 21A***Consigned by: Jarred Schmidt*

DOB: 3/25/13
 Tattoo: 21A/BE
 ASA: 2917697
 Adj BW: n/a
 Adj WW: n/a

CNS Dream On L186
 WAGR Dream Catcher 03R
 3C Melody M668 BZ

POLLED/SCURRED BLACK PUREBRED

Mr NLC Upgrade U8676
 KAPPES Sadie T635 Y611
 KAPPES Sadie T635

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.9	1.9	67.5	94.3	12.5	59.6	22.3	28.4	-.53	.24	-.094	1.15	134.1	73.4

AI bred 5/19/14 to FBF1 Combustible ASA 2588018 Due: 2/25/15
 Projected EPDs - CE: 8 BW: 2 WW: 60 MCE: 11 MM: 24 MWW: 54

Here she is the perfect combination of clubby and maternal genetics. This female combines the popularity of Dream Catcher and the maternal power of Kappes Sadie. This female is excellent through her front third while carrying moderate depth and thickness. All while maintaining a very soft appearance and beautiful baldy head. **She is also carrying a sexed heifer calf out of Combustible.** Don't miss this one.

**106****LONG'S MISS SPARTY***Consigned by: Long's Simmentals - Rob Long*

DOB: 4/1/13
 Tattoo: A41/LE
 ASA: 2769326
 Adj BW: 81
 Adj WW: 630

Nichols Manifest T79
 Long's Y16
 RC Ms Queen Crissi

POLLED BLACK PUREBRED

Triple C Invasion R47K
 SS Cow Bell
 BS Miss Legacy HPHB 8R

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.3	2.4	61.9	90.8	8.4	54.0	27.1	27.2	-.28	.18	-.045	.77	133.3	66.3

AI bred 5/21/14 to TLLC One Eyed Jack ASA 2668223 Due: 2/27/15
 Projected EPDs - CE: 7 BW: 2 WW: 65 MCE: 8 MM: 24 MWW: 57

Purchasing this bred heifer is a no brainer decision--solid EPD's across the board, API-133, Manifest, HC Power Drive, and Triple C Invasion in her pedigree. We purchased her dam from the Specht Family at the Expo a few years ago and she has been a good producer for us. Sparty is bred to TLLC One Eyed Jack! Jack's dam, Long's Sweet Treat made her own history right here at Iowa Beef Expo being a past record setting, high seller. One Eyed Jack's first calf crop is literally lighting the Simmental breed up! Sparty's first calf is sure to offer a quick payoff.

**107****JPLF POLLY A933***Consigned by: Reck Bros - Paige Reck*

DOB: 4/5/13
 Tattoo: A933/BE
 ASA: 2824501
 Adj BW: n/a
 Adj WW: n/a

SVF/NJC Built Right N48
 RBS Xman X677
 RBS S677

POLLED BLACK 3/4 SIMMENTAL

SAS/ASF All Star
 RBS W933
 RBS P480

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.5	2.9	62.8	88.1	5.2	53.7	n/a	26.1	-.13	.13	-.038	.34	90.4	60.3

AI bred 7/13/14 to RBS Raining Diamonds ASA 2813493 Due: 4/21/15
 Projected EPDs - CE: 4 BW: 3 WW: 68 MCE: 6 MM: 22 MWW: 57

Here's an opportunity to purchase a money maker of a cow. Reck Bros are offering you a feature donor in this X-Man daughter. This female has the credentials and as much overall skeleton structure to move her into a future donor roll in any program. Reck Bros. are in the business to raise and offer cattle that will generate revenue for our customers and this female fits that mold. Bred to RBS Raining Diamonds who has acquired a great deal of attention.

**108****SNYDER DREAM BEYOND***Consigned by: Snyder Cattle Co. - Madison Snyder*

DOB: 5/10/13
 Tattoo: A2/LE
 ASA: 2758599
 Adj BW: 73
 Adj WW: n/a

Center of Attention 50W
 Snyder Above & Beyond
 J&C Ms Blackman T4

POLLED BLACK 5/8 SIMMENTAL

CNS Dream On L186
 Ms Special Dream T75
 LLC Lucas Cow 110HR

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.3	1.2	58.7	77.5	8.3	53.8	n/a	17.3	-.28	.27	-.048	.58	108.1	63.5

AI bred 7/13/14 to WS A Step Up X27 ASA 2568260 Due: 4/21/15
 Projected EPDs - CE: 7 BW: 0 WW: 56 MCE: 8 MM: 22 MWW: 50

Moderate, Big bodied, long necked, flat shouldered is one you don't come across everyday. Won her class as a baby at the American Royal in K.C. Bred to the popular WS A STEP UP. Come see her for yourself saleday. This one can raise a great Simmi. baby or would work great in the club calf world. Cowboys she will be on your short list!

*bred heifers*



**TLLC ONE EYED JACK
EMBRYOS/PREGNANCY SIRE**



**WS PILGRIM
SIRE TO LOT 110B - EMBRYOS**



109 HL MS STRIKER Z013 X ONE EYED JACK
Consigned by: Echard Farms

DOB: 4/9/12
Tattoo: Z013/BE
ASA: 2748092
Lot A: Pregnancy
Lot B: Embryos (3)

HL Grid Buster P51
HL Striker 4101X
COTT-GFI Shes Preferred
POLLED BLACK 3/4 SIMMENTAL
Rito 616 of 4B20 6807
HL Ms 616 S30-1
Rains Blk 205M

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.4	1.9	57.4	89.5	7.6	48.5	n/a	26.0	-22	23	-.043	.59	107.4	62.2

Selling 3 embryos, guarantee 1 pregnancy if work is done by a certified embryologist. This mating is out of this world! HL Ms Striker is the high selling bred heifer from last years Iowa Beef Expo Sale who earned 9th overall at ASJA Nationals in Louisville. Mated with the one & only One Eyed Jack, whose progeny is selling like hotcakes. Tons of potential.

Recip is a 5 yr old black commercial cow, due 3/26/15. She is at the farm.

110 LONG'S MISS SWEET TREAT
Consigned by: Tyler Loudon

DOB: 4/5/10
Tattoo: X30/LE
ASA: 2545739
Lot A: Flush
Lot B: Pilgrim Embryos (4)

CNS Dream On L186
SVF Steel Force S701
SVF Sheza Beauty L901
POLLED PUREBRED
GWS Ebonys Trademark 6N
Long's Miss Sweets
Bours L925

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.1	2.4	60.4	87.9	7.3	52.1	22.5	25.4	-.28	.10	-.037	.81	120.0	63.4

Flush: We started Tylers Simmental herd with the purchase of "kodi" at the Iowa beef expo as the record high selling bred heifer. We traveled 1000's of miles looking for a great breeding piece to start with and found her 10 miles from our house at our good friends the Long Family. Many great cattlemen saw her that summer and called her one of the best purebred Simmental 2 year olds that they had seen for a very long time. Her first calf TLLC One Eyed Jack made quite a stir in Denver many people felt that he was one of the best and most complete bulls in the yards that year. "Jacks" first calf crop is proving he is a must use bull having sired the high selling heifer at the naile this last fall, the reserve champion bull that later brought \$91000 for half interest. She also raised the 10th overall bred and owned purebred heifer at the 2014 jr nationals, sired by Pilgram. A 10,000 heifer sired by High Voltage, and the res senior heifer calf at the Iowa State Fair sired by Broker. That is her first 4 calves sired by four different bulls. Here is your chance to add her genetic power to your herd as we are offering a flush to the bull of your choice. **She is due to calve in January 2015, the flush will take place the spring of 2015 at Trans Ova Chillicothe. Gauranteeing 6 transferable embryos.**

Embryos: Offering 4 embryos out of Long's Miss Sweet Treat and sired by Pilgram. These will be full sibs to Tyler's 10th overall B&O purebred heifer at the 2014 Junior Nationals. Hartman Cattle Company is also selling a full brother in their 2015 bull sale. Pilgram is deceased and there is limited semen available, this is a chance to acquire some truly limited genetics. **Embryos stored at Trans Ova Chillicothe will guarantee 1 pregnancy if implanted at Trans Ova.**

111 FC NO JOKE X HC POWER DRIVE 88H
Consigned by: Kaisand Cattle

DOB: 2/27/01
Tattoo: L126/LE
ASA: 2103119
Embryos

Harts Black Casino B408
PVF-BF BF26 Black Joker
PVF-BF Mabelle C131
POLLED PUREBRED
Silvertownes Shadow
FC Joy Y26
FC 26Y

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
1.2	3.7	58.5	86.0	3.2	52.5	21.6	26.4	-.13	-.03	-.001	.63	98.3	55.4

Offering 3 embryos, guarantee 1 pregnancy. If 1 pregnancy does not occur, buyer will receive 1 additional embryo. Here is an opportunity for a bright future with genetics that have excelled in the past and present. A few years back we purchased FC No Joke and though we have since lost her, we had not been disappointed and wanted to offer this terrific mating for sale. She was a tremendous donor for many years at Triple C Farms. As a donor, she was the dam of many high sellers and champions throughout the country. A 3/4 sister to these embryos, FC No Wonder was the 2007 AJSA National Champion. This mating has also produced the \$28,000 Triple C No Doubt and the \$17,500 KA RHF Don't Doubt Me (Naile 2013). HC Power Drive 88H is one of the bulls that has made the Simmental industry what it is today. Many of the great cows and bulls in the breed have him in their pedigree.

112**TRIPLE C AMERICAN GIRL N***Consigned by: Golden Acres*DOB: 3/11/03
Tattoo: N07J/LE
ASA: 2204071Lot A: Uprising Embryos (5)
Lot B: Upgrade Embryos (5)WLE Power Stroke
HC Power Drive 88H
Kappes Lady Irish F88LCHMAN Lucky Buck 7049C
Triple C Go Girl K34G
Triple C Rewards Queen H

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.7	.6	51.9	79.7	6.2	44.1	25.6	18.3	-.43	.12	-.047	1.11	131.0	61.9

Selling 5 embryos of each mating, guarantee 2 pregnancies if work is done by a certified embryologist. What can we say about this cow? She has proven to produce awesome progeny no matter who she is bred to. She was a top producer for Triple C producing a number of high sellers in their bullenium sales and now she has done the same for us. Her first natural calf out of Jade's Dreamworks was champion Simmental female in Spencer and a son by Top Fuel was Champion bull at the Iowa State Fair in 2012. A daughter by Top Fuel also sold for \$8,000 last spring. We have two Steel Force females that may become future donors in our herd and most recently a set of Upgrade daughters averaged \$5,500 in sales last fall. This cow doesn't miss; every single calf born on the farm is high in quality and extremely marketable. If you are looking for program changing genetics, take a solid look at these matings. You can't go wrong.



AMERICAN GIRL SON



AMERICAN GIRL DAUGHTER



AMERICAN GIRL DAUGHTER

113**GA MISS MACHO 954W X UPGRADE***Consigned by: Golden Acres*DOB: 4/14/09
Tattoo: 954W/BE
ASA: 2499473
Embryos (5)Meyer Ranch 734
3C Macho M450 BZ
3C Crocus H112 B

POLLED HALFBLOOD

Connealy Dateline
WK Ms Primrose Lady 9016
GrubbsMsPrimroseLady 117

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.1	1.6	57.4	83.4	9.8	46.7	n/a	21.6	-.25	.18	-.059	.50	97.7	59.4

Selling 5 embryos, guarantee 2 pregnancies if work is done by a certified embryologist. I think the judge said it best when giving reasons on this donor when she was a calf. He said if he had to draw a picture of a flawless female, this female looks just like you would draw it up. She is really picture perfect in her design and is as sound as you can make one. She is also a full sister to several high selling females in past years including one that went to Jerry Ferguson to be used to make club calves. So far the Upgrade mating to this cow has been phenomenal. The first offspring to this mating will be offered up for sale this year. This is a can't miss opportunity to add some elite genetics to your program.

GA R&K MANDI 354A
DAUGHTER TO LOT 113**114****JAUER LAREDO 930 437 X MEYER 734***Consigned by: Golden Acres*DOB: 4/8/04
Tattoo: 437/BE
ASA: 2591486
Embryos (5)O C C Just Right 619J
O C C Laredo 645L
O C C Dixie Erica 816B

POLLED BLACK PUREBRED ANGUS

High Velley 4C6 Ambush
Jauer 4C6 Ambush930 7128
Jauer 547Traveler7128320

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.0	-.2	46.7	70.6	1.3	42.9	n/a	11.7	-.05	.34	.000	.20	80.1	49.2

Selling 5 embryos, guarantee 2 pregnancies if work is done by a certified embryologist. What a mating this is! This OCC Laredo daughter is the perfect match for Meyer 734 to produce those highly sought after females. She is a moderate framed, heavy muscled, soggy bodied female with great structure and ton of rib shape. She's also got that chiseled front end we all want in our show heifers. The way these baldy foundation females are selling, these calves will be hot property. Don't miss this opportunity to raise the next great one!



genetics



115

115

SLLR KEYMURA KATY 16B

Consigned by: Steele Land & Livestock

DOB: 1/15/14
Tattoo: 16B/BE
ASA: 2913428
Adj BW: 76
Adj WW: n/a

SVF Steel Force S701
Mr HOC Broker
JM BF H25

ET - POLLED BLACK HALFBLOOD

WAR Cowboy Up 3102
SLL Keymura Katy R547
Steele Miss Kymra Katy

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.3	2.3	56.5	90.6	9.4	50.0	n/a	27.6	-18	.09	-.044	.44	89.0	56.2

16B is a full sister to the Reserve National Champion at the 2014 National Junior Simmental Show and the Supreme Champion at the Kansas State Fair for Abby Wood. Her mother, R547, was the Iowa State Fair and Aksarben Champion in 2006 for Madison Henderson and the \$20,000 sale topping heifer in the SLL 2006 sale. K006, her granddam, has produced many champions in the Angus breed making the SLL Keymura Katy cow family sale toppers in many programs. This baldy heifer by Broker is a big, stout female with a killer look. She is will go on to produce tremendous progeny in any program.



116

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GNB MISS SASSY

Consigned by: G&B Cattle Company - Jim Bearman

DOB: 1/21/14
Tattoo: B12/BE
ASA: 2917568
Adj BW: 76
Adj WW: 581

HL Liberty P11
HL Kaboom 455S
Rains Black 455K

POLLED BLACK HALFBLOOD

Y12

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.3	2.3	66.2	95.6	10.4	57.8	n/a	30.0	-38	.04	-.113	.54	103.0	63.0

Here is a heifer that is stylish and has plenty of chrome to have you look her way. She will sure get the judge's attention in the show ring as she has plenty of bone and style. This Kaboom daughter will develop out to make an outstanding momma cow and raise plenty of good offspring. Take a look at Miss Sassy on sale day.



117

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VIS MISS QUEEN LADY B40

Consigned by: Vogt Simmentals

DOB: 1/27/14
Tattoo: B40/LE
ASA: 2929549
Adj BW: 79
Adj WW: n/a

SVF Steel Force S701
Mr HOC Broker
JM BF H25

POLLED RED PUREBRED

Triple C Majic Man M211
Maggles Lady Queen S30
MFSF Lady Queen P330

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.7	2.3	60.5	94.5	11.2	50.3	22.5	29.8	-.33	-.09	-.058	.82	109.7	59.1

B40 is a stout and powerful female that shows real cow power. She is big ribbed, deep bodied and sound along with a good set of numbers. The Broker females have consistent design and are becoming much more predictable. This solid red cow prospect will make an impact for her new owner.

118

MISS RAZZY TOP

Consigned by: Wes Stolee

DOB: 1/28/14
Tattoo: B72/LE
ASA: 2908784
Adj BW: 84
Adj WW: n/a

3C Macho M450 BZ
GVC Macho Man
401 Selina

POLLED BLACK PUREBRED

Meyers Red Top
RCC/TCF RazzMaTop J72
Triple C RazzMaTazz F025

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
2.6	2.9	59.5	82.8	10.9	50.9	18.4	23.2	-.33	.02	-.081	.55	98.6	59.0

This heifer has a lot of class and eye appeal. A very good black baldy heifer who is a granddaughter of 3C Macho and Meyers Red Top. Take a look here. Offering a straw of semen from FITZ Escalade, the 2012 top selling bull, to the lucky owner.

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"We appreciate your attendance"

open heifers

119**WLC JEWEL***Consigned by: Woodside Land & Cattle*

DOB: 2/2/14
 Tattoo: B5/BE
 ASA: 2856798
 Adj BW: 84
 Adj WW: 653

Ellingson Legacy M229
 Mr NLC Upgrade U8676
 Ms NLC Mojo S6119 B

POLLED BLACK PUREBRED

CF Power On 101P
 RS Reba 103
 RS Reba 2

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.8	3.5	71.3	103.2	7.0	63.0	19.8	36.2	-.45	.23	-.088	1.05	123.0	72.8

This is my favorite heifer this year. She is thick, deep and super sound made. When you are done showing her, you will have one awesome cow on your hands. She has already had a successful showing career placing well at the Iowa State Fair. Don't overlook the genetics either, her half sister sold here last year and drew a lot of attention. I believe this heifer out of Upgrade is even better. Larry told me to bring my best and we did just that. This is one that you don't want to miss on sale day.

**119****120****FORD'S GFC UPTOWN 4B***Consigned by: Ford Cattle Company*

DOB: 2/5/14
 Tattoo: 4B/RE
 ASA: 2864347
 Adj BW: 88
 Adj WW: n/a

Ellingson Legacy M229
 Mr NLC Upgrade U8676
 Ms NLC Mojo S6119 B

POLLED BLACK PUREBRED

RC Club King 040R
 Ford's GFC Miss 4Y
 GA Ginger 842U

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.8	2.1	78.0	114.5	10.3	64.2	15.8	40.7	-.43	.39	-.082	1.07	130.5	82.6

Uptown is a true brood cow prospect. If you are in the business of producing purebred bulls & replacement heifers, this is one you will want to find on sale day. Dream On outcross pedigree and in a huge bodied, stout designed package. Find us at www.fordcattlecompany.com for video and pictures.

**120****121****MISS MACHO JOSIE 911***Consigned by: Wes Stolee*

DOB: 2/11/14
 Tattoo: B911/LE
 ASA: 2908785
 Adj BW: 84
 Adj WW: n/a

3C Macho M450 BZ
 GVC Macho Man
 401 Selina

POLLED BLACK PUREBRED

SVF/NJC Built Right N48
 WRS Josie W911
 GFI Josie M68

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.7	2.3	65.5	88.8	10.7	51.2	20.9	25.6	-.34	.17	-.074	.68	122.6	67.9

This heifer is a fancy one! She will make a great show heifer and then go on to be a great cow. Look her over. Offering 2 straws of FITZ Escalade, 2012 High Selling bull at Iowa Beef Expo, to the lucky owner.

**2014 ROYALTY**

Chastity Moody, Princess; Meg Edler, Queen & Paige Henderson, Princess

122**JASS BLACK BEAUTY 55B***Consigned by: Trey Jass*

DOB: 2/15/14
 Tattoo: 55B/BE
 ASA: 2917566
 Adj BW: 86
 Adj WW: 660

CNS Dream On L186
 HTP/SVF Duracell T52
 HTP SVF Honeydew

POLLED BLACK 5/8 SIMMENTAL

B C Lookout 7024
 JASS Look Out 61Z
 CMB Caolette U419

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.8	1.1	66.8	100.2	8.4	56.9	n/a	31.1	-.25	.33	-.026	.83	126.2	71.5

This Duracell female is hard to fault. Beauty is deep, soggy, and has brood cow written all over her. She is structurally correct and very sound in her movement. She traces back to Art Farley's Coalette cow family which is a big plus in our book.

**122***open heifers*



123

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GA MEYER RANCH 416B

Consigned by: Golden Acres - Doug Wenell

DOB: 2/18/14
Tattoo: 416B/BE
ASA: 2908006
Adj BW: n/a
Adj WW: n/a

Ellingson Legacy M229
Mr NLC Upgrade U8676
Ms NLC Mojo S6119 B

ET - POLLED HOMOZYGOUS BLACK PUREBRED

SRS J914 Preferred Beef
Miss Meyer R594
138M

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.6	2.9	72.8	107.0	11.8	68.4	25.4	37.5	-.45	.31	-.083	1.09	143.2	77.6

We don't sell too many open females and we really debated on keeping this one. We truly think if this one gets in the right hands she could be dangerous next year in the show ring. And with that thought we decided to put her on the sale. She is out of the incredible 594 donor and she should find herself in a donor pen someday herself. She is really deep bodied and has a very feminine look to her. She has the soft look you need to be a terrific bred female and will be a handful to get around in the ring. Like I say this footnote is hard to write because she so hard to sell, but take an extra look and take advantage of a great opportunity. She has an impressive API of 143.2 and an excellent disposition for a young showperson.



124

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FITZ POL SABRINA B1414

Consigned by: Fitzsimmons Simmentals

DOB: 2/20/14
Tattoo: B1414/LE
ASA: 2917204
Adj BW: 84
Adj WW: 670

Hooks Shear Force 38K
Long's Shear Pleasure
MCM 514R

ET - POLLED BLACK PUREBRED

GW Lucky Dice 187H
FITZ POL Deva T703
FITZ POL Portia M208

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.9	3.2	79.6	115.3	11.4	70.4	n/a	42.7	-.31	.08	-.038	1.07	112.7	71.4

Homozygous Black/Homozygous Polled. This fancy black baldy, viper fronted, moderate framed tank is an ET heifer out of Long's Shear Pleasure and our Deva donor. We feel that she is the most complete heifer ever produced out of this flush. Deva, her donor dam, is a full sibling to the Boxcar bull and out of our Portia donor. Come check out Sabrina, her quality goes back for generations.



125

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MIJAC/CE MISS BECCA S03B

Consigned by: Carolan Enterprises - Jason & Kellie Carolan

DOB: 2/21/14
Tattoo: S03B/LE
ASA: 2878464
Adj BW: 89
Adj WW: 660

SVF/NJC Mo Town M216
JASS/JS Optimizer 58X
JS Tinsel 39T

POLLED BLACK PUREBRED

SS Goldmine L42
MIJAC NorthwoodGold S06T
Sterlings Bertha 4R

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.0	2.2	78.8	114.3	10.5	58.5	11.1	40.6	-.29	.10	-.070	.74	133.4	74.4

With several outstanding females from this cow family already in the herd, we decided to share this fancy baldy female that was at the top of our keeper list all summer. Big hipped, soft middle, stout made and maternally bred. Out of one of our top producing Goldmine cows that goes back to the Bertha cow on the bottom side and sired by our Optimizer 58X bull. Top growth & stability EPDs plus an API in top 20% of breed & TI in top 15% of breed! S03B is the type of female that should be able to produce performance oriented cattle in an attractive package.



126

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TK STAR BARBIE

Consigned by: Kitzrow Cattle Company

DOB: 2/22/14
Tattoo: 18B/LE
ASA: 2857429
Adj BW: 71
Adj WW: 680

Remington On Target 2S
Remington Lock N Load54U
Bar15 Miss Knight78E-51G

ET - POLLED HOMOZYGOUS BLACK 3/4 SIMMENTAL

SVF Steel Force S701
Partisover Barbie 0162W
Star Barbie 3243

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.1	.3	57.7	103.2	11.2	52.2	15.6	32.7	-.29	.10	-.042	.85	113.1	65.9

Not enough can be said about our Partisover Barbie 0162W donor! Whatever we have mated her with has worked and this baldy Lock N Load heifer is no exception. I contemplated keeping this one but my wife seems to think that I can't keep them all. This heifer has been a favorite around here since the day she was born. She is extremely long bodied, soft made, smooth shouldered and sound. There will be no worries if this heifer will still be able to walk when she is a big bred. She has a nice shape to her front shoulder and excellent set to her rear leg. Whether you are looking for a show heifer or a future donor, this one needs to be on your radar!

127**FORD'S GFC ULTRA 12B***Consigned by: Gannon Farms*

DOB: 2/25/14
 Tattoo: 12B/RE
 ASA: 2899965
 Adj BW: 84
 Adj WW: n/a

SVF Steel Force S701
 Silverstone Ultra Force
 Double D Blk Chyna
POLLED BLACK PUREBRED
 3C Macho M450 BZ
 GFC Miss 5Y
 GFC Peighton

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.9	3.0	62.5	91.9	11.8	49.0	20.6	29.1	-.31	.02	-.060	.72	107.9	61.1

Ultra is a very stylish and complete purebred show heifer prospect. Her sire, Ultra Force is a Steel Force x Blk Chyna son we've used as our main herdsire and have retained a number of heifers just like this one. Not only will she show, but bank on her becoming a productive cow for years to come. www.fordcattlecompany.com

**127****128****JS BLACK SATIN 9B***Consigned by: JS Simmental - Jay & Ken Steenhoek*

DOB: 2/27/14
 Tattoo: 9B/LE
 ASA: 2865421
 Adj BW: 86
 Adj WW: n/a

SVF Steel Force S701
 Mr HOC Broker
 JM BF H25
POLLED BLACK PUREBRED
 Harkers/JS Domination
 JS Flirt A-Way 59Y
 JS Flatout Flirty 46T

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
3.2	4.7	62.7	95.5	9.4	52.6	23.9	33.9	-.28	-.09	-.056	.72	103.6	56.5

Big time show heifer here! Her overall style & balance have caught the attention of many who have stopped by the farm. We appreciate her extended front end, depth of body & structural correctness. Her \$15,000 3/4 sib was purchased in our fall production sale by Clearwater Simmental, IN This is a very exciting female that is backed by generations of great cow families.

**128****129****CASONS MISS TERRA***Consigned by: Cason's Pride & Joy Simmentals*

DOB: 3/1/14
 Tattoo: B29X/BE
 ASA: 2921903
 Adj BW: 80
 Adj WW: 740

HFSMaverick
 Cason's Mr Cartwright
 Cason's Miss Rachel
POLLED BLACK PUREBRED
 DR Built Tough
 Cason's Miss Elle Mae
 Casons Miss Lucey

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.7	2.3	65.1	91.6	8.3	52.0	20.1	27.4	-.28	.07	-.056	.65	115.8	65.3

Cason's Miss Terra is a solid black Cason's Mr. Cartwright daughter that has done extremely well; she is feminine fronted with a ton of rib shape. This is our second calf crop by Cartwright and we are very pleased. Miss Terra gets better every day and I think she has a bright future as a show heifer and a highly productive cow.

**2014 MARK OF GENETIC EXCELLENCE SALE****130****EDLER'S ANNABELLE***Consigned by: Edler Simmentals*

DOB: 3/3/14
 Tattoo: B011/LE
 ASA: 2864414
 Adj BW: 82
 Adj WW: 502

WS Beef Maker R13
 WS Beef King W107
 WS Miss Dreamboat T17
POLLED RED PUREBRED
 Remington Red Label HR
 Edler's Peyton
 BBS Miss Knocker R48

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.6	2.1	77.0	105.3	10.3	56.2	20.5	34.8	-.39	.21	-.067	.99	130.4	76.4

This red blazed-face heifer is out of Meg's Red Label daughter, "Peyton." This heifer is structurally correct and has adequate depth and rib. She will make a great addition to anyone's herd. This heifer's mother and grandmother have ideal frame scores and udders as well as being extremely fertile. Note her EPD's and her API!

Sale Schedule

SUNDAY, FEBRUARY 8TH
SALE CATTLE PARADE - 1:00 PM
BULL BUYERS SOCIAL - 2:30 PM

MONDAY, FEBRUARY 9TH
45TH ANNUAL MARK OF GENETIC EXCELLENCE SALE - 11:30 AM

open heifers



2014 MARK OF GENETIC EXCELLENCE SALE

131

MISS BLACK FIRE 019

Consigned by: Wes Stolee

DOB: 3/4/14
Tattoo: B019/LE
ASA: 2908786
Adj BW: 81
Adj WW: n/a

3C Macho M450 BZ
GVC Macho Man
401 Selina

POLLED BLACK PUREBRED

PVF-CW Rapid Fire 0195K
Triple C BeatsFireP019
Triple C Blk Beauty J019

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.8	3.3	58.7	74.5	11.8	50.9	18.0	18.5	-.32	.20	-.074	.52	109.1	62.6

This heifer has a lot of eye appeal, moderate framed but stylish. She will make a great cow. Offering 2 straws of FITZ Escalade semen to the lucky buyer of this heifer.



132

132

SCHORGS B444

Consigned by: Schorg Simmentals

DOB: 3/5/14
Tattoo: B444/RE
ASA: 2916790
Adj BW: 80
Adj WW: n/a

CNS Dream On L186
Drake Hard Truth
Drake Miss Alyssum

POLLED BLACK PUREBRED

CNS Dream On L186
CRCC Dixie Erica 6360S
CRCC Dixie Erica 4036P

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.0	1.4	57.4	83.4	10.9	46.1	16.6	21.6	-.31	.20	-.055	.68	116.9	65.3

Schorg B444 is out of a Black Diamond Genetics cow and Drakes Hard Truth. This heifer is an attractive, deep sided, smooth strided heifer. She will make a wonderful cow in the future. Look up this solid black heifer on sale day.



133

133

LTS TREASURE QUEEN

Consigned by: Lone Tree Simmental - Jeff Thompson

DOB: 3/7/14
Tattoo: 11B/BE
ASA: 2879780
Adj BW: 72
Adj WW: 559

SVF/NJC Built Right N48
WLE Twang Z547
Shawnee Miss 770P

ET - POLLED BLACK PUREBRED

Drake Heat Wave
S&J Miss Jewel
S&J Miss Zing

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.0	3.3	58.5	82.3	4.6	55.0	15.3	23.7	-.28	.08	-.077	.45	98.6	60.3

Treasure Queen is a moderate frame huge body heifer that is clean necked. Queen is out of the Ft. Worth Champion bull Twang who is a 3/4 brother to Uno Mas. Queen also combines two unique cow families in Jewell M3 a many time show winner on the national level and Shawnee 770P donor cow that is leaving her stamp on the Simmental breed. This March heifer will be very competitive in the junior division.



134

134

VSF/JAG SARITA 4108B

Consigned by: Andy VanAernam

DOB: 3/8/14
Tattoo: 4108B/LE
ASA: 2917190
Adj BW: 77
Adj WW: 626

PVF-BF BF26 Black Joker
SS Ebony's Grandmaster
SOSF Ebony's Joy L-123

POLLED BLACK 3/4 SIMMENTAL

JF Foundation 8010U
JAG Sarita 104Z
BS Miss Boomer 675R

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.7	.9	50.7	72.1	4.5	44.8	n/a	14.3	-.22	.27	.000	.73	106.6	59.8

Here is a heifer that is destined for the show ring. I purchased half interest in her mother from Nathan & Jenny Studer for my nephew to show and he had a lot of fun with her. This little girl may be better, she's rocket fronted, big hiped, and soft middle with tons of hair and a great disposition. She will make a great show heifer for a young exhibitor and if she ends up like her mother she will be a picture perfect cow.

open heifers

135**LBS PRIME LADY 404B***Consigned by: Larson Bros. Simmental*

DOB: 3/8/14
Tattoo: 404B/LE
ASA: 2918116
Adj BW: 86
Adj WW: 659

LBS The Foreman 702T
Rubys Wide Open 909W
Rubys Miss Cleo S601
POLLED BLACK 3/4 SIMMENTAL
Mr Little G72
LBS Black Lady K54
C352_

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.7	2.2	59.6	81.9	4.6	48.3	n/a	21.6	-.22	.18	-.028	.62	99.9	61.0

Good looking, smooth made blaze faced Wide Open heifer out of a stout made half blood SimAngus cow. These Wide Open heifers make great cows. Take advantage of the opportunity.



RUBYS WIDE OPEN 909W
SIRE TO LOT 135

136**CE MISS BARBIE C10B***Consigned by: Carolan Enterprises - Jason & Kellie Carolan*

DOB: 3/10/14
Tattoo: C10B/LE
ASA: 2863305
Adj BW: 83
Adj WW: 630

SVF/NJC Mo Town M216
JASS/JS Optimizer 58X
JS Tinsel 39T
POLLED BLACK HALFBLOOD
L T 598 Bando 9074
Triple B Erica 1903
Triple B Erica 1231

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.0	.6	70.4	112.7	10.4	56.9	n/a	38.1	-.06	.51	-.021	.36	132.3	77.5

Here is a star headed, halfblood heifer that Jason had to twist my arm to sell. Her Angus dam is a top young cow we selected from the Triple B Knoll Ranch dispersal in NE. She combines moderate frame & femininity with the growth & carcass traits of our Optimizer 58X bull. WW EPD in the top 15% of the breed, YW in the top 15%, Marbling in the top 20%, API in the top 30%, TI in the top 15%. She certainly could be fun on the end of a halter for a junior, but knowing the pedigree she should really shine in the pasture whether you are raising seedstock or selling calves by the pound!



JASS/JS OPTIMIZR 58X
SIRE TO LOT 136

137**SLLR KEYMURA KATY 61B***Consigned by: Steele Land & Livestock*

DOB: 3/11/14
Tattoo: 61B/BE
ASA: 2913429
Adj BW: 82
Adj WW: 0

SVF Steel Force S701
Mr HOC Broker
JM BF H25
ET - POLLED BLACK HALFBLOOD
WAR Cowboy Up 3102
SLL Keymura Katy R547
Steele Miss Kymra Katy

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.3	2.3	56.5	90.6	9.4	50.0	n/a	27.6	-.18	.09	-.044	.44	89.0	56.2

61B is a full sister to the Reserve National Champion at the 2014 National Junior Simmental Show and the Supreme Champion at the Kansas State Fair for Abby Wood. Her mother, R547, was the Iowa State Fair and Aksarben Champion in 2006 for Madison Henderson and the \$20,000 sale topping heifer in the SLL 2006 sale. K006, her granddam, has produced many champions in the Angus breed making the SLL Keymura Katy cow family sale toppers in many programs. This solid black heifer by Broker is a big, stout female with a killer look. She will go on to produce tremendous progeny in any program.



MR HOC BROKER
SIRE TO LOT 137

138**TJR CROCUS 9B***Consigned by: Robinson Cattle*

DOB: 3/16/14
Tattoo: 9B/LE
ASA: 2899431
Adj BW: 74
Adj WW: 743

R&R Chamberlain X744
TJR Power 13Z
RSF Maid to Order 943R
POLLED BLACK 5/8 SIMMENTAL
CJ SH Liquid Asset 8660
TJR Macho's Asset 10X
RSF Crocus 4-966T

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.8	2.5	73.5	109.9	9.3	62.0	n/a	38.7	-.20	.28	-.058	.52	110.4	71.5

A really good chromed up heifer sired by our Power bull. She is deep, great profiled and great fronted. Her dam is a beautiful halfblood and this heifer will be better than her mother.

**138***open heifers*



REFERENCE

MR HOC BROKER
SIRE TO LOT 139

139 STN BELLE'S WHISPER

Consigned by: Steinbronn Farms

DOB: 3/19/14
Tattoo: B17/LE
ASA: 2916050
Adj BW: 78
Adj WW: n/a

SVF Steel Force S701
Mr HOC Broker
JM BF H25

ET - POLLED RED PUREBRED

SAS T101 Sweet Meat
STN/SAS Lady Belle
SAS T221 Sweets Dream

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
3.5	3.8	69.1	101.3	12.5	58.5	24.4	35.5	-.22	-.10	-.043	.68	107.5	61.0

WOW! A solid cherry red HOC Broker heifer with a great disposition. A very sound, smooth stylish heifer that has both a future in the show ring and to be a great cow. Belle's whisper mother was in the 2011 champion pen of 5 in Denver.



REFERENCE

SS EBONY'S GRANDMASTER
SIRE TO LOT 140

140 SCP GRAND CHIME 24B

Consigned by: Sterling Cattle Company

DOB: 3/27/14
Tattoo: SCP24B/LE
ASA: 2917581
Adj BW: 84
Adj WW: 0

PVF-BF BF26 Black Joker
SS Ebony's Grandmaster
SOSF Ebony's Joy L-123

ET - POLLED BLACK PUREBRED

HC Hummer 12M
JASS Wind Chime 05W
JS Sweet Memories 7P

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.7	1.9	57.3	85.0	7.8	53.3	24.6	23.4	-.31	.17	-.025	.95	126.6	64.1

A full sib to our 2012 NORTH CENTRAL SALE \$7500 heifer. Steve Jass bought some full sib embryos and may have the best brood cow prospect of the flush. White Show Cattle up at Morris Minnesota have another full sister bred and really excited about the prospects. Lots of muscle and style here. A flush brother sells in this sale, look them both up.



141

141 FLE MISS MARIE

Consigned by: Finesse Livestock Enterprises

DOB: 3/28/14
Tattoo: B417/LE
ASA: 2917641
Adj BW: 82
Adj WW: n/a

CNS Dream On L186
FLE Murphy
Lazy River Moon 433D

POLLED BLACK PUREBRED

3C Karisma K460 B
3C Peggy Marie P4715 B
3C Crocus G339 RGI

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.5	3.0	55.1	74.8	9.9	44.8	17.2	18.6	-.38	.08	-.075	.71	103.8	58.4

As I think about this solid black purebred female one word comes to mind complete. Miss Marie is just flat out whole from her massive hip to a smooth shoulder that compliments her clean feminine front-end. This female would make an outstanding project for any junior. She will not only compete in the show ring but also be in the front pasture from any program. She has nothing but many years of outstanding production ahead of her. Being backed by a ten year old dam that always weans off a good one here at Finesse. So come sale day make no hesitation to step right up and own this female.



142

142 STH GOLDIE GIRL

Consigned by: Herald Show Cattle

DOB: 3/29/14
Tattoo: 329B/BE
ASA: 2863035
Adj BW: n/a
Adj WW: n/a

WLE Power Stroke
SS Goldmine L42
GW Miss Lucky Buck 858G

POLLED BLACK HALFBLOOD

n/a
Daisy Duke
n/a

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.6	1.3	54.4	65.6	8.2	51.0	n/a	10.4	-.35	.10	-.07	.52	109.3	58.0

STH Goldie Girl is a Goldmine daughter out of a really good and powerful SimAngus commercial cow that has produced some really good ones. We hate to let her go but we can't keep them all!

143**VERMEERS BOBBIE 406B***Consigned by: R & L Vermeer Farms*

DOB: 4/6/14
 Tattoo: 406B/LE
 ASA: 2894385
 Adj BW: 81
 Adj WW: 596

Heads Up 20X ET
 LLSF Uprising Z925
 LLSF Untouchable U925
ET - POLLED BLACK PUREBRED
 CNS Dream On L186
 Rubys Cowgirl Baby 617S
 Cowgirl Baby 316N

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.0	2.9	67.0	96.4	9.4	54.5	n/a	31.2	-.34	.12	-.069	.79	109.0	64.4

The Uprising females are rapidly proving to be highly sought after. This female is no different, she is huge middled, great spring to her rib and really easy doing. Very good in her structure and can get out and move freely. A lot of cow power back up this female. Half maternal sister to the \$9000 bull sold in the 2014 IA Beef Expo Sale.



**LLSF UPRISING Z925
SIRE TO LOT 143**

144**SNYDER BLACK WIDOW***Consigned by: Snyder Cattle Co - Scott Snyder*

DOB: 4/10/14
 Tattoo: B1/LE
 ASA: 2916954
 Adj BW: 81
 Adj WW: 0

Yardley Impressive T371
 Yardley High Regard W242
 Miss Yardley T68
POLLED BLACK PUREBRED
 CNS Dream On L186
 Ms Special Dream T75
 LLC Lucas Cow 110HR

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.8	1.1	60.7	85.6	7.9	50.2	n/a	22.2	-.25	.10	-.033	.68	99.0	61.0

April Open out of Yardley High Regard that flat out stamps his progeny. Soft middled and very attractive in her type and kind. This one will show and then end up making a major contribution in the lucky buyers program.

**145****TJR CROCUS 2B***Consigned by: Robinson Cattle*

DOB: 4/15/14
 Tattoo: 2B/LE
 ASA: 2899424
 Adj BW: 71
 Adj WW: 734

Yardley High Regard W242
 W/C No Remorse 763Y
 DW Susanna 763T
ET - POLLED BLACK 3/4 SIMMENTAL
 3C Macho M450 BZ
 RSF Crocus 4-996T
 RSF Crocus 1966P

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.6	1.2	56.6	81.5	10.6	49.8	n/a	20.2	-.20	.07	-.037	.45	100.2	57.6

Here's an embryo heifer calf out of our MIKI cow. We really like these No Remorse Calves. They come easy and have a great look. This heifer calf is long, deep and cool profiled. She will make a great cow.

**146****RC2 SLL KEYMURA KATY B52***Consigned by: Rohrberg Cattle Company*

DOB: 4/16/14
 Tattoo: B52/BE
 ASA: 2890101
 Adj BW: 72
 Adj WW: 593

CNS Dream On L186
 SVF Steel Force S701
 SVF Sheza Beauty L901
ET - HOMOZYGOUS POLLED/BLACK HALFBLOOD
 O G L Cold War 601 X044
 Steele Miss Kymra Katy
 Steele Miss G712

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.4	1.4	53.3	86.1	11.0	44.7	n/a	23.7	-.15	.23	-.024	.44	110.1	59.1

This baldy beauty is a maternal sister to multiple regional and state fair champions. She is out of Steele's champion producing K006 cow "Sugar" and is sired by SVF Steel Force. This female combines volume, power, and structural correctness to the highest degree. On top of that she's got loads of style and the kind of hair show steers dream about. Tested homozygous black and documented homozygous polled.

*open heifers*



147

RC2 SLL KEYMURA KATY B53

Consigned by: Rohrberg Cattle Company

DOB: 4/18/14
Tattoo: B53/BE
ASA: 2890102
Adj BW: 75
Adj WW: 610

CNS Dream On L186
SVF Steel Force S701
SVF Sheza Beauty L901

ET - HOMOZYGOUS POLLED/BLACK HALFBLOOD

WAR Cowboy Up 3102
SLL Miss Keymura Katy R547
Steele Miss Kymra Katy

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.1	.9	53.1	85.2	10.0	45.8	n/a	22.4	-.18	.26	-.025	.53	110.3	60.5

This starred sweetie is a 3/4 sib to the Supreme Champion Heifer at the 2014 Kansas State Fair who was also Reserve Champion Percentage Female at the 2014 National Junior Show. She is stylish, feminine, gentle and great haired. Sired by SVF Steel Force and out of SLL Ms Keymura Katy R547, a former Grand Champion Angus Female at both the Iowa State Fair and Aksarben. Tested homozygous black and documented homozygous polled.



Junior Simmental Board

Front Row: Kayla Beckman, Pres; Meg Edler, VP; Maggie Mass & Kristin Jass, Secretary
Back Row: Tyler Espenscheid, Drew Christensen, John Edler & James Hadbury

**SIMMENTAL JUNIOR
FIELD DAY
JUNE 6-7, 2015
HANSEN LEARNING CENTER
AMES, IA**

Special Cattlemen's Offer

AVAILABLE AT THE 2015 IOWA BEEF EXPO

Both buyers and consignors, young and old attending the 2015 Iowa Beef Expo, which is being held February 8-15, 2015, will have the opportunity to take advantage of special "Cattlemen's Offers" being provided at the country's largest state beef expo.

Hawkeye Breeders Service, Inc. offers one free semen collection on any one bull that brings \$3,000 or more in any of the sales held during the 2015 Expo. The collection work must be completed prior to the 2016 Iowa Beef Expo. Bull must be presented to the Adel, IA collection site.

Trans Ova Genetics is offering to the purchaser of the high selling female in each breed selling 25 head or more at the 2015 Iowa Beef Expo, one free embryo flush on the female of his/her choice from his/her breeding herd and three free transfers into the owners recipients. The embryo work must be completed prior to the 2016 Iowa Beef Expo. Contact Mark Johnson for complete details on this offer!

Livestock Plus Inc. of Clarion, Iowa along with **Muir Embroidery** of Jefferson, Iowa will present specially embroidered Iowa Beef Expo Jackets to the consignors of the High Selling Bull and High Selling Female in each sale. Jackets must be ordered before the end of the 2016 Iowa Beef Expo.

Hawkeye Tack of Des Moines is offering all buyers registered prior to the start of each of the breed sales held at the Iowa Beef Expo, a chance to win a special embroidered Iowa Beef Expo cap. Hawkeye Tack will also be presenting the IJBBA Top Year End Award Winners with special boot certificates and Wrangler Jean certificates. Hawkeye Tack will also be offering all who attend the Expo a certificate good towards \$500 off the purchase of a New Trailer and 20% off 1 Regular Priced Item, some exclusions will apply.

For more information on the Iowa Beef Expo contact: Mindy Campfield, Expo Director 515-966-0075 or visit our website at www.iowabeefexpo.com.

open heifers

-Notes-

-Notes-

*Thank you for attending the
2015 Mark of Genetic Excellence Sale!*

ASA SALE TERMS & CONDITIONS

BIDDING & APPLICABLE LAW: All cattle listed in this offering comply with prevailing sale terms and conditions as set forth by the laws of the state wherein the sale is conducted. There are no warranties, expressed or implied, by either the auctioneer or consignor, except as set forth herein, as to the merchantability of fitness for any particular purpose of any animal offered in this sale. The right to bid or the right to reject the final bid, if done before the hammer falls, is reserved for all sellers unless otherwise announced from the sale block or as prohibited by law in the state wherein the sale is being conducted.

ANNOUNCEMENTS: Any change of information other than in the catalog will be announced from the auction block and such announcements shall take precedence over printed material. All statements made from the auction block or those made by the seller (in private treaty), must be documented by seller if requested by the buyer at time of sale.

TERMS: Terms of sale are cash unless satisfactory credit arrangements have been made with the seller previous to the sale of any animal so affected.

PURCHASER'S RISK: Each animal becomes the property of and therefore is also the risk of the purchaser as soon as it is sold; except it shall be the obligation of the seller to see that animals are fed and cared for free of charge to purchaser, until loaded for shipment or until the expiration of twenty-four (24) hours after the sale, whichever occurs first.

HEALTH REQUIREMENTS:

1. All cattle entered for sale must meet the health regulations of the state in which they are sold. All other agreements regarding the health of the animal will be between the buyer and seller and should be documented in writing.
2. If sale cattle are returned to the seller for an adjustment, they must meet the health requirements of the state they are returned to.

CERTIFICATE OF REGISTRY: Each animal, which is catalogued, offered and sold as a registered animal, shall have a certificate of registry available at time of sale. When an animal is sold as "eligible for registry" or "registry applied for", the seller shall be responsible for obtaining the certificate of registry and for the proper transfer of the certificate to the purchaser including full payment of transfer fees.

IDENTIFICATION: Each animal, at time of sale, must have a readable tattoo or brand corresponding to that shown on the certificate of registration.

AUTHENTICITY OF PEDIGREE: When an animal, through parental validation, is determined to have an ancestry other than that reported on the registration certificate, the buyer shall be entitled to a refund of the purchase price from the seller upon return of the animal to the farm of the seller at the seller's expense. The animal in question, at the buyer's option, may be exchanged for another animal of equal value, or if agreeable with the buyer, the seller may have the certificate returned to the buyer. Any adjustment provided herein, if selected, shall absolve the seller from further liability for the authenticity of pedigree to the buyer.

BREEDING GUARANTEES AND DEFINITIONS:

1. Females are guaranteed to be breeders, with the exception of:
 - a. Female calves sold at side of dam
 - b. Injury or disease occurring to the animal after time of sale
 - c. Gross negligence or willful misconduct on the part of the purchaser
 - d. Cows sold with calf at side or a female that calves after sale to breeding prior to the date of sale.
2. Bulls are guaranteed to be breeders (definition as the ability to settle healthy cows by the time the bull is 18 months of age) with the exception of:
 - a. Bull calves sold at side of dam
 - b. Injury or disease occurring to the animal after time of sale
 - c. Gross negligence or willful misconduct on the part of the purchaser
 - d. Bulls shown competitively after sale
3. Any guarantees with respect to the ability to freeze semen shall be made by separate agreement between buyer and seller.
4. Safe in calf females are females that have been diagnosed pregnant by a competent veterinarian and are pregnant at time of sale.
5. A bred female is a female known to have been served by a bull either by natural breeding or artificial insemination, but it does not necessarily mean that the female is safe in calf to that service.
6. A pasture-bred female is a female that has been pastured with a designated bull and has been exposed for the time stated, but it does not necessarily mean that this female is safe in calf to that bull.
7. An open female is a non-pregnant animal.
8. Calves sold off their dams (split pairs) shall carry the full breeding guarantee.

PRIVILEGE OF PURCHASER TO EXAMINE: The purchaser of a female animal may have her examined within twenty-four (24) hours after the fall of the hammer and prior to removal from the sale premises. The pregnancy status of breeding status of a female so examined, when found not to be as represented at the time of sale, is cause for the female to be returned to the seller as unsold.

EMBRYO TRANSFER:

1. Sellers should provide upon request a complete history of embryo transfer activity for any female offered for sale.
2. Withholding information on the existence of frozen embryos at the time of sale would be considered an unethical practice.

HORNED-SCURRED-POLLED DEFINITIONS:

1. HORNED – An animal with a horn growth affixed to the skull that has or has not been removed.
2. POLLED/SCURRED – An animal with rudimentary horn growth that will not develop into a horn. The rudimentary horn growth may or may not become affixed to the skull at an older age.
3. POLLED – An animal with absence of horn growth. (An animal can have scurs and still be genetically polled.)
4. SMOOTH POLLED – A smooth-polled individual has no scurs and does not develop scurs later in life.

GUARANTEES:

1. If an animal is sold as polled or polled/scurred and proves to be horned, the seller shall be obligated to refund the purchase price upon return of the animal to the farm of the seller at the expense of the seller or may be exchanged for a polled animal of equal value, whichever is acceptable to the buyer. The buyer has thirty (30) days from date of sale to notify the seller that an adjustment is in order.
2. If an animal is sold as smooth-polled and proves to be scurred, the seller shall be obligated to refund the price upon return of the animal to the farm of the seller at the expense of the seller or at the buyer's option, shall be exchanged for a smooth-polled animal of equal value.
3. If an animal is sold as polled and develops scurs, the seller will not be obligated to make any adjustment as a scurred animal is considered polled.
4. If an animal is sold as polled and has scurs, it shall be so announced at the time of sale that the animal has scurs. If it is not announced and the buyer finds before the animal leaves the sale premises that the animal has scurs, the buyer must notify the seller of the findings. The seller shall then be obligated to refund the purchase price.

OPTIONS AND PRIVILEGES OF RETURN OR ADJUSTMENT:

The following adjustments to do not preclude the right of the buyer and seller to mutually agree upon other terms and conditions for settlement of any dispute.

1. All claims for adjustment or refund must be made in writing either six (6) months from the date of sale or no later than when the animal reaches 24 months of age whichever occurs later, with the exception of claims involving misrepresentation of service sire or as otherwise provided herein.
2. In the event an animal is claimed to be a non-breeder, the animal may be returned to the farm of the seller, at the buyer's expense, if in good physical condition, and the return is in compliance with the health requirements of the seller's state. The seller shall be entitled to a six (6) month trial period following the return of the animal in which to prove he animal is a breeder. If at the end of six (6) months the seller is unable to prove the animal is a breeder, the seller shall, at the option of the buyer, replace the animal with another of equal value or refund the purchase price. Either option shall be deemed full satisfaction and settlement.
3. If a female is sold as "safe in calf" to a given sire or sires on a specified date or dates and proves not to be as represented, the buyer is entitled to a refund of the purchase price from the seller upon return of the animal and resulting progeny thereof to the farm of the seller at the seller's expense.
4. If a female is sold as "open" and proves to be with calf at time of sale and examined pregnant within sixty (60) days after sale, the buyer may return the animal to the farm of the seller prior to calving for a refund of the full purchase price or for another animal of equal value, whichever is acceptable to the buyer. It shall be the obligation of the seller to bear any expenses incurred for transportation of the animal in question to the farm of the seller.

GENETIC TESTING AND TraitTrac STATUS: Sellers must identify the TraitTrac status and the results of any qualitative genetic testing performed on any animals or genetic material offered for sale. The ASA considers it an unethical practice to misrepresent or fail to disclose the TraitTrac status or qualitative genetic test results of any animal or genetic material.

DISCLOSURE OF MATERIAL INFORMATION: Sellers must disclose all material information concerning any animal or genetic material offered for sale. For the purposes of these Sale Terms and Conditions, "Material Information" is defined as any information which would be likely to affect the value of the animal or genetic material if the information were known to the public.

Material Information includes, but is not limited to, information related to genetic tests, blood tests, ultrasound pregnancy results, disease tests, pregnancy and fertility test results, information related to the sex and age of in utero calves or embryos, and information related to the fertilization status of in utero calves, including whether the calf was conceived via artificial insemination or natural service. The ASA considers it an unethical practice to misrepresent or fail to disclose any Material Information concerning an animal or genetic material offered for sale.

LIMITATIONS OF OBLIGATIONS: These sale terms and conditions constitute a binding legal obligation between the buyer and seller of any animal or genetic material sold under these terms and conditions. However, the ASA, its directors, officers, employees and agents do not assume any obligation, legal or otherwise, to enforce the sale terms and conditions agreed to between buyer and seller.

TIME SENSITIVE MATERIAL

