

Iowa Simmental  
44th Mark of Genetic Excellence

Monday, February 10th at 11:30 am



Iowa State Fairgrounds  
Des Moines, Iowa

Iowa  
Beef  
Expo



# Iowa Simmental 44th Mark of Genetic Excellence

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Iowa State Fairgrounds  
Des Moines, Iowa



## SCHEDULE OF EVENTS

### FRIDAY, FEBRUARY 7TH

Cattle may arrive at Iowa State Fairgrounds

### SATURDAY, FEBRUARY 8TH

Queen Contest, Prairie Meadows Hotel.....9:30 am  
Cattle Check-In (original papers req'd) ..... 10 am  
\*Note to consignors: Evaluation of cattle for sale order will take place at check-in area  
IJSA Annual Meeting, Gammon Barn .....2 pm  
ISA Annual Meeting, Gammon Barn.....4 pm

### SUNDAY, FEBRUARY 9TH

Cattle on display ..... until 5 pm  
Parade of Cattle, Penningroth Sale Arena ..... 1 pm  
Bull Buyers Social, Simmental aisle.....2:30 pm  
Social Hour, Prairie Meadows Banquet Room .....5:30 pm  
Banquet, Awards & Auction, Prairie Meadows Banquet Rm.....6:30 pm

### MONDAY, FEBRUARY 10TH

Hospitality table hosted by Iowa Simmental Association &  
Cattle on display ..... until 11:30 am

### SALE DAY PHONES:

Cattle barn office .....515.262.3111 ext 301  
Directors office.....515.262.3111 ext 300  
Penningroth Sale Center .....515.262.3111 ext 302  
Penningroth settlement table.....515.262.3111 ext 307  
Larry Martin, Sale Manager ..... 217.433.0242 cell  
Harold Williams, Sale Chairman.....641.344.4786  
Iowa Beef Expo Fax Line.....515.262.2996

### SALE HEADQUARTERS & IA SIMMENTAL BANQUET

Sale Headquarters  
Prairie Meadows Hotel, Altoona .....515.967.1200  
Additional Rooms  
Best Western Plus, Altoona.....515.967.2400

### AIR TRANSPORTION

Des Moines International Airport is served by Northwest Airlines, American Airlines, Transworld Air, American Eagle, United Airlines and US Air Express. Call 616.256.5100 or log on to [www.dsmaairport.com](http://www.dsmaairport.com)

### TERMS & CONDITIONS

All cattle sell under the revised sale terms and conditions of the American Simmental Association which can be found online at [www.simmental.org](http://www.simmental.org) under the tab labeled Association.

WATCH THE VIDEO PARADE OF SALE CATTLE  
LIVE ON THE WEB AT [LIVEAUCTIONS.TV](http://LIVEAUCTIONS.TV)  
SUNDAY, FEBRUARY 9TH AT 1:00 PM



Open heifers are eligible for the  
2014 IA Simmental Association Futurity!

IOWA BEEF EXPO MARK OF GENETIC EXCELLENCE

### LIABILITY

All persons who attend the sale do so at their own risk and neither the owners, the IA Simmental Association, nor Larry Martin Cattle Sales assume any responsibility, legal or otherwise, for damages, accidents, theft, errors in this catalog or omissions. All cattle are at the purchaser's risk as soon as sold. Assistance will be given in loading and shipping of cattle but no risk is assumed by anyone associated with this sale.

### EPDs

EPD's printed in this catalog are Fall 2013 numbers and are the latest available from ASA. Visit [www.simmental.org](http://www.simmental.org) for more individual performance and pedigree information.

### HERD HEALTH

All cattle selling will have proper interstate health certificates for immediate shipment. Bred females have been pregnancy examined and are confirmed safe in calf. The vet for Simmental cattle is:  
Dr. Shawn Nicholson .....515.523.1755 office or 515.971.1973 cell

### SALE STAFF & SALE CONSULTANTS

Larry Martin, Sale Manager .....217.433.0242  
Greg Miller, Wisconsin.....608.778.8785  
Jim Suver, Nebraska .....402.690.7354  
Marshall Ruble, Iowa .....515.231.3198  
Jeremie Ruble, Iowa .....406.581.7940  
Chance Ujazdowski, Wisconsin.....920.213.1969  
Roger Allen, Illinois.....715.684.9222  
Dalton Lundy, Kentucky.....502.727.6898  
Bert Moore, American Simmental Assoc.....701.541.5035  
Jon Schaben, Auctioneer .....712.263.0755

### LIVESTOCK PUBLICATION REPS/RINGMEN

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Tom Rooney, Midwest Marketer.....515.491.6025  
Bill Schermer, Midwest Beef Producer .....641.425.2641  
Grant Conover .....515.419.1004  
Bill Ballard.....515.689.2310

### TRUCKING

Greg Miller, Lancaster, WI.....608.778.8785  
Sam Harroun, IA.....319.325.9389

### SALE MANAGEMENT



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### CATALOG DESIGN

*rmk designs & livestock marketing*

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309.238.0042

# QUICK GUIDE TO ASA EPDs AND \$ INDEXES

**Expected Progeny Differences (EPDs)** are the most accurate and effective tool available for comparing genetic levels. In using EPDs, the difference between two sires' EPDs represents the unit difference expected in the performance of their progeny. For example, if sires A and B have EPDs of +10 and -5, a 15-unit difference would be expected in their progeny (moving from -5 to +10 yields 15 units). Key to using EPDs is knowing what units they are expressed in. For example, if the above case referred to weaning weight EPDs, A would be expected to sire 15-pounds more weaning weight than B. If calving ease were the trait, A would be expected to sire 15-percent more unassisted births in first-calf heifers; in other words, if B sired 30 assists in a group of 100 heifers, we'd expect A to require 15 assists. A percentile-ranking chart is required to determine where a bull's EPDs rank him relative to other bulls in the breed.

**\$ Indexes:** Though EPDs allow for the comparison of genetic levels for many economically important traits, they only provide a piece of the economic puzzle. That's where \$ indexes come in. Through well conceived, rigorous mathematical computation, \$ indexes blend EPDs and economics to estimate an animal's overall impact on your bottom line. The same technology that led to the dramatic progress in swine, poultry and dairy genetics over the last several decades.

**All-Purpose Index (API):** Evaluates sires for use on the entire cow herd (bred to both Angus first-calf heifers and mature cows) with the portion of their daughters required to maintain herd size retained and the remaining heifers and steers put on feed and sold grade and yield.

**Terminal Index (TI):** Evaluates sire for use on mature Angus cows with all offspring put on feed and sold grade and yield.

**Using API and TI:** First, determine which index to use; if you're keeping replacements use API, if not, TI. Then, just as with EPDs, zero in on the unit difference between bulls. (As described above, index units are in dollars per cow exposed.) The difference can be used to determine how much a bull is worth compared to another. Or, put another way, how much you can pay for one bull compared to another. For example, when buying an all-purpose-type sire, you can quickly figure a bull scoring +100 for API is worth an extra \$6,000 over a +50 bull if both are exposed to 30 cows over 4 years (\$50 diff. x 30 hd. x 4 yr. = \$6,000).

A percentile-ranking chart is required to determine where a bull's index value ranks him relative to other bulls in the breed. For percentile rankings or more detailed information about EPDs and \$ indexes visit [www.simmental.org](http://www.simmental.org).

**Units of Expression of ASA EPDs (listed alphabetically):**

- All-Purpose Index (API): Dollars per cow exposed under an all-purpose-sire scenario.
- Back Fat (BF): Inches of backfat.
- Birth Weight (BW): Pounds of birth weight.
- Calving Ease (CE): Percent of unassisted births when used on heifers.
- Carcass Weight (CW): Pounds of carcass weight.
- Maternal Calving Ease (MCE): Percent of unassisted births in first-calving daughters.
- Marbling (MB): Marbling score.
- Maternal Weaning Weight (MWW): Pounds of weaning weight due to milk and growth.
- Ribeye Area (REA): Square inches of ribeye.
- Stayability (STAY): Percent of daughters remaining in the cowherd at 6 years of age.
- Terminal Index (TI): Dollars per cow exposed under a terminal-sire scenario.
- Weaning Weight (WW): Pounds of weaning weight.
- Yearling Weight (YW): Pounds of yearling weight.
- Yield Grade (YG): Yield grade score.

## IOWA BULL BUYERS GUIDE

- Every bull selling will be ASA Trait Trac Green coded for genetic defects either by genetic testing or by pedigree. The ASA abnormality policy is a scientifically-based approach to managing and ultimately reducing the incidence of genetic abnormalities in the Simmental breed. Visit ASA's website at [www.simmental.org](http://www.simmental.org) to learn more.
- All bulls must meet Iowa Beef Expo performance standards:
  - Minimum adjusted weaning weight of 650 lbs.
  - Minimum weight per day of age of 3 lbs.
  - Minimum adjusted yearling weight of 1100 lbs.
  - Minimum scrotal circumference of 33 cm.
- All bulls selling will be ultrasounded for marbeling, backfat and ribeye area and data will be adjusted to 365 days of age.
- All bulls must pass a breeding soundness exam, be halter broke and have an acceptable disposition.
- All bulls selling are guaranteed breeders.

## IOWA BULL BUYERS HOTLINE

Greg Miller, Wisconsin.....	608.778.8785
Jim Suver, Nebraska.....	402.690.7354
Marshall Ruble, Iowa.....	515.231.3198
Jeremie Ruble, Iowa.....	406.581.7940
Chance Ujazdowski, Wisconsin.....	920.213.1969
Roger Allen, Illinois.....	715.684.9222
Dalton Lundy, Kentucky.....	502.727.6898

The Bull Buyer Hotline is for cattlemen who are unable to attend the sale because of schedule conflicts or inclement weather. We can help you select a bull in your price range and arrange trucking at no additional charge to you!

## IOWA BULL BUYERS SOCIAL

Sunday, February 9th..... 2:30 pm  
Enjoy refreshments and view a great group of cattle in the Simmental aisle.



### GET CONNECTED.

FOLLOW THE SALE LIVE ON THE INTERNET

To register and follow the auction in real time on the internet, log on to: <http://www.liveauctions.tv>

If you wish to follow the sale on the computer and bid by telephone, please call the sale day phone numbers or one of the consultants listed in our catalog.

LIVE ON THE INTERNET. LIVE AUDIO. LIVE VIDEO. BIDDING

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# 2014 Iowa Beef Expo Consignors

## **BEITZ SIMMENTAL**

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## **BRAXSTEN JONES**

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641.814.3332  
641.938.2146

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563.419.0558  
v56cows@gmail.com

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## **CRAWFORD SIMMENTALS**

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## **DRAKE SIMMENTAL**

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641.895.9422  
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## **EDLER'S SIMMENTALS**

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## **FINESSE LIVESTOCK ENTERPRISES**

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## **FITZSIMMONS SIMMENTAL**

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Mat & Jada Goddard  
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## **RANDY GOLIGHTLY**

Van Meter, IA  
515.250.1486

## **GRANDVIEW CATTLE CO**

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319.240.0905  
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## **HAINES CATTLE**

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641.658.2837  
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## **HEARTLAND SIMMENTALS**

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## **J6 CATTLE**

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507.438.2735  
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Trey, Chase or Kiersten  
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ncg4bulls@hotmail.com

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juncks5@aol.com

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kitzerowcattleco@hotmail.com

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scottkrosch@yahoo.com

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## **LARSON BROTHERS SIMMENTAL**

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larsonbeef@gmail.com

## **LEDGER LIVESTOCK**

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## **LONE TREE SIMMENTAL**

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kthompson90@hotmail.com



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 641.344.3028 (Rob)  
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 319.750.6061

**MIJAC SIMMENTALS**

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 641.484.3804  
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 skala@iowatelecom.net

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 matthewpembert@gmail.com

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 641.628.3611  
 belder@vermeer.com

**RB SIMMENTALS**

Correctionville, IA  
 712.870.1079  
 712.873.5760  
 rkbaker@wiatel.net

**RECK BROTHERS & SONS**

Albia, IA  
 Rod, Don or Brandon Reck  
 Tammy Heaton  
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 reckbros\_sons@hotmail.com

**TOM ROBINSON**

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 319.350.5811  
 319.435.2582  
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**RSRK CATTLE**

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 Randy or Kayla Beckman  
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 319.394.3730  
 rsrk@mepotelco.net

**RUBLE RANCH**

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**SCOTT FARM SIMMENTALS**

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## Iowa Simmental Association 2013 Board of Trustees



Front row (L to R): President Tammy Heaton Nate Horman, Exec. Secretary Harold Williams  
 Back row (L to R): Kirk Lynch, Andy VanAernam, Eric Gerdes, Vice President Al Johnson, Jeff Thompson and Jay Steenhoek  
 Absent: Jason Verploeg



**1** **VSF NIXSON 2170Z**  
Polled Black Purebred

DOB: 6-21-12  
Tattoo: 2170Z/LE  
ASA: 2696685  
Adj BW: 79  
Adj WW: 799  
Adj YW: 1316

TNT Ever Ready R232  
CLO/LTS Conspiracy 72X  
WAR Diva M704  
SVF/NJC Built Right N48  
VSF Miss 006X  
VSF Miss 836U

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
13.2	1.3	60.5	81.1	7.4	50.6	18.6	19.6	-.37	.05	-.076	.81	116	64

This is a bull that I have been planning to bring to the Expo from the day he hit the ground. It is hard to find one this fault free in his design and on top of that he is a baldy. He came in June, he is not a left over that we couldn't sell, he was just too young to get much use last year. We bred him to a half dozen heifers and are very excited to see what we get. I had to argue with Dad about selling this bull and I see his point. We have traveled a lot of miles, spent a lot of money on herd bulls and I don't know if I have found one better. We will be retaining a 25% semen interest in this bull.

Consigned by: VanAernam Simmentals



**2** **GSC R82**  
Polled Black Purebred

DOB: 9-1-12  
Tattoo: R82/LE  
ASA: 2792124  
Adj BW: 80  
Adj WW: 689

SHS Enticer P1B  
SHS Troubadour U7B  
SHS Double ReflectionF11  
Drake Heat Wave  
Drake Walk This Way  
Drake D4

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
1.3	4.4	64.1	93.7	5.3	57.1	12.9	32.1	-.20	-.17	.080	.39	73.7	55

A very powerful fall bull that is very complete in his design. R82 is super sound on his feet and legs and is ready to go out and cover a lot of cows.

Consigned by: Gerdes Show Cattle



**3** **HL SHEAR POWER 16Z**  
Polled Black Purebred

DOB: 9-8-12  
Tattoo: 16Z/BE  
ASA: 2748099  
Adj BW: 75  
Adj WW: 746  
Adj YW: 1398

Hooks Shear Force 38K  
GNB Shear Power 81X  
OMF Becky U81  
BMR Explorer  
HL Ms Explorer 16X  
Raines Blk 889M

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.9	1.8	60.2	82.4	11.7	55.6	n/a	21.2	-.31	.18	-.058	.79	120.9	64.1

Here is a baldy, long aged, calve ease herd bull prospect. 16Z is a stout made, heavy muscled, deep-sided son out of our calving herd sire GNB Shear Power and couldn't be happier with the calves he is siring. We have used GNB Shear Power for 3 years as a clean up bull on our first calf heifers and have yet to touch a calf sired by him at calving. His calves, just like 16Z, are moderate framed, soft made and have plenty of muscle. This bull has all the pieces to be a great herd bull, be sure to check him out if you are looking for a baldy bull who can cover a lot of cows and who's calves come easy and have plenty of muscle and growth to them.

Consigned by: Heartland Simmentals



**4** **CASON'S MR BALDWIN**  
Polled Black Purebred

DOB: 10-3-12  
Tattoo: Z872  
ASA: 2742068  
Adj BW: 68  
Adj WW: 832

Nichols Legacy M72  
Nichols Manifest T79  
Nichols MCM N13  
Drake So What  
Casons Miss Lone Star  
SAS 872 P

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.4	3.5	66	102	11	59.3	16.8	36.1	-.20	.09	-.050	.67	103	64.9

Cason's Mr. Baldwin is a solid black star faced bull sired by the proven Nichols Manifest. This late fall born bull has a lot to offer, long bodied and super correct on his feet and legs. Baldwin posted over 800 lbs WW with very little creep feed. He should sire high growth cattle that wear big without that overdone look. Feeder buyers will like these calves.

Consigned by: Cason's Pride & Joy Simmentals, Denny Cason



5

**FITZ POL NITRO Z6**

Polled Black Purebred - ET

DOB: 10-8-12  
 Tattoo: Z6/LE  
 ASA: 2777311  
 Adj BW: 82  
 Adj WW: 884  
 Adj YW: 1492

Hooks Shear Force 38K  
 Long's Shear Pleasure  
 MCM 514R  
 RS Power Play 902J  
 FITZ POL Portia M208  
 FITZ POL Blk Belle K010

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.8	3.0	79.6	109.4	11.1	76.8	n/a	38.6	-.25	.02	-.048	.87	106.5	70

Homozygous black/Homozygous Polled. Nitro is yet another powerful ET son of our Portia donor and Long's Shear Pleasure. He exhibits the excellence and consistency that the Portia flushes have become known for. He is really extended, big topped, deep sided and thick butted. Nitro exudes performance, outstanding maternal value, solid carcass merit and that natural charisma that demands attention. Look him up before the sale, you'll be glad you did!

Consigned by: *Fitzsimmons Simmental*



6

**RBS UPGRADE Z941**

Polled Black Purebred

DOB: 10-12-12  
 Tattoo: Z941/BE  
 ASA: 2791934  
 Adj BW: 78  
 Adj WW: 779  
 Adj YW: 1366

Ellingson Legacy M229  
 Mr NLC Upgrade U8676  
 Ms NLC Mojo S6119 B  
 CNS Dream On L186  
 RBS W941  
 RBS Peanut

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.8	2	78.3	110.7	13.1	58.8	22.8	38.1	-.39	.36	-.084	1.02	142.1	81.2

This mature, moderate framed, thick Upgrade son is ready to go to work in your herd. He is solid black and can offer a lot of performance all in a mature package.

Consigned by: *Reck Brothers & Sons, Rod Reck*



**MR NLC UPGRADE U8676**  
 HIS PROGENY SELL IN THE SALE

7

**CASON'S MR. BRAXTON**

Polled Black Purebred

DOB: 11-10-12  
 Tattoo: Z29J  
 ASA: 2742065  
 Adj BW: 88  
 Adj WW: 841

JF General 516R  
 SAS Deep Rock 12U  
 SAS 787 M  
 PTL Mesquite E 3349  
 Cason's Miss Selena  
 SAS 329 D

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.4	2.3	61	91	8.7	57.1	n/a	28.0	-.21	.04	-.071	.45	106.3	60.3

Cason's Mr. Braxton is another high performance Deep Rock son, we have used Deep Rock for 2 seasons now and we are very satisfied. He consistently sires low birth weight, heavy muscled, deep bodied cattle that perform well. Braxton's dam, Cason's Miss Selena (15 years old), has been an outstanding female in our herd producing several top bulls and females. We are very confident in the genetic potential of this young herd sire prospect.

Consigned by: *Cason's Pride & Joy Simmentals, Denny Cason*



8

**KCC MAJESTY 62Z**

Polled Black Purebred

DOB: 12-31-12  
 Tattoo: 62Z/LE, 63Z/LE  
 ASA: (62Z) 2789585, (63Z) 2789583  
 Adj BW: 85, 85  
 Adj WW: 752, 761

9

**KCC MAJESTY 63Z**

Polled Black Purebred

CNS Dream On L186  
 CNS Pays to Dream T759  
 MLF BL Jessie K336  
 GFI Magnum K52  
 SVF NJC Majestic Lady M26  
 NJC Ebony Antonette

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.6	1.1	56.6	80.5	9.8	53.5	20.0	19.3	-.23	.24	-.050	.56	124.2	66.5

These two bulls, Majesty 62Z and Majesty 63Z (full brothers), are stout made, sound moving bulls with lots of pedigree. Their mother is our donor cow and the mother of the \$16,000 Ebony Mavis who is in the transplant program at Sloups Simmental. These bulls are also Homozygous Black by pedigree and their dam has also been tested Homozygous Polled.

Consigned by: *Krosch Cattle Company*







10

**10 SAS YUKON A031**  
Polled Black Purebred

DOB: 1-2-13  
Tattoo: A031/LE  
ASA: 2772475  
Adj BW: 80  
Adj WW: 800  
Adj YW: 1412

R Plus Blackout  
R Plus King of the Yukon  
Miss R Plus 7026T  
HTP SVF In Dew Time  
SAS T036 Serena  
SAS Serena M031

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.8	.4	71.5	104.3	10.1	25.7	19.8	32.2	-.13	.07	-.035	.52	122.4	71.8

Homozygous Black/Homozygous Polled  
Yukon A031 is complimented with huge hooves and bone. This foundation supports extreme muscle capacity and fantastic spring of rib. The Yukon cattle have been developed to survive and thrive on grass. Their sons and daughters will flesh with ease. His EPDs support his excellent growth with built in carcass benefits all in an easy calving package.

Consigned by: Springer Simmentals



11

**11 JUNCKS MAJOR IMPACT**  
Polled Black Purebred

DOB: 1-3-13  
Tattoo: N12A/RE  
ASA: 2744419  
Adj BW: 90  
Adj WW: 861

Triple C Invasion R47K  
LMF Movin Forward  
LMF Godivas Beautystroke  
Juncks Black Rambo  
Juncks 12N  
DM Dawns Destinee H7

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
2.0	4.9	55.8	86.5	10.4	58.1	20.8	29.1	-.14	.06	-.045	.43	99	55.6

Juncks N12A is thick over his top and carries it back into his rump and lower quarter. Stout feet and legs, he's very docile, typical of that cow family. Adj. 205 of 861#, he's a front pasture bull.

Consigned by: Juncks Simmental



12

**12 LTS TOGGLE**  
Polled Black Purebred

DOB: 1-3-13  
Tattoo: 37A/BE  
ASA: 2794221  
Adj BW: 81  
Adj WW: 910

CNS Dream On L186  
CLO LTS Entourage 72T  
WAR Diva M704  
CNS Dream On L186  
LTS Go Go Doll  
Drake Calamity

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
12.4	1.5	65.2	93.8	10.4	47.3	23	27.7	-.27	.04	-.056	.74	125.7	65.8

Entourage progeny was the highest sale averaged sired group in last years Beef Expo. These cattle are known for their ease of calving and extreme growth. Toggle is no exception to the rule. 37A is a true beef bull in every sense of the word, he is soft made, deep sided and has a tremendous turn down his top. Look at his genetic profile and see where his EPDs fall, you will see a bull that can deliver small calves that will grow.

Consigned by: Lone Tree Simmental



13

**13 JASS AX MAN 06A**  
Polled Black Purebred

DOB: 1-4-13  
Tattoo: 06A/BE  
ASA: 2794013  
Adj BW: 92  
Adj WW: 854

GW Premium Beef 021TS  
GW/WBF Substance 820Y  
GW Miss Maternal 558 P  
CNS Dream On L186  
JS Tinsel 39T  
JS Sweet Memories 7P

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
13.4	.2	62.6	99.3	13.1	57.8	n/a	29.6	-.29	.32	-.060	.81	143.0	74.1

A real powerhouse here, this bull has been admired by many visitors to the farm. He combines Substance's calving ease and low birth weight with his grand dam's power and growth. His dam was Reserve at Junior Nationals and is also the dam of JASS/JS Optimizer. Video available after January 1.

Consigned by: Jass Simmentals



**14****LAMAR'S BIG DEAL A01L**

Polled Black 3/4 Simmental

DOB: 1-4-13  
 Tattoo: A01L/BE  
 ASA: 2750434  
 Adj BW: 90  
 Adj WW: 727

Mr NLC Upgrade U8676  
 FITZ Escalade  
 FITZ POL Fantasia S601  
 HL Kaboom 455S  
 HL Cammy Y178  
 371

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.5	2.0	72.4	106.7	7.7	54.0	16.0	36.0	-20	.29	-.060	.61	122.2	75.2

This guy really is a big deal. He is massive from head to tail, extremely deep sided and stout, yet he maintains that eye appeal we all appreciate. He is sired by the record setting bull FITZ Escalade. Big Deal was third in class at the Iowa State Fair, beat only by the Grand & Reserve Bulls.

Consigned by: *IaMar Farms***15****RB HAWK**

Polled Black Purebred

DOB: 1-5-13  
 Tattoo: RB1A/LE  
 ASA: 2749476  
 Adj BW: 80  
 Adj WW: 801

Ellingson Legacy M229  
 Mr NLC Upgrade U8676  
 Ms NLC Mojo S6119 B  
 War Nitro  
 RB Cricket  
 RB Dotty

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.6	4.0	82.4	117.5	8.4	62.3	18.8	45.0	-.31	.10	-.087	.84	116.4	74.5

Here is a great opportunity to buy a great bull. Hawk was the 2013 Iowa State Fair Grand Champion Bull and has been a barn favorite since he was born. He is full of red meat with a powerfully constructed frame. This bull is sound when he gets out and moves and when viewing his profile, you will appreciate just how deep he is. You will not want to overlook this powerful bull and we think a lot of people will want to take him home. This bull traces back to our strongest bloodlines, making him a trouble free investment. Retaining 1/3 semen interest.

Consigned by: *RB Simmentals***16****FITZ POL GANGSTER A502**

Polled Black Purebred - ET

DOB: 1-7-13  
 Tattoo: A502/LE  
 ASA: 2777325  
 Adj BW: 82  
 Adj WW: 906

Ellingson Legacy M229  
 Mr NLC Upgrade U8676  
 Ms NLC Mojo S6119 B  
 CNS Dream On L186  
 FITZ POL Fantasia  
 NF Summer Fling 79H

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.7	2.1	75.7	109.3	13.6	59.5	22.1	37.6	-.34	.27	-.085	.85	137.5	77.8

Homozygous Black/Homozygous Polled. Gangster is an ET son of Nick's Fantasia donor and Upgrade. Yes, he is a full sib to FITZ Escalade, the record setting sale feature from the 2012 IA Beef Expo sale that was later syndicated for \$25,000 and who's first calf crop has surpassed our wildest expectations. In his own right, Gangster is an outstanding individual that is so complete. It is rare to find a bull with so much mass that walks out with such fluid motion. Don't miss this sale feature!

Consigned by: *Fitzsimmons Simmental/Mitch Fitzsimmons***17****CE MR ALBERT S01A**

Polled Black Purebred

DOB: 1-11-13  
 Tattoo: S01A/LE  
 ASA: 2768852  
 Adj BW: 95  
 Adj WW: 695

HSF Better Than Ever  
 GLS New Direction X184  
 GLS N6  
 Kappes Trailblazer S516  
 Jass Trailblazer 65Y  
 SRS S33

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.3	2.5	73.0	101.3	9.5	53.0	19.4	33.2	-.24	-.02	-.054	.74	111.3	67.0

Sired by the outcross bull, GLS New Direction D184, and born unassisted out of a first calf heifer. Folks this summer appreciated Albert for his structural soundness, length of body & smooth shoulders. He carries a solid set of EPDs, ranking in the top 20% of the breed for weaning weight and top 25% for yearling weight.

Consigned by: *Carolan Enterprises, Jason & Kellie Carolan*





18

**18 SS BUILT RED**  
Polled Red Purebred

DOB: 1-12-13  
Tattoo: 1A/LE  
ASA: 2735348  
Adj BW: 84  
Adj WW: 826

CNS Dream On L186  
SVF/NJC Built Right N48  
NJC Ebony Antoinette  
PCC Night Moves H10  
SS Ruby  
SS Brandy

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
12.3	1.3	59.4	83.3	8.3	50.1	16.5	21.2	-.24	.01	-.070	.46	108.4	62.0

Built Red's dam has given us several of the great bred heifers we've sold at the Expo in recent years. This year, she's raised a soggy made, solid red bull. Built Red is correct in his movement and full of meat.

Consigned by: Specht Family Simmentals



19

**19 WLC FULLY LOADED**  
Polled Black Purebred

DOB: 1-14-13  
Tattoo: A210/LE  
ASA: 2736447  
Adj BW: 85  
Adj WW: 782

Remington On Target 2S  
Lock n Load 54U  
Bar15 Miss Knight 78E-51G  
HC Hummer 12M  
Jass Unveiled 10U  
JS Sweet Memories 7P

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.3	1.5	64.2	111.8	11.2	59.2	17.9	39.4	-.37	.04	-.064	1.13	112.7	67.2

If you are looking to add pounds and style to your program, this is the bull for you. He has great thickness and depth of body. Alex showed him at the Iowa State Fair where he took 3rd behind the Grand & Reserve Champion bulls. He also did well at The American Royal. Don't miss the genetics on this bull. He is out of the famous Lock n Load and the Unveiled cow that the Jass family had so much success with. The EPDs speak for themselves. This is a power packed bull from all angles.

Consigned by: Woodside Land & Cattle



20

**20 JASS FACE PAINT 07A**  
Polled Black 3/4 Simmental

DOB: 1-15-13  
Tattoo: 07A/BE  
ASA: 2794041  
Adj BW: 81  
Adj WW: 720

TNT Tuition U238  
W/C United 956Y  
Miss Werning 956W  
CNS Dream On L186  
JS Burning Blaze 29U  
TripleC Burning Power L3

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.7	3.2	70.6	109.1	10.6	59.4	n/a	39.6	-.19	.30	-.022	.90	118.7	69.4

If you want to make baldies, Face Paint is the bull for you. The cows in this bull's pedigree are baldies going back multiple generations. This bull's dam won the '09 Iowa State Fair and went on to be Reserve at the NAILE. This bull is super complete in his make up, smooth sided, small headed & should calve easy. Video will be available after January 1.

Consigned by: Jass Simmentals



21

**21 MIJAC/CE MR ARTHUR S02A**  
Polled Black Purebred

DOB: 1-19-13  
Tattoo: S02A/LE  
ASA: 2768604  
Adj BW: 90  
Adj WW: 721

SVF/NJC Mo Town M216  
Jass/JS Optimizer 58X  
JS Tinsel 39T  
Hooks Shear Force 38K  
Mijac Noseys Force S19U  
Mijac Ms Nosey S15S

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
13.9	-1.5	58.6	84.1	10.9	57.9	19.4	17.6	-.34	.21	-.060	.80	133.0	71.5

Big, stout and powerful January son of our herd sire, Optimizer 58X. Arthur ranks in the top 10% of the breed for calving ease, top 2% for birth weight, top 10% for milk and top 15% for API. He is backed with calving ease and performance on both sides of his pedigree. His great-grandmother is still producing in the herd at 12 years of age. A solid choice for a herd sire regardless if your goal is to make replacement females with longevity or feeders that push down the scales.

Consigned by: Mijac Simmentals & Carolan Enterprises



## 22 KCSF SURE ENOUGH JACK

Polled Black Purebred

DOB: 1-19-13  
 Tattoo: A11/BE  
 ASA: 2721602  
 Adj BW: 99  
 Adj WW: 725

GLS/GF Brigade 31R  
 GLS/JS Sure Shot Y18  
 CMB Precious P227  
 WAGR Driver 706T  
 JS Retro 32Y  
 Triple C Burning Power L3

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.7	2.7	61.7	87.8	11.2	54.9	18.6	25.7	-.27	.18	-.032	.81	114.6	65.7

Outstanding herd bull prospect out of JS Retro 32Y that goes back to TripleC Burning Power L3. These lines have produced many national champions! He is a moderate framed, long bodied, sound made son of GLS/JS Sure Shot Y18. Sure Jack will add pounds to your calf crop while also producing replacement heifers, this outstanding star faced bull will work great on your commercial cow herd.

Consigned by: Conover Club Calves & Christensen Farms



## 23 JASS ADMIRAL 31A

Polled Black 3/4 Simmental

DOB: 1-19-13  
 Tattoo: 31A/BE  
 ASA: 2794090  
 Adj BW: 89  
 Adj WW: 765

CNS Dream On L186  
 SVF/NJC Built Right N48  
 NJC Ebony Antoinette  
 3C Macho 450BZ  
 RSF Macho's Raven 71T  
 Beelaert Cow 71

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.5	2.5	61.5	85.4	6.1	52.2	13.4	24.1	-.19	.12	-.066	.36	100.0	63.4

Here is a really smooth made, free moving Built Right son. His dam was a Macho daughter that we showed very successfully. A full brother to the popular Built Right bull we sold here 2 years ago.

Consigned by: Jass Simmentals



## 24 BS FIRST GRADE 20A

Polled Black Purebred

DOB: 1-20-13  
 Tattoo: 20A/LE  
 ASA: 2780088  
 Adj BW: 91  
 Adj WW: 905

Ellingson Legacy M229  
 Mr NLC Upgrade U8676  
 Ms NLC Mojo S6119 B  
 TNT Knock Out R206  
 Meyer Ranch 718T  
 Miss J-H Sexy Figure M14

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.0	3.1	81.1	117.0	13.7	62.4	20.6	43.5	-.35	.20	-.087	.93	126.4	77.5

This polled Upgrade son is moderate framed, really thick, well muscled, moves freely and has an excellent disposition. Check out his 205 day weaning weight at 905 lbs.

Consigned by: Beitz Simmental



## 25 SSS FAST TRACK 71A

Polled Black 3/4 Simmental

DOB: 1-20-13  
 Tattoo: 71A/LE  
 ASA: 2790679  
 Adj BW: 85  
 Adj WW: 720

Sandeens SOS  
 Sandeens Crowd Pleaser  
 KS Miss Shes So Sweet 9  
 TripleCPositivePowerN785  
 SSS Powersilk  
 JDJ Black Silk 018J

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
2.5	4.0	55.4	84.2	2.8	47.9	n/a	26.2	-.22	.02	-.050	.61	67.5	49.5

Big belly, big top, huge hoof. This bull has been a top bull since birth, out of a past show heifer, look this one over.

Consigned by: Swing Shift Simmentals

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**26 ASYLUM 40A**  
Polled Black Purebred

DOB: 1-25-13  
Tattoo: 40A/LE  
ASA: 2794378  
Adj BW: 86  
Adj WW: 794

HSF Better Than Ever  
GLS New Direction X184  
GLS N6  
JS Burning Smoke 41T  
Jass B.Smoke 08Y  
Burns Cow G024

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.4	2.0	63.4	87.5	7.8	52.3	13.1	24.6	-.22	.07	-.044	.64	100.4	64.2

Built how a bull should be. Asylum has a huge foot, great testicular size and awesome eye appeal as well as great performance. His mother has a picture perfect udder! Asylum is sure to be a hit on sale day. Great purebred prospect bull here!!

Consigned by: Harris Farms



**27 SSS AMERICAN 70A**  
Polled Black Purebred

DOB: 1-25-13  
Tattoo: 70A/LE  
ASA: 2790678  
Adj BW: 82  
Adj WW: 659

Mr NLC Upgrade U8676  
JF American Pride 0987X  
WLE Cruisin Susan T26  
Nichols Legacy G151  
SSS Cox Cow Jewel  
SSS Silks Power

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.3	2.2	69.7	105.7	11.6	57.3	19.9	36.0	-.32	.12	-.066	.94	121.3	70.3

JF American Pride cattle are becoming very popular. This bull fits the mold, very smooth, athletic, out of a Nichols Legacy cow. Check out the API.

Consigned by: Swing Shift Simmentals



**28 GNB POUND MAKER**  
Polled/Sc Black 3/4 Simmental

DOB: 1-25-13  
Tattoo: 594A/BE  
ASA: 2793447  
Adj BW: 80  
Adj WW: 722

Ellingson Legacy M229  
Mr NLC Upgrade U8676  
Ms NLC Mojo S6119 B  
THSF Freedom 300N  
HL Sally S594  
594

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.1	1.5	75.1	113.6	12.0	59.4	17.8	39.5	-.32	.33	-.068	.94	129.2	79.2

If you're looking for a 3/4 blood bull that will add some pounds to your calf crop, look no further. GNB Pound Maker is backed by a great cow family which has helped to make this a superb bull for any commercial producer. Here's a bull that's deep, big footed and has an excellent set of EPDs.

Consigned by: G & B Cattle Company



**29 GNB NO BUTTS ABOUT IT**  
Polled Black Purebred

DOB: 1-26-13  
Tattoo: 50A/BE  
ASA: 2789235  
Adj BW: 79  
Adj WW: 784

FB Prime Cut 456L  
Flying B Cut Above  
Dillons Ms Pretty Woman  
JS Analyze This 25T  
Jass 50X  
RSF Machos Raven

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.9	3.6	61.0	89.4	6.8	51.9	12.3	28.4	-.20	.12	-.064	.48	93.3	61.7

Sired by the recently deceased & popular "Fatt Butt" bull, we are excited to offer this stylish bull in our 2014 sale offering lineup. This cow has really done us good and his 1/2 sister is also in our lineup. If your looking for a stout outcross herd bull, stop by and check out GNB No Butts About It!

Consigned by: G & B Cattle Company



**30****FORD'S UPLIFT 4A**

Polled Black Purebred

DOB: 1-28-13  
 Tattoo: 4A/RE  
 ASA: 2775410  
 Adj BW: 84  
 Adj WW: 720

Ellingson Legacy M229  
 Mr NLC Upgrade U8676  
 Ms NLC Mojo S6119 B  
 Sand Ranch Hand  
 Juncks 4W1  
 Juncks L4S

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.3	1.3	71.7	104.8	12.9	60.2	18.5	33.8	-.42	.19	-.089	1.02	124.7	74.9

Uplift is a true Cattleman's bull being moderate framed, big bodied, easy fleshing, athletic and above all, extremely powerful in his design. Phenotypically he is very impressive, couple that with a genetic profile that puts him in the top 20% of the breed for WW & YW and the top 25% for API. Uplift offers great breeding flexibility with no Dream On in his pedigree. Buy with confidence.

Consigned by: *Ford Cattle Company***30****31****CASON'S MR BUCKSTON**

Polled Black Purebred

DOB: 1-31-13  
 Tattoo: A404/BE  
 ASA: 2794545  
 Adj BW: 87  
 Adj WW: 926

Nichols Legacy G151  
 Hooks Shear Force 38K  
 C&D Tracy  
 Sandy Acres Black Gem  
 Sandy Acres 404Y  
 Sandy Acres 951R

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
14.2	.5	61.5	83.9	12.3	62.5	n/a	20.1	-.39	.28	-.068	.94	141.7	70.7

Cason's Mr Buckston is a black & white Shear Force son that packs loads of power and performance on a 6.2 frame. Buckston is big ribbed and heavy muscled, he has performed extremely well out of a first calf heifer. His sire, Hooks Shear Force, is a trait leader for calving ease without sacrificing performance. You would have to travel a lot of miles to find another bull like this one. Calving ease, high maternal, carcass traits, tons of performance and extremely sound made.

Consigned by: *Cason's Pride & Joy Simmentals, Jandon Cason***31****32****JUNCKS REWIND**

Polled Black Purebred

DOB: 2-1-13  
 Tattoo: W20A/RE  
 ASA: 2744440  
 Adj BW: 80  
 Adj WW: 938

PVF-BF BF26 Black Joker  
 SS Ebonys Grandmaster  
 SOSF Ebonys Joy L-123  
 CNS Dream On L186  
 Juncks Reflection  
 Juncks 20N

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.0	1.3	68.9	94.6	6.9	52.2	26.0	27.6	-.25	.24	-.33	.86	138.9	72.5

This bull is real growthy and stout. He won his Feb class at the IA State Fair and was Reserve Champion Bull at Clay County Fair. He only has an 82# bw and over a 900# 205 day weight. He combines calving ease along with exceptional gainability with an API of 138. Hard to make this any better.

Consigned by: *Juncks Simmental***32****33****SS MOON SHINE**

Polled Black Purebred

DOB: 2-2-13  
 Tattoo: 5A/LE  
 ASA: 2735338  
 Adj BW: 86  
 Adj WW: 825

Hooks Shear Force 38K  
 Long's Shear Pleasure  
 MCM 514R  
 Nichols Legacy G151  
 BS Miss Legacy HPHB 8R  
 BS Lady Joker HPB 9M

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.9	2.4	64.1	90.4	9.1	64.0	n/a	27.0	-.36	.07	-.051	1.06	100.1	62.3

There's been a lot of excitement around Moon Shine from day one and he only gets better with time. He's a full white faced, homozygous polled, homozygous black, son of Long's Shear Pleasure and our never miss Legacy cow. If you're looking to add pounds to your baldy calves at weaning time, you need to find Moon Shine on sale day.

Consigned by: *Specht Family Simmentals***33**





34

**34 GFC BLACKHAWK**  
Polled Black 3/4 Simmental

DOB: 2-2-13  
Tattoo: 3A/RE  
ASA: 2742557  
Adj BW: 84  
Adj WW: 816

Ellingson Legacy M229  
Mr NLC Upgrade U8676  
Ms NLC Mojo S6119 B  
  
B C Lookout 7024  
GFC 3X Cow  
GFC Emily

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.3	1.9	73.4	108.8	10.9	60.1	n/a	37.2	-.31	.35	-.069	.91	119.2	76.1

GFC Blackhawk is an absolute truck. Incredibly wide based, big footed and massive in his rib shape, muscle composition and overall make up. All in a moderate framed, deep, easy fleshing package. Phenotypically impressive, great EPD profile on paper and pushes the scales, so buy with confidence.

Consigned by: Gannon Farms



35

**35 KSND TUNDRA**  
Polled Black Purebred

DOB: 2-3-13  
Tattoo: A301/BE  
ASA: 2790786  
Adj BW: 86  
Adj WW: 886

Ellingson Legacy M229  
Mr NLC Upgrade U8676  
Ms NLC Mojo S6119 B  
  
SAS/ASF All Star  
TLSR Shania  
TLSR Dandys Nina

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.9	3.4	83.2	120.3	12.1	67.8	22.6	45.8	-.26	.28	-.063	.89	134.2	80.3

Tundra is a deep bodied, clean fronted bull that is sound as a cat. Tundra's dam, Shania, is a donor we purchased in partnership a few years back because of those same characteristics. The maternal genetics are top notch as she is an All Star out of a Power Drive cow. He is in the top 10% of the breed in 7 of the EPD categories and many of them are in the top 2%, including API and TI. If you like your bulls with growth, a soggy middle, calm demeanor and sound, you will find Tundra quickly on sale day.

Consigned by: Kaisand Cattle



36

**36 VERMEERS GOLDMINE 707A**  
Polled Black Purebred

DOB: 2-5-13  
Tattoo: 707A/LE  
ASA: 2763243  
Adj BW: 90  
Adj WW: 847

Yardley Impressive T371  
Yardley High Regard W242  
Miss Yardley T68  
  
HTP SVF In Dew Time  
Rubys Time for Me 707T  
Double R Shestheone K18

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.2	1.4	59.3	91.7	7.7	47.3	n/a	26.9	-.14	-.03	-.013	.67	96.4	59.3

Another Rubys Time For Me offspring. Our Ruby cows have been magical for us. We love the body length, soundness, joint structure, look and performance of this bull. High Regard has made a statement at our place with just one calf crop. They are just simply "Good Cattle".

Consigned by: R & L Vermeer Farms LLC



37

**37 VSF UPGRADE 3072A**  
Polled Black Purebred

DOB: 2-6-13  
Tattoo: 3072A/LE  
ASA: 2793567  
Adj BW: 81  
Adj WW: 735

Ellingson Legacy M229  
Mr NLC Upgrade U8676  
Ms NLC Mojo S6119 B  
  
TNT Ever Ready R232  
VSF Miss Zing 761T  
AJV Miss Zing 701G

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.1	1.4	88.0	128.0	11.1	64.4	21.0	47.3	-.39	.27	-.082	1.16	139.6	85.9

Here is the top bull from our 2013 calf crop. Not only is he a visual standout, he was also our top weaning weight bull with a 120 weaning ratio. He comes from our top cow family that has produced many herd bulls for purebred and commercial herds over the years. If you need a bull to add performance without making them ugly, here he is.

Consigned by: Van Aernam Simmentals



**38****BS TOP GRADE 45A**

Polled Black Purebred

DOB: 2-6-13  
 Tattoo: 45A/LE  
 ASA: 2780090  
 Adj BW: 89  
 Adj WW: 895

Ellingson Legacy M229  
 Mr NLC Upgrade U8676  
 Ms NLC Mojo S6119 B  
 PVF-BF BF26 Black Joker  
 BS Mandy 24N  
 BS 733 Sandy 14G

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.6	3.0	69.4	102.0	10.6	62.6	25.6	34.8	-.38	.20	-.074	1.03	130.8	71.3

This black polled son out of Upgrade has an excellent 205, he is wide spread and deep ribbed with a good disposition. He goes back to Miss Nick 733 on the dam's side.

Consigned by: *Beitz Simmental***39****BLACK MAX**

Polled Black Purebred

DOB: 2-8-13  
 Tattoo: A13/RE  
 ASA: 2749299  
 Adj BW: 98  
 Adj WW: 810

R Plus Blackout  
 R Plus King of the Yukon  
 Miss R Plus 7026T  
 3C Full Figures C288 BLK  
 SAS Maxi  
 SAS Matilda

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.3	2.6	74.1	105.5	9.1	65.0	15.0	36.0	-.13	-.12	-.064	.34	94.8	65.5

Black Max is yet another in the long line of impressive son's out of R Plus King of the Yukon. It's hard to find a bull this stylish and one that has that much power and depth to him. Not to mention the hip on this one. This Yukon son is everything that Yukon is but with a little more length to him. Did I mention that he is also a teddy bear and that his 13 year old owner can do anything he wants with him? Don't miss out on this one, you won't regret it!!!

Consigned by: *Braxsten Jones***40****JASS DISTRACTION 59A**

Polled Black Purebred

DOB: 2-10-13  
 Tattoo: 59A/BE  
 ASA: 2793993  
 Adj BW: 90  
 Adj WW: 838

HSF Better Than Ever  
 GLS New Direction X184  
 GLS N6  
 Mr NLC Upgrade U8676  
 Ms NLC Uptown Girl X0040  
 Triple C Miss Liberty P1

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.3	1.4	75.0	110.1	9.2	61.5	20.6	37.1	-.30	-.03	-.062	.92	117.8	70.8

A very long, clean made solid black bull that has really turned it on since weaning. We love the structural soundness of this bull. 59A is homo-polled and writes a very solid set of numbers. A real power house pedigree on the bottom side. Video available after January 1.

Consigned by: *Jass Simmentals***41****FORD'S UPSHIFT 10A**

Polled Black Purebred

DOB: 2-11-13  
 Tattoo: 10A/BE  
 ASA: 2775411  
 Adj BW: 65  
 Adj WW: 705

Ellingson Legacy M229  
 Mr NLC Upgrade U8676  
 Ms NLC Mojo S6119 B  
 AJE/JF Dream Shaker 677S  
 VSF Miss 013X  
 VSF Jessica 501R

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.6	1.6	72.9	105.1	12.8	60.1	20.6	34.3	-.38	.21	-.082	.98	128.7	75.4

Upshift offers a unique combination of style, power and performance. Big boned, structurally sound, extended and good design describes this guy. He is out of a young cow purchased from the heart of the VanAernam herd that produced our Beef Expo bull last year. Predictable quality backed by a great set of balanced EPDs.

Consigned by: *Ford Cattle Company*



CNS DREAM ON L186  
SIRE OF LOT 42

**42** **LMJ S21A**  
Polled Black Purebred

DOB: 2-12-13  
Tattoo: S21A/RE  
ASA: 2804215  
Adj BW: 84  
Adj WW: 855

Nichols Legacy G151  
CNS Dream On L186  
CNS Sheeza Dream K107W  
KENCO/MF Powerline 204L  
Junks K21S  
Junks Faith

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.8	3.7	68.1	96.5	11.3	53.4	23.3	32.5	-.65	.11	-.059	.86	122.7	57.9

Here is a Dream On bull out of my donor cow. Great on the move, thick and deep bodied all in one package. Don't miss this one.

Consigned by: *LMJ* Simmentals



**43** **GA TOP FUEL 358A**  
Polled Black Purebred

DOB: 2-13-13  
Tattoo: 358A/BE  
ASA: 2774561  
Adj BW: 89  
Adj WW: 794

TNT Top Gun R244  
Top Fuel U250 HR  
HS Penny P250  
WSJ Encore  
AJE/JF ANT Joys Symphony  
BHS JF Antoinettes Joy

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.7	3.9	71.3	105.2	6.7	47.0	n/a	38.0	-.21	.05	-.050	.74	99.5	64.4

We are really proud of this young herd sire. He has all the qualities we look for in a bull. He is stout, smooth fronted, with plenty of bone, and a great look. His mother is a full sister to the former Denver Champion Joy's Elegance donor. Joy's Symphony was a lead donor for us and R&K Simmentals and now is working for Bill Bree in Illinois. We are really happy with this mating to Top Fuel. A full sister is being retained in the herd.

Consigned by: Golden Acres



**44** **GLTY ENCORE 32A**  
Polled Black Purebred - ET

DOB: 2-13-13  
Tattoo: 32A/LE  
ASA: 2789811  
Adj BW: 84  
Adj WW: 735

FB Prime Cut 456L  
Flying B Cut Above  
Dillons Ms Pretty Woman  
JDJ Charisma 20P  
GA Faith 719T  
GA Faith N319

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.6	3.9	61.6	91.1	6.1	50.9	20.6	29.9	-.21	.09	-.064	.53	109.0	61.1

A real powerhouse, big footed, big boned, big topped, big butt. Big and powerful! Stop and take a look.

Consigned by: Randy Gofightly



**45** **LTS DOUBLE DOWN**  
Polled Black Purebred

DOB: 2-13-13  
Tattoo: 38A/BE  
ASA: 2794220  
Adj BW: 88  
Adj WW: 781

SVF/NJC Mo Town M216  
JS Sure Bet 4T  
JS Black Magic Woman 13P  
PVF-BF BF26 Black Joker  
LTS Maid to Laugh 029T  
Drake Maid to Order

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
3.2	2.5	57.4	84.1	8.6	56.1	22.9	23.8	-.29	-.01	-.067	.69	106.6	58.4

Double Down is a complete out cross to Dream On. 38A has exceptional length of body and a really long hip. Moreover, study 38A's slope to his shoulder, angles in his pastern and you will agree how soft footed this bull really is. Look for this big footed, heavy muscled bull to add pounds to your next calf crop.

Consigned by: Lone Tree Simmental



# 46 LONG'S SHEAR PERFECTION

Polled Black 3/4 Simmental

DOB: 2-14-13  
Tattoo: A6/LE  
ASA: 2789513  
Adj BW: 77  
Adj WW: 856

Nichols Legacy G151  
Hooks Shear Force 38K  
C&D Tracy  
MCM Halftime 223M  
MCM 514R  
MCM 334N



46

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.6	.3	71.2	102.7	11.6	70.5	n/a	31.1	-.31	.41	-.038	1.06	137.5	79.2

Long's Shear Perfection is "stand alone" good enough that he shouldn't even need a footnote! Genetic replication at it's finest. He is a full brother to the heavily used, popular AI Sire Long's Shear Pleasure! Shear Pleasure's reputation speaks for itself siring functional, high performing, easy calving cattle that are sound with sought after bald faces. Shear Pleasure is also the sire of one of the most admired and heavily used AI Sires of 2013 - One-Eyed Jack! I will honestly state, this bull, Long's Shear Perfection, is bigger, stouter, deeper and higher performing with more bone than his industry leading big brother. If EPDs are of importance to you, Perfection's are nearly perfect! It is truly our pleasure to offer the industry another bull of this caliber. For more information, visit [www.longsimmental.com](http://www.longsimmental.com).

Consigned by: Long's Simmentals

# 47 GLTY OZZIE 26A

Polled Black Purebred - ET

DOB: 2-15-13  
Tattoo: 26A/LE  
ASA: 2789806  
Adj BW: 82  
Adj WW: 730

FB Prime Cut 456L  
Flying B Cut Above  
Dillons Ms Pretty Woman  
JDJ Charisma 20P  
GA Faith 719T  
GA Faith N319



LONG'S SHEAR PLEASURE  
FULL BROTHER TO LOT 46



TLLC ONE EYED JACK  
SHEAR PLEASURE SON



Reference

FLYING B CUT ABOVE  
SIRE OF LOT 47

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.6	3.9	61.6	91.1	6.1	50.9	20.6	29.9	-.21	.09	-.064	.53	109.0	61.1

A cool built, stout structured, sound bull that has performance and built in longevity.

Consigned by: Randy Gofightly

# 48 WALTER

Polled Black 3/4 Simmental

DOB: 2-16-13  
Tattoo: 301A/LE  
ASA: 2750538  
Adj BW: 57  
Adj WW: 690

TNT Ever Ready R232  
CLO/LTS Conspiracy 72X  
WAR Diva M704  
SVF/NJC Built Right N48  
Miss Build Right 911W  
O2



48

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.8	1.8	69.1	95.4	4.9	52.9	12.4	28.8	-.24	.05	-.062	.061	103.8	67.6

Here is a bull that will work in any scenario with his low birth weight. This heavy muscled bull is backed by an easy keeping cow with a perfect udder & great disposition. Be sure to take a look at this versatile bull on sale day.

Consigned by: Ledger Livestock

# 49 LAMAR'S WATSON A10L

Polled Black Purebred

DOB: 2-18-13  
Tattoo: A10L/BE  
ASA: 2774347  
Adj BW: 93  
Adj WW: 687

Mr NLC Upgrade U8676  
FITZ Escalade  
FITZ POL Fantasia S601  
GW Lucky Dice 187H  
LMS Black Dice R01L  
LMS Top 600



49

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.7	3.2	82.9	125.6	11.1	59.6	20.6	48.9	-.25	.19	-.073	.81	129.1	78.1

Watson is a high performance athletic Escalade son that combines new progressive genetics with legends of the breed - GW Lucky Dice & 600U. Buy with confidence.

Consigned by: LaMar Farms





**50 LONG'S MAGNUM**  
Polled Black Purebred

DOB: 2-18-13  
Tattoo: A9/LE  
ASA: 2789527  
Adj BW: 80  
Adj WW: 750

Hooks Shear Force 38K  
Long's Shear Envy  
Longs Miss Sweets  
  
GFI Magnum K52  
Baur Maggie  
Bours K950

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.2	1.9	63.9	85.1	6.7	54.6	16.4	22.8	-.28	.19	-.059	.70	114.0	68.1

Magnum is a powerful, stout, thick butted bull that stands solid on all 4 corners. If Magnum is an indication of the type of cattle our AI sire, Long's Shear Envy produces, you will be in the drivers seat owning one of his first progeny to sell. Enjoy selling your next feeder calf crop out of this guy! For more information, visit [www.longsimmental.com](http://www.longsimmental.com).

Consigned by: Long's Simmentals



**51 DWC CONSPIRACY 113A**  
Polled Black 3/4 Simmental

DOB: 2-19-13  
Tattoo: 113A/LE  
ASA: 2792366  
Adj BW: 79  
Adj WW: 687

TNT Ever Ready R232  
CLO LTS Conspiracy 72X  
WAR Diva M704  
  
Casons Mr Watkins  
DWC 113Y  
215M

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.9	2.4	65.9	89.3	5.2	51.9	12.6	26.0	-.25	.06	-.063	.60	101.3	65.3

This Conspiracy son is a commercial man's bull. Performance and a good look. Out of a super nice first calf heifer.

Consigned by: Wellman Cattle



**52 GA BROKER 346A**  
Polled Black Purebred

DOB: 2-19-13  
Tattoo: 346A/BE  
ASA: 2774567  
Adj BW: 86  
Adj WW: 781

SVF Steel Force S701  
Mr HOC Broker  
JM BF H25  
  
SRS J914 Preferred Beef  
Miss Meyer R594  
138M

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.3	3.8	65.5	97.7	12.0	59.9	25.9	33.6	-.21	-.01	-.055	.65	118.2	62.2

This is a really sweet looking baldy bull out of Broker and our 594 donor. He is a full sib to our high selling bull last year and also a full sib to the popular open heifer we sold in this sale last year. This bull is long bodied and should make some really good replacement females. Don't miss this exciting genetic package.

Consigned by: Golden Acres



**53 LONG'S GAME OVER**  
Polled Black Purebred

DOB: 2-19-13  
Tattoo: A10/LE  
ASA: 2789546  
Adj BW: 81  
Adj WW: 734

LS/NF Bring It On  
Long's Game On  
MCM 949J  
  
J&C Black Lawyer J200  
RWMISSS631  
RW Miss Express 710G

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.2	4.0	68.1	91.1	9.2	54.4	13.5	29.4	-.18	.07	-.061	.45	92.0	63.2

A very solid, functional bull sired by the Game On bull we sold in the Denver sale a few years ago.

Consigned by: Long's Simmentals



## 54 MG/GSC 189A

Polled Black 3/4 Simmental

DOB: 2-20-13  
Tattoo: 189A/LE  
ASA: 2792411  
Adj BW: 85  
Adj WW: 687

Drake In Command  
Drake Rendezvous  
S&J Miss Hollywood  
MAAS True Dream 404P  
GSC Miss 189Y  
704

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.8	2.9	58.5	78.8	6.2	47.5	12.4	20.8	-.21	.04	-.065	.41	87.9	58.3

A moderate framed solid black bull that is packed full of muscle. Our Rendezvous calves have come easy and grown well. Out of a first calf heifer that we purchased from The Buckles & Banners Sale.

Consigned by: MG Cattle Co

## 55 DHCA NEW DIR 58A

Polled Black Purebred

DOB: 2-21-13  
Tattoo: 58A/LE  
ASA: 2762071  
Adj BW: 86  
Adj WW: 780

HSF Better Than Ever  
GLS New Direction X184  
GLS N6  
WAGR Dream Catcher 03R  
Ford Farms Miss 1158Y  
GLS Josie T309

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.3	1.0	68.3	97.7	9.3	54.0	15.6	29.1	-.28	.21	-.068	.70	119.6	72.8

This February New Direction son is quite exciting. His dam stems back to the Ford Farms operation in South Dakota. She would also be a full sib to their Champion Pen of 3 Females in Denver in 2012. Taking all that into account, it gives this gentleman a little extra pizzazz!! This fella has a large center portion of rib, he is stout made, large topped and sound. Not to mention a purebred that is well numbered. Make sure to look him up on sale day!!!

Consigned by: Harken Show Cattle



## 56 JNR GEORGIA'S SIR DICE

Polled Black Purebred

DOB: 2-21-12  
Tattoo: A22/BE  
ASA: 2794363  
Adj BW: 80  
Adj WW: 650

LCHMAN Lucky Buck 7049C  
GW Lucky Dice 187H  
407D  
ES Kilowat KH19  
EBS Savannah Georgia  
TripleC Shesavannah K137

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.8	2.9	70.0	110.4	9.6	56.9	21.1	40.0	-.25	.14	-.046	.92	125.2	70.4

This is the first bull I'm offering at public auction from the Ruble Ranch. While working for the ASA I saw one of the most amazing Simmental cows ever, TripleC Shesavannah K137. The Savannah cow family offers everything a good breeder should want, great EPDs, flawless structure and unbelievable teats and udder attachment. If you are looking for an outcross bull to make heavy feeder calves, outstanding replacement heifers or are looking for your next outcross herd sire, you've found him!

Consigned by: Ruble Ranch



GW LUCKY DICE 187H  
SIRE OF LOT 56

## 57 VERMEERS MR HULK 3A

Polled Black Purebred

DOB: 2-22-13  
Tattoo: 3A/LE  
ASA: 2763241  
Adj BW: 89  
Adj WW: 865

Yardley Impressive T371  
Yardley High Regard W242  
Miss Yardley T68  
CNS Dream On L186  
LMS Lexus S21L  
LMS Shes Good

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.3	1.8	65.2	98.1	7.1	50.3	n/a	30.9	-.15	-.02	-.021	.70	94.7	62.8

He was named Hulk for a reason. If there is another bull at the Iowa Beef Expo that does a better job of combining mass, practicality and soundness then it's going to be a great sale. We are believers in muscle shape if it is balanced with flexibility and smoothness. This calf gets that done a high degree. I wish we could bring his momma to town so you could see her.....simply an amazing cow.

Consigned by: R & L Vermeer Farms LLC



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**58 HAINES BULL A92**  
Polled Black Purebred

DOB: 2-24-13  
Tattoo: A92/LE  
ASA: 2777936  
Adj BW: 92  
Adj WW: 811

Nichols Legacy G151  
CNS Dream On L186  
CNS Sheeza Dream K107W

Black Shamrock E157  
Haines Cow U623X  
Haines Cow 623U

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.6	3.2	65.4	90.9	14.1	51.1	21.6	28.4	-0.28	0.27	-0.059	0.76	129.2	69.3

A92 is a maternal brother to our high selling heifer in last years Expo sale going to Scott Sandeen. With just two calves, U623X has become one of our top cows. A92 ranks in the top 10% for Marb and the top 20% for API.

Consigned by: Haines Cattle



**59 THO CHARLESTON 951A**  
Polled Red Purebred

DOB: 2-27-13  
Tattoo: 951A/LE  
ASA: 2795440  
Adj BW: 88  
Adj WW: 816

CNS Dream On L186  
CLO LTS Entourage 72T  
WAR Diva M704

Triple C Bettis S72J  
THO 951X  
THO 871U

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
15.4	1.6	76.2	112	11.8	56.8	24.4	38.4	-0.28	0.04	-0.054	0.94	136.9	73.3

If EPDs are important to you, this bull will interest you. He has the rare combination of numbers and an extremely attractive look. Non-diluted red from both black parents.

Consigned by: Thomann Simmentals



**60 THO HIGHLANDER 742A**  
Polled Red Purebred

DOB: 2-27-13  
Tattoo: 742A/LE  
ASA: 2795439  
Adj BW: 90  
Adj WW: 811

CNS Dream On L186  
CLO LTS Entourage 72T  
WAR Diva M704

LRS Red Reality 33J  
742R  
500H

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
12.5	2.1	64.1	97.3	8.8	49.3	18.2	31	-0.26	0.04	-0.048	0.83	115.2	64.8

Highlander is a full brother to the 2010 high selling IA Beef Expo bull. He has the same muscle mass and performance while having a prettier appearance.

Consigned by: Thomann Simmentals



**61 DRAKE DEWEY**  
Polled Black Purebred

DOB: 2-27-13  
Tattoo: Y76A/LE  
ASA: 2794535  
Adj BW: 76  
Adj WW: 775

SVF Steel Force S701  
ELM-MOUND/GS Standsalone  
SS Babys Breath P035

HTP SVF In Dewe Him  
Drake Dew Drop  
Drake Miss 76W

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
13.3	-0.1	62.4	90	11.8	49.3	17.6	23.1	-0.58	0.19	-0.041	0.7	127.9	71.8

Dewey is definitely a bull that will work in any facet of the beef industry - Purebred or Commercial. Sired by our new junior herdsire, ELM-MOUND/GS Standsalone (Steel Force x Babys Breath) and out of a great two-year old heifer, Dewey comes to you with built in calving ease and an actual birthweight of 76 lbs. He's been powerful in his performance and easy on the eye. Dewey is both homozygous polled and homozygous black by pedigree with a 127 API, he is about as complete as you can make one.

Consigned by: Drake Simmental, Larry Drake



**62****C-S ENVIOUS**

Polled Black Purebred

DOB: 2-28-13  
 Tattoo: A1/RE  
 ASA: 2742927  
 Adj BW: 86  
 Adj WW: 899

Hooks Shear Force 38K  
 Long's Shear Envy  
 Longs Miss Sweets  
 Long's Peps Playboy  
 Long's Y41  
 Long's U21

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.4	1.5	64.3	87.7	5.2	59.8	14.6	23.9	-0.28	0.23	-0.051	0.77	116.8	70.8

C-S Envious is a solid, stout and functional future herd sire. Envious combines depth, muscle and soundness in one complete package. His grandsire is Hooks Shear Force 38K and sire is Long's Shear Envy.

Consigned by: Crawford Simmentals

**62****63****VSF UPGRADE 3104A**

Polled Black Purebred

DOB: 2-28-13  
 Tattoo: 3104A/LE  
 ASA: 2793593  
 Adj BW: 87  
 Adj WW: 717

Ellingson Legacy M229  
 Mr HOC Broker  
 Ms NLC Mojo S6119 B  
 TNT Ever Ready R232  
 VSF Miss 888U  
 AJV Miss Zing 701G

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.5	1.9	87	127	11.6	65.8	22.3	47.5	-0.4	0.26	-0.085	1.17	140.1	84.8

This bull is a full brother in blood to our other February consignment. The same kind of power and proven predictability that comes from our 701G cow family. This bull is very powerful in his muscle shape while being moderate in his kind. I am extremely proud of all of our Expo entries this year and some that have seen them think this one is the best.

Consigned by: VanAernam Simmentals

**63**

Carolyn Wilson

**64****FLE STROLLIN**

Polled Black Purebred

DOB: 2-28-13  
 Tattoo: A436/LE  
 ASA: 2793508  
 Adj BW: 82  
 Adj WW: 666

LSS Thumper KG46  
 STF Affirmed P44R  
 STF Dumplin 444M  
 MBG Meyers Classic  
 MBG Miss Blk Star  
 MBG Miss Meyer 692

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
1.2	4.6	60.7	85.5	2.8	50.4	11.6	27.5	-0.22	0.14	-0.055	0.61	85.4	59.6

FLE Strollin is a flush mate to FLE Unprecedented who is our senior herd sire and FLE Miss Taylor who is our lead donor. We have offered daughters out of his full brother on this sale the last few years. I feel A436 has the same potential as his older flush mates to do great things. He is clean necked and long fronted with a big foot and huge hip in him just like his elder brother. This young herd sire prospect is sound as the day is long. Strollin is a total outcross to Legacy bloodlines so use him on Dream On females to make purebreds or Angus females to make those sought after SimAngus cattle. Do not forget to look him up in Des Moines!

Consigned by: Finesse Livestock Enterprises

**64****65****TJR HIGH REGARDS 8A**

Polled Black Purebred

DOB: 3-2-13  
 Tattoo: 8A/LE  
 ASA: 2808571  
 Adj BW: 81  
 Adj WW: 780

Yardley Impressive T371  
 Yardley High Regard W242  
 Miss Yardley T68  
 3C Macho M450 BZ  
 RSF Maid To Order 943R  
 RSF Hall Cow 943J

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.8	1.4	59.5	86.6	8.9	50.0	n/a	23.6	-.51	-.05	-.026	.59	93.0	58.6

Here is a bull we are really excited to offer. A High Regards son out of our Maid to Order cow. She has raised two American Royal winners aside from her own record. This baldy bull is a stud!

Consigned by: Tom Robinson



Reference

**YARDLEY HIGH REGARD W242**  
 SIRE OF LOT 65





66

**66 HLB MR DIABLO 337A**  
Polled Black 3/4 Simmental

DOB: 3-3-13  
Tattoo: 337A/BE  
ASA: 2777402  
Adj BW: 88  
Adj WW: 733

FB Prime Cut 456L  
Flying B Final Cut  
Dillons Ms Pretty Woman  
Ellingson Legacy M229  
Ms Aurora 137A  
Alcovy Rive Gracie 312

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.5	2	60.2	92.4	7.7	54.6	13.2	28.1	-0.2	0.22	-0.053	0.54	110.3	67.3

A soft made, sound structured bull sired by the full brother to Fatt Butt. He is a thick made bull who carries himself with a lot of balance and style.

Consigned by: Logan Brubaker



67

**67 V/S ACCELERATOR A108**  
Polled Black Purebred

DOB: 3-7-13  
Tattoo: A108/LE  
ASA: 2762010  
Adj BW: 93  
Adj WW: 883

Hooks Shear Force 38K  
Long's Shear Pleasure  
MCM 514R  
FITZ POL Boxcar S208  
FITZ POL Berta Y108  
FITZ POL Raven U804

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.8	3.2	76.1	111.4	10	66	n/a	40.5	-0.28	0.04	-0.04	1.05	101.9	68.7

This mating to Shear Pleasure and a first calf Boxcar daughter really clicked. Wide topped, deep sided, full of muscle and as sound as they come. He will sire performance for the feed yard and those baldy replacements everyone loves.

Consigned by: Vogt Simmentals



68

**68 KSND POWER UP**  
Polled Black Purebred

DOB: 3-9-13  
Tattoo: A312/LE  
ASA: 2747221  
Adj BW: 85  
Adj WW: 746

Ellingson Legacy M229  
Mr NLC Upgrade U8676  
Ms NLC Mojo S6119 B  
HC Power Drive 88H  
T71  
SAS ASF Lynette K531

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.2	2.4	74.4	107	12.3	64.5	19.4	36.6	-0.35	0.18	-0.084	0.89	123.3	74.7

Power Up is a bull we are very excited to offer you. He is a March bull that is as deep bodied as you can make one. He was named Champion Junior Spring Bull at the Clay County fair this past September. His dam is our lead donor, T71, who goes back to Power Drive and Lynette K531 (dam of SAS All Star).

Consigned by: Kajsand Cattle



69

**69 SCOTT RANGER A24**  
Polled Black Purebred

DOB: 3-15-13  
Tattoo: A24/LE  
ASA: 2793103  
Adj BW: 92  
Adj WW: 695

LBS The Foreman 702T  
Ruby NFF Excalibur 002X  
Rhythm 418P  
G&L Avalanche 149F  
Drake After Glow  
Drake Miss P36D

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
1.1	4	60.1	93.2	4	51.1	n/a	31.5	-0.15	-0.21	-0.045	0.51	60.7	49

SCOTT Ranger's sire is one of the hottest Simmental bulls going and holds bragging rights of selling for \$65,000 in Denver. His dam is a full sister to Spice Girl, who also won Denver. This bull has great genetics on both sides. Ranger is great at moving out, has a big top, big foot and spring of hip.

Consigned by: Scott Farm Simmentals



## 70 J6C MOLLYS PRIDE 100A

Polled Black Purebred

DOB: 3-15-13  
 Tattoo: 100A/RE  
 ASA: 2744086  
 Adj BW: 96  
 Adj WW: 926

Mr NLC Upgrade U8676  
 JF American Pride 0987X  
 WLE Cruisin Susan T26  
 DJ Salutation S502  
 Harkers Forever Love  
 CPR Ms N101

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7	2.6	68.6	105.3	11.2	57.9	13	36.4	-0.17	0.1	-0.05	0.6	101.6	67.7

This rugged American Pride son has the structure needed to be a focal point in any program. Not only is he heavy structured and square hipped, he has the added look needed to give his sire group added value. This bull was named the **Junior Calf Champion at this year's Iowa State Fair Simmental Show**. Study his pedigree, look him up on sale day, we promise you will not be disappointed. Retaining 1/3 semen interest.

Consigned by: J6 Cattle



## 71 WFB HARPERS LEADER A330

Polled Black 3/4 Simmental

DOB: 3-16-13  
 Tattoo: A330/LE  
 ASA: 2743369  
 Adj BW: 80  
 Adj WW: 801

HC Hummer 12M  
 Oval F Ringleader R579  
 Oval F Nikki N431  
 Hooks Shear Force 38K  
 NFF Harper Y044  
 W006

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.5	0.6	60.5	83.5	13	50.9	15.8	20.1	-0.29	0.31	-0.051	0.76	124	71.1

Here is your reigning **Champion Junior Percentage Bull Calf from this years Iowa State Fair**. This herd sire prospect is massive and rugged in his design, yet still presents himself in an eye appealing package. He was born unassisted out of a beautiful uddered first calf heifer and should be heifer safe. He also offers some outcross genetics being sired by the Ringleader bull. Buy with confidence here, he is already a winner in the show ring and he is destined to be a winner in your pasture!

Consigned by: Westfork Farm



## 72 JS COUNTRY BOY 10A

Polled Black Purebred

DOB: 3-16-13  
 Tattoo: 10A/LE  
 ASA: 2750304  
 Adj BW: 75  
 Adj WW: 775

HTP SVF In Dew Time  
 Welsh Dew It Right067T  
 SVF/NJC Senerita N29  
 Hooks Shear Force 38K  
 JS Burning Desire 22U  
 TripleC Burning Power L3

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
12.5	1.3	61	79.6	13	53	20.3	18.6	-0.36	0.14	-0.054	0.93	123.7	66.8

10A is a very complete calving ease sire that has the mass & muscle to add pounds to a calf crop. His Shear Force donor dam is one of our top donors. Actual BW of 75 lbs.

Consigned by: JS Simmental



## 73 MSP HIGH CLASS

Horned Black 3/4 Simmental

DOB: 3-19-13  
 Tattoo: 22A/LE  
 ASA: 2794272  
 Adj BW: 85  
 Adj WW: 742

Mr NLC Upgrade U8676  
 CARD Upoar 49Y  
 BFSC My Fair Jade 95T  
 Sandeens SOS  
 LKR Daisy Duke  
 RSF Maid to Order 943R

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.8	2.2	57.7	78.9	7.8	50.9	n/a	19.8	-0.31	0.13	-0.08	0.59	97.2	60

MSP High Class is a standout bull in terms of power and quality. If you are looking for a powerful herd sire that can produce offspring with that show ring look then this bull fits the bill. Beyond this, he is a sound, loose structured bull that is big footed and stout in his bone work. High Class's dam is our leading donor, LKR Daisy Duke, who is also the mother to our heifer offered as lot 110 in the sale. These positive attributes coupled with his balanced genetic profile make him a sure bet for your sire selection.

Consigned by: Pemberton Cattle







RBS YOURS TRULY  
HALF SIB TO LOT 74

**74 RBS UPTOWN A677**  
Polled Black 3/4 Simmental

DOB: 3-20-13  
Tattoo: A677/BE  
ASA: 2793800  
Adj BW: 85  
Adj WW: 702

SAS/ASF All Star  
RBS Uptown U601  
RBS Sweet Thing  
Meyer Ranch 734  
RBS S677  
Elina R K 7

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
1.8	2.7	70.6	102.8	6.2	59.6	15.4	34.8	-0.07	0.16	-0.033	0.39	102.2	68.5

This baldy bull comes with a proven genetic background, with one of the most powerful Meyer cow families behind him. He is moderate framed, good rumped and structurally correct. The genetics that this bull brings is sure to offer performance into any cattleman's herd.

Consigned by: Reck Brothers & Sons, Don Reck



**75 DFC DRAKE THIRD SHIFT**  
Polled Black 3/4 Simmental

DOB: 3-20-13  
Tattoo: X811A/LE  
ASA: 2796430  
Adj BW: 86  
Adj WW: 681

SVF Steel Force S701  
ELM-MOUND/GS Standsalone  
SS Babys Breath P035  
WAGR Dream Catcher 03R  
JARRS Miss Olivia 811X  
811

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.3	1.2	57.6	83.2	8.9	51.7	18.9	21.2	-0.63	0.23	-0.056	0.7	124.6	68.4

Third Shift is definitely a working kind of bull, incorporating those traits we strive to produce - calving ease, performance and phenotype. He should sire outstanding females as his dam is a picture perfect cow from her massive body to a perfect udder.

Consigned by: Drake Simmentals, Flint Drake



**76 DRAKE DILLY**  
Polled Black 3/4 Simmental

DOB: 3-21-13  
Tattoo: X765A/LE  
ASA: 2794536  
Adj BW: 86  
Adj WW: 709

SVF Steel Force S701  
ELM-MOUND/GS Standsalone  
SS Babys Breath P035  
O C C Regent 628R  
Drake Miss L765X  
Drake Dilly

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.1	0.7	54.9	87	8.2	50.6	n/a	23.1	-0.27	-0.04	-0.051	0.72	99	56.3

If you are really serious about producing those blaze-face calves, Dilly may be your guy! He's got enough white to work on those all black cows. Dilly has the style, performance and EPDs to produce that complete balance we look for.

Consigned by: Drake Simmental, Larry Drake



**77 SLG Tug 266A**  
Polled Black 3/4 Simmental

DOB: 3-27-13  
Tattoo: 266A/BE  
ASA: 2775537  
Adj BW: 90  
Adj WW: 780

GWS Ebonys Trademark 6N  
LBS The Foreman 702T  
LBS Ms G3  
Mr NLC Upgrade U8676  
SLG Rochelle 66Y  
Triple C Special Edition

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.8	2.4	61.5	89.6	5.3	47.9	n/a	26.7	-0.25	0.17	-0.054	0.7	93.3	61.8

SLG Tug 266A is a baldy with eye appeal and performance. Flexibility in the joints allows him to move around freely with body mass coming from his genetics. His grand dam, Triple C Special Edition, is the base of our herd. She was mated with Upgrade which produced 66Y, the dam of Tug 266A. She has style and cow power. His sire, LBS The Foreman 702T, needs no introduction. Tug 266A will bring style, performance and power to his offspring.

Consigned by: ScottLand Genetics



**78****GA AMERICAN GIRL 164Y**

Polled Black Purebred

DOB: 11-4-11  
 Tattoo: 164Y/BE  
 ASA: 2642150  
 Adj BW: 75  
 Adj WW: n/a

TNT Top Gun R244  
 Top Fuel U250 HR  
 HS Penny P250  
 HC Power Drive 88H  
 Triple C American Girl N  
 Triple C Go Girl K34G

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.0	3.3	71.8	109.5	6.2	48.4	20.1	39.6	-.31	.03	-.059	.92	114.3	66.9

**AI Bred 6-4-13 to SS Ebonys Grandmaster ASA 2281133**

It is hard to find one that combines this much look that has this kind of pedigree. This is a full sister to the Grand Champion Bull at the 2012 Iowa State Fair and is without a doubt one of the stoutest females we have ever raised or sold. Her mother has become an elite donor that has made a huge impact on herds all over the Midwest and this heifer has the potential to follow right in her footsteps. She is big bodied, big topped, and has big time potential. Take a close look, if you like unique pedigrees and a ton of cow power, this one is for you.

Consigned by: *Golden Acres***79****JASS DURACELL 09Z**

Polled Black Purebred

DOB: 1-7-12  
 Tattoo: 09Z/BE  
 ASA: 2653756  
 Adj BW: 89  
 Adj WW: 661

CNS Dream On L186  
 HTP/SVF Duracell T52  
 HTP SVF Honeydew  
 3C Rock Solid H200 B  
 CMB Coalette M876  
 BSC CMB Coalette H810

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.7	2.5	57.5	82.6	10.1	53.4	17.7	22.5	-.27	.14	-.062	.55	112.1	62.9

**AI Bred 5-27-13 to GLS New Direction ASA 2536539**

Here is a very eye appealing, long bodied bred heifer. She goes back to the popular Coalette cow family from C-MOR Beef. Bred to New Direction for an early calf.

Consigned by: *Jass Simmentals, Courtney Jass***80****BS MISS DUE TIME 27Z**

Polled Black Purebred

DOB: 1-17-12  
 Tattoo: 27Z/LE  
 ASA: 2664140  
 Adj BW: 84  
 Adj WW: 827

CNS Dream On L186  
 HTP SVF In Dew Time  
 HTP SVF Honeydew  
 Mr 11P  
 BS Miss Meyer 134T  
 BS Courtney 12H

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.3	2.9	68.2	92.8	11.4	54.8	15.5	28.6	-.22	.19	-.047	.57	113.3	69.2

**AI Bred 5-26-13 to RCR Stetson T17 ASA 2396913**

AI bred for a March 6 calf to the calving ease bull, RCR Stetson. This stylish, clean fronted, thick made heifer moves freely and has a good disposition. A full brother sold for \$5,500 at the 2012 IA Beef Expo.

Consigned by: *Beitz Simmental***81****HL Ms SUPERMAN Z903**

Polled Black 3/4 Simmental

DOB: 1-17-12  
 Tattoo: Z903/BE  
 ASA: 2748069  
 Adj BW: 72  
 Adj WW: 693  
 Adj YW: 1129

SVF/JNC Built Right N48  
 CJ Superman 01S  
 JS Sweet Memories 7P  
 WSJ Encore  
 JF Blackbird Lady 9030W  
 JF Black Bird Lady 187

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.3	2.7	62.3	93.4	6.4	47.9	n/a	29.6	-.20	.10	-.057	.56	94.3	59.7

**AI Bred 5-16-13 to TJSC Optimus Prime 12W ASA 2494970**

Talk about a brood cow in the making. Z903 is a stout made, big hipped, big bodied female that is powerfully made and big footed. If you like your cows to have plenty of power, be sure to check her out. She is sound, with a big top and long sided. Her mating to Optimus Prime should be a great one when you put together his ability to sire calves with plenty of style with Z903's stoutness, mass and powerful makeup.

Consigned by: *Heartland Simmentals*

THE BREDS





## 82 MISS DONE RIGHT

Polled Black Purebred

DOB: 1-20-12  
Tattoo: Z50/BE  
ASA: 2714157  
Adj BW: 77  
Adj WW: 713

HTP SVF In Dew Time  
Welshs Dew It Right067T  
SVF/NJC Senerita n29  
JS Analyze This 25T  
Jass 50X  
RSF Machos Raven 71T

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.0	2.2	64.4	85	11.4	49.2	14.9	22.8	-.32	.10	-.060	.71	105.4	65.3

**AI Bred 5-29-13 to Vin-Mar O'Reilly Factor (Angus) ASA 2646540**  
We've gone back and forth about putting this bred heifer in the 2014 sale offering – we really like her and are as equally excited about her mating to the Angus bull Vin-Mar O'Reilly Factor. This heifer has brood cow written all over her. She would make an excellent future cow calf pair as she already has experience in the show ring. Take a look at Miss Done Right on sale day.

Consigned by: G & B Cattle Company



## 83 SS BECCA

Polled Black Purebred

DOB: 1-26-12  
Tattoo: 1Z/LE  
ASA: 2638817  
Adj BW: 76  
Adj WW: n/a

Nichols Legacy G151  
Ellingson Legacy M229  
Ellingson Ms Pstock K58  
Meyers Red Top  
SS Josie  
SS Jenni

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.2	1.6	60.1	90.3	11.0	57.7	15.3	25.8	-.41	-.01	-.099	.72	101.4	62.8

**AI Bred 5-28-13 to HTP SVF In Dew Time ASA 2285555**  
If you're a believer in cow families like we are, you'll want to study the bottom side of this pedigree for a moment. Becca comes from our Jenni cow family – a cow family that consistently produces functional cattle that work. Add Olie to the mix and Becca should be one that will work for years to come. Due 3/4/14 to In Dew Time.

Consigned by: Specht Family Simmentals



## 84 MISS HS JOLENE

Polled Black Purebred

DOB: 2-16-12  
Tattoo: Z02/LE  
ASA: 2636218  
Adj BW: 93  
Adj WW: n/a

Nichols Legacy G151  
Ellingson Legacy M229  
Ellingson Ms Pstock K58  
ES Dakota NK68  
Miss HS Martina II  
Haines Cow 19N

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.3	2.5	65.3	100.7	11.4	56.7	15.9	33.3	-.42	.01	-.101	.85	107.4	65.6

**AI Bred 5-10-13 to LLSF Hardcore Z29A ASA 2681754**  
Big bodied, sound and feminine fronted. Jolene comes from one of the best cow families that we built our herd around. Her Dam, is a beautiful uttered brood cow that traces back to Preferred Beef, Avalanche, and Red Top. Service Sire is LLSF HARDCORE Z29A. New herd sire out of National Champion BWL HARD CORE 6U and DAF SUMER TIME U29, who's show career consisted of Supreme Champ female at 2010 Missouri State Fair Open, Grand Champ, female at Mo State Fair FFA, and Res. Champ, 2010 AJSA National Classic.

Consigned by: Handsaker Simmentals



## 85 MISS MOLLY ALL

Polled Black Halfblood

DOB: 2-20-12  
Tattoo: Z32L/BE  
ASA: 2774348  
Adj BW: 71  
Adj WW: 462

HL Grid Buster P51  
HL Game Plan R42X  
JDJ Queens Ransom  
Who Made Who  
371  
Angus

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.8	1.4	54.6	76.5	1.0	40.3	n/a	17.4	-.09	.20	-.030	.27	93.3	58.2

**AI Bred 5-21-13 to GOET I-80 ASA 2584826**  
This mating has the makings of a great one. Molly is a sweet fronted, soft made heifer that is just plain cool, exactly what you would expect from Who Made Who/Angus. Throw I-80 into the mix and you have to get excited.

Consigned by: LaMar Farms, Larry Hindman



**86****SS RUE**

Polled Black Purebred

DOB: 3-3-12  
 Tattoo: 6Z/LE  
 ASA: 2638824  
 Adj BW: 72  
 Adj WW: n/a

Meyer Ranch 734  
 3C Macho M450 BZ  
 3C Crocus H112 B  
 Hart Joystick H403  
 WBF Juliana P841  
 WBF Juliana K497

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.0	2.0	58	81.7	11.1	51.5	15.8	21.1	-.4	.03	-.091	.72	97.7	60.5

**AI Bred 5-30-13 to HTP SVF In Dew Time ASA 2285555**

Rue is a very easy heifer to like. She is moderate in her frame, easy fleshing and correct. The mating to In Dew Time will be an exciting calf to watch. Due 3/6/14 to In Dew Time.

Consigned by: Specht Family Simmentals

**87****GA CHELSEA 228Z**

Polled Black Purebred

DOB: 3-4-12  
 Tattoo: 228Z/LE  
 ASA: 2653530  
 Adj BW: 75  
 Adj WW: n/a

SRS J914 Preferred Beef  
 Triple C Invasion R47K  
 Hooks Karrie 47K  
 CNS Dream On L186  
 GA Chelsea 718T  
 GA Chelsea H840

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.4	1.8	55.0	76.5	11.1	46.7	22.2	17.7	-.32	.24	-.051	.73	128.9	64.6

**AI Bred 6-12-13 to SS Ebonys Grandmaster ASA 2281133**

This female comes right out of the heart of the herd. Her mother is out of our great Chelsea 840 donor that has made such a huge influence on our program, and many others. A full sister out of Chelsea topped this sale a few years back and many bulls have been high sellers as well. This female is really smooth made and attractive and will be an excellent cow. Make sure to check her out.

Consigned by: Golden Acres

**88****EDLER'S KAYLEE**

Polled Black Purebred

DOB: 3-15-12  
 Tattoo: Z021/LE  
 ASA: 2642104  
 Adj BW: 88  
 Adj WW: 830  
 Adj YW: 1201

STF Mr Momentum H508  
 SVF/NJC Mo Better M217  
 NJC SVF Antoinette K205  
 N53  
 Miss Consuela  
 Miss Arnold K2122

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.4	3.8	88.2	134.0	7.8	57.4	17.2	54.8	-.12	.04	-.065	.55	109.0	75

**AI Bred 7-11-13 to Hooks Shear Force 38K ASA 2081939**

Cowmen take notice; this bred heifer is pure performance! Study the numbers because they are for real. Today, more than ever, performance is a must as our margins are being squeezed. On top of that, she is bred to Hooks Shear Force.

Consigned by: Edler's Simmentals



**HOOKS SHEAR FORCE 38K**  
 AI SIRE TO LOT 88

**89****RB 309Z**

Polled Black Halfblood

DOB: 3-26-12  
 Tattoo: 309Z/LE  
 ASA: 2713693  
 Adj BW: 81  
 Adj WW: n/a

CNS Dream On L186  
 SVF/NJC Built Right N48  
 NJC Ebony Antoinette  
 Angus  
 309  
 Angus

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.0	.4	52.9	73.4	3.0	45.6	n/a	13.8	-.21	.13	-.050	.33	96.6	56.5

**AI Bred 6-26-13 to JF Milestone ASA 2494990**

This 1/2 blood female has all the right pieces to make any program some good calves. If you are looking for one that is moderate, sound, square hipped, deep bodied and ties it all together in a stylish package, then look no further. She is AI'd to Milestone, who has an outcross pedigree.

Consigned by: RB Simmentals



**JF MILESTONE**  
 AI SIRE OF LOT 89





TNT EVER READY R232  
AI SIRE OF LOT 90

## 90 LBS ULTIMATUM 37Z

Polled Black Purebred

DOB: 3-30-12  
Tattoo: 37Z/LE  
ASA: 2800012  
Adj BW: 67  
Adj WW: n/a

Meyer Ranch 734  
LBS Meyer Beauty 811U  
LBS Ms G3

HTP SVF In Dew Time  
Rubys Ultimatum U859  
Double R Shestheone K18

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
3.8	1.4	53.9	74.4	7.1	43.4	n/a	16.2	-.23	.07	-.045	.55	90.5	57.6

AI Bred 5-22-13 to TNT Ever Ready R232 ASA 2321654

37Z is a twin out of a cow that goes back to Rubys K18, a powerful donor that has produced many, many excellent progeny. Out of my Meyer bull, she will catch your eye. On 8/7/13 she was preg checked safe in calf to the AI date. Due 3/9/14.

Consigned by: Larson Brothers Simmental

THE BREDS



91

## 91 HL Ms STRIKER Z013

Polled Black 3/4 Simmental

DOB: 4-9-12  
Tattoo: Z013/BE  
ASA: 2748092  
Adj BW: 80  
Adj WW: 556  
Adj YW: 1042

HL Grid Buster P51  
HL Striker 4101X  
COTT-GFI Shes Preferred

Rito 616 of 4B20 6807  
HL Ms 616 S30-1  
Rains Blk 205M

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.3	1.7	55.6	81.0	8.2	49.2	n/a	20.7	-.20	.23	-.040	.57	106.3	60.2

AI Bred 5-17-13 to TJSC Optimus Prime 12W ASA 2494970

This baldy 3/4 female is sure to catch your eye. She has been a standout since she was born! Ms Striker is a very well balanced female that is sound made with a perfect front end. You will admire her extension through her front third and her terrific shoulder design. She has great hair and has an awesome profile while still having plenty of muscle and width of base. Her calf by Optimus Prime is sure to be an eye catcher, what an exciting mating! A true breeding piece that can work in anyone's program.

Consigned by: Heartland Simmentals

THE OPENS



92

## 92 DRAKE REFLECTION

Polled Black Purebred

DOB: 4-15-12  
Tattoo: J3RZ/LE  
ASA: 2655479  
Adj BW: 75  
Adj WW: n/a

CNS Dream On L186  
Lazy H Go Daddy  
Drake Bahama Mama

CNS Dream On L186  
JSF Dream Bell  
PSF Black Bell 12M

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.4	1	61.8	83.5	10.9	45.5	22.6	20.3	-.31	.19	-.068	.58	130.4	67.7

AI Bred 6-2-13 to FBF1 Combustible ASA 2588018

We are proud to offer you Drake Reflection. She is a full sister to the great Drake Daddys Sweetheart, \$13,500 top seller at the 2010 Iowa Beef Expo. Sweetheart went on to be a Reserve Champion at the 2011 Denver National Western and Grand Champion at the South Dakota State Fair for Rolles Simmental. With the possession of these outstanding genetics, Reflection can stand the test on her own phenotype, she is thick, massive bodied, deep ribbed, tremendous through the shoulders and neck and very sound on the move. Truly the combination of visual perfection and great EPDs with a 130 API. Confirmed pregnancy to National Western Reserve Champion Bull, FBF1 Combustible, it will be exciting when this calf hits the ground! Maybe a blaze face?

Consigned by: Drake Simmental, Larry Drake



Reference

CNS PAYS TO DREAM T759  
SIRE TO LOT 93



SVF NJC MAJESTIC LADY

## 93 KCC MAJESTIC 58A

Polled Black Purebred

DOB: 1-1-13, 1-2-13  
Tattoo: 58A/LE, 61A/LE  
ASA: 2789582, 2789587  
Adj BW: 75  
Adj WW: 634

CNS Dream On L1816  
CNS Pays To Dream T759  
MLF BL Jessie K336

GFI Magnum K52  
SVF NJC Majestic Ldy M26  
NCJ Ebony Antoinette

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.6	1.1	56.6	80.5	9.8	53.5	20.0	19.3	-.23	.24	-.050	.56	124.2	66.5

This pair of flush mate heifers really offers a lot of genetic opportunity for anyone. They are both good dispositioned, real sound made and deep bodied. The Majestic daughters are proven producers with many of them being donors across the country. These two will be great cows when they are done showing. They are homozygous black by pedigree as their dam is homozygous black and polled.

Consigned by: Krosch Cattle Company



**95****LAMAR'S MISS ELLIE A03L**

Polled Black 3/4 Simmental

DOB: 1-7-13  
 Tattoo: A03L/BE  
 ASA: 2750436  
 Adj BW: 88  
 Adj WW: 538

Mr NLC Upgrade U8676  
 FITZ Escalade  
 FITZ POL Fantasia S601  
 HL Kaboom 455S  
 HL Cammy Y178  
 371

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.5	2.0	72.4	106.7	7.7	54.0	16.0	36.0	-20	.29	-.060	.61	122.2	75.2

This Escalade daughter has the makings of an awesome brood cow. She is soft made, big topped and extremely sound. Ellie will raise those power bulls and cow prospects the beef industry needs.

Consigned by: *LaMar Farms - Larry Hindman*

**96****V56/K-LER LAYLA**

Polled Black Purebred

DOB: 1-7-13  
 Tattoo: 306A/BE  
 ASA: 2810098  
 Adj BW: 84  
 Adj WW: n/a

Foundation 724N  
 K-LER Make It Rain  
 HCC/CSC Beyonce  
 Maximus 391  
 K-LER Daphne To The Max  
 HCC/CSC Red Daphne

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.7	2.8	55.7	80.3	5.4	49.8	n/a	21.8	-.55	.13	-.031	.64	93.6	59.5

If you are looking for a power show heifer, born early, with the potential to be a high dollar producing foundation female – look to Layla. She can do it all and she has a great attitude to boot. We wanted to make our first IBE consignment memorable...Layla is.

Consigned by: *Chelbie Maurer*

**97****BECKMAN MISS BALDY**

Polled Black Halfblood

DOB: 1-11-13  
 Tattoo: 10A/LE  
 ASA: 2790656  
 Adj BW: 70  
 Adj WW: n/a

Grizzly  
 GCC Bear Claw 232X  
 FBFS Untold Lady 096U  
 EBB Strictly Business  
 Miss Morgan 10N  
 KJS Morgan 01K

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.0	1.1	46.1	65.3	7.3	40.3	n/a	10.6	-.17	.11	-.032	.43	90.5	50.6

This baldy female has been one of our favorites since she hit the ground. She's clean fronted, big boned and attractive from the side. If bred to the right bull in the future, she will be a steer making mama. Make sure to look her up in Des Moines!

Consigned by: *RSRKCattle*

**98****GLTY FAITH 426A**

Polled Black Purebred - ET

DOB: 1-16-13  
 Tattoo: 426A/LE  
 ASA: 2789808  
 Adj BW: 78  
 Adj WW: 603

SVF Steel Force S701  
 Mr HOC Broker  
 JM BF H25  
 JDJ Charisma 20P  
 GA Faith 719T  
 GA Faith N319

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.5	4.0	66.6	99.3	9.1	53.3	25.8	34.9	-.22	.00	-.053	.71	117.2	61.9

A solid black polled purebred out of the 2013 National Champion Bull, Broker. A heifer with great style, balance and a bright future.

Consigned by: *Randy Golightly*



THE OPENS





FLYING B CUT ABOVE  
SIRE TO LOT 99

## 99 GLTY FAITH 23A

Polled Black Purebred - ET

DOB: 1-17-13  
Tattoo: 23A/LE  
ASA: 2789807  
Adj BW: 78  
Adj WW: 617

FB Prime Cut 456L  
Flying B Cut Above  
Dillons Ms Pretty Woman  
JDJ Charisma 20P  
GA Faith 719T  
GA Faith N319

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.6	3.9	61.6	91.1	6.1	50.9	20.6	29.9	-.21	.09	-.064	.53	109.0	61.1

This solid black heifer is a good doing, growthy heifer with bone and a big foot along with being deep sided and a lot of performance.

Consigned by: Randy Golightly



## 100 MS KLB LYNN

Polled Black Halfblood

DOB: 1-19-13  
Tattoo: 3A/LE  
ASA: 2789079  
Adj BW: 68  
Adj WW: n/a

Grizzly  
GCC Bear Claw 232X  
FBFS Untold Lady 096U  
SVF Star Power S802  
Eastern Star  
JWK Elluna 9093

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.6	1.1	54.0	83.8	5.8	41.9	n/a	21.8	-.12	.15	-.020	.50	91.9	57.9

This blaze face heifer is big bodied, big footed and moderate framed. We look for her to make an awesome cow in the future. Make sure to check this one out at Expo.

Consigned by: RSRK Cattle - Kayla Beckman



## 101 WLC KAELYN

Polled Black Purebred

DOB: 1-21-13  
Tattoo: A7/BE  
ASA: 2742725  
Adj BW: 82  
Adj WW: 519

PVF-BF BF26 Black Joker  
SS Ebony's Grandmaster  
SOSF Ebony's Joy L-123  
CF Power On 101P  
RS Reba 103  
RS Reba 2

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.9	2.7	50.2	67.7	3.2	49.5	24.1	14.1	-.28	.12	-.031	.80	114.9	56.9

This could be the showiest heifer we have ever produced. She is thick, deep and walks out perfectly. She has already had a successful showing career placing well at the Iowa State Fair. She then went on to take second in a very tough class at The American Royal. She will grab your attention wherever she goes. Larry told me to bring my best and we did just that. This is one you don't want to miss on sale day.

Consigned by: Woodside Land & Cattle



## 102 DFS1 HOCUS POCUS

Polled Black Purebred

DOB: 2-1-13  
Tattoo: A052/LE  
ASA: 2790465  
Adj BW: 80  
Adj WW: n/a

R Plus Blackout  
R Plus King Of The Yukon  
Miss R Plus 7026T  
SAS/ASF All Star  
SAS Lynette W052  
SAS TW51 Lynette

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.3	1.8	71.4	101.7	10.6	60.5	16.8	32.6	-.17	-.05	-.060	.47	105.2	66.8

It doesn't matter if its a heifer or a bull, the R Plus King of the Yukon bull can make either and this one is a prime example of that. While this heifer is very fancy and a great show prospect, she will also greatly improve and add to your herd. This one will definitely be a front pasture cow for you. This is our first time coming to the expo and we brought our best.

Consigned by: Denning Farms Simmentals



**103****WFB SCARLET AMBER LEADER**

Polled Black Purebred

DOB: 2-4-13  
 Tattoo: A301/LE  
 ASA: 2743370  
 Adj BW: 74  
 Adj WW: n/a

HC Hummer 12M  
 Oval F Ringleader R579  
 Oval F Nikki N431  
 CNS Dream On L186  
 Ruby/AJE Scarlet 109Y  
 JSF Firefly W46

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.8	1.7	62.8	86.9	14.2	48.7	17.8	23.8	-.29	.22	-.067	.69	121.3	68.5

Great heifers are backed by great cow families and this one fits the bill. She is out of the first natural calf of JSF Firefly, owned by Ruby/Hilbrands. Firefly's two heifer calves just averaged \$12,125 at the recent Livin' the Dream Sale. This Ringleader heifer is stout made and bold sprung, yet still offers that look the Firefly cattle are known for along with a balanced set of EPDs. Take a good look here.

Consigned by: *Westfork Farm***103**

NORTHMAN

**104****WFB MONTYS TDMK**

Polled Black 5/8 Simmental

DOB: 2-9-13  
 Tattoo: A302/LE  
 ASA: 2743371  
 Adj BW: 70  
 Adj WW: n/a

SVF Steel Force S701  
 AJE/PB Montecito 63W  
 KS Miss Shes So Sweet 9  
 LBS The Foreman 702T  
 TDGC Lorah  
 Rubys Lori 677S

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.8	1.3	56.1	78.9	2.8	45.2	n/a	18.7	-.24	.06	-.038	.68	83.6	56.2

The Montecito cattle are gaining popularity across the country and here is a good example why. Here is a heifer who offers an attractive profile that is stout and also has awesome hair. Her dam is a very nice Foreman x Who Made Who first calf heifer. This heifer will be competitive in the show ring, but more importantly, will make a front pasture kind of cow. With her soft hair and stoutness, we think she could make some awesome club calves as well.

Consigned by: *Westfork Farm***104**

NORTHMAN

**105****JS YOUR LUCKY DAY 2A**

Polled Black Purebred - ET

DOB: 2-10-13  
 Tattoo: 2A/LE  
 ASA: 2750296  
 Adj BW: 76  
 Adj WW: n/a

HTP SVF In Dew Time  
 Welsh Dew It Right067T  
 SVF/NJC Senerita N29  
 JS Burning Up 33R  
 JS Flatout Flirty 46T  
 JS Shes So Fine 14P

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.8	2.6	68.0	93.3	12.1	53.7	24.9	28.7	-.31	.03	-.058	.88	122.3	65.5

Here's a deep bodied, soft made female out of Dew It Right x JS Flatout Flirty. 2A is a female that is level topped & good hipped while standing on a big foot. She's a female that is very balanced and has the mass to raise the next great herd bull. Very exciting February female!

Consigned by: *JS Simmental***105****106****EDLER'S AMAZED**

Polled Red Purebred

DOB: 2-17-13  
 Tattoo: A001/LE  
 ASA: 2744696  
 Adj BW: 82  
 Adj WW: 475

WLE Power Stroke  
 GWS Ebony's Trademark 6N  
 NJC Ebony Antoinette  
 KENCO/MF Powerline 204L  
 W016  
 Juncks L79N

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.5	2.0	49.4	65.8	2.5	47.5	15.3	12.0	-.41	.05	-.054	1.00	98.0	56.2

A red Trademark daughter who is long spined and sound. She is solid red and a non-diluter. Her mother is a promising young cow. Her calm disposition makes her a good choice for a junior to show.

Consigned by: *Edler Simmentals***106**

THE OPENS





THE OPENS



GRAND DAM - TRIPLEC SHESSAVANNAH K137

### 107 JNR GEORGIA'S DICEY LADY

Polled Black Purebred

DOB: 2-18-13  
 Tattoo: A21/BE  
 ASA: 2794362  
 Adj BW: 85  
 Adj WW: 603

LCHMAN Lucky Buck 7049C  
 GW Lucky Dice 187H  
 407D  
 ES Kilowat KH19  
 EBS Savannah Georgia  
 TripleC Shessavannah K137

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.8	2.9	70.0	110.4	9.6	56.9	21.1	40.0	-.25	.14	-.046	.92	125.2	70.4

What an opportunity to own some outcross proven genetics. Dacey Lady comes from one of the top cow families in the Simmental breed and is out of the great matron EBS Savannah Georgia. Progeny from the great Georgia cow are in top programs all over the country and for the first time are offered in the great state of Iowa.

Consigned by: Ruble Ranch



DAM - EBS SAVANNAH GEORGIA

### 108 JNR GEORGIA'S LUCKY MAN

Polled Black Purebred

DOB: 3-15-13  
 Tattoo: A23/BE  
 ASA: 2794364  
 Adj BW: 76  
 Adj WW: 610

GW Lucky Charm 665K  
 GW Lucky Man 644N  
 GW Miss 600U 964J  
 ES Kilowat KH19  
 EBS Savannah Georgia  
 TripleC Shessavannah K137

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.6	2.8	70.6	107.8	10.9	62.3	21.0	38.1	-.23	.20	-.058	.73	128.7	72.6

Here is the second half of our choice lot of heifers out of the great EBS Savannah Georgia. I never would have dreamed that I would be able to offer two heifers out of the same great cow when I first saw A23's dam and granddam roaming the mountain pastures in Virginia. I had Marshall invest in Georgia after seeing loads of good cattle coming out of this cow family. A23 is an outcross package with tremendous numbers and will make an awesome addition or the start to anyone's herd.

Consigned by: Ruble Ranch

### 109 KSND AURORA

Polled Black Purebred

DOB: 2-20-13  
 Tattoo: A127/LE  
 ASA: 2747227  
 Adj BW: 80  
 Adj WW: n/a

SAS Black Licorice  
 KSND Convoy  
 KSND Sable  
 SAS/ASF All Star  
 EAH Bright Star W257  
 EAH Vera R182

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.9	3.5	67.6	93.5	8.6	59.0	15.8	30.3	-.44	.07	-.042	.31	100.3	65.6

If we are going to be honest with you, Aurora wasn't planned. We had a yearling bull get into the pasture when we were still AI'ing cows. Even though she was an oops, we aren't going to apologize for her. She has been a standout since birth. She is going to be an easy keeping cow, the kind that everyone wants in their pastures.

Consigned by: Kaisand Cattle



109

### 110 MSP STEELIN' CHROME

Polled Black 3/4 Simmental - ET

DOB: 2-22-13  
 Tattoo: 15A/LE  
 ASA: 2741342  
 Adj BW: 70  
 Adj WW: n/a

CNS Dream On L1816  
 SVF Steel Force S701  
 SVF Sheza Beauty L901  
 Sandeens SOS  
 LKR Daisy Duke  
 RSF Maid to Order

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.0	2.0	56.3	82.7	7.8	46.5	n/a	22.1	-.25	.04	-.057	.60	97.9	57.7

MSP Steelin' Chrome is a standout heifer on the farm and her added color certainly catches your attention. This heifer is a moderate, extremely big bodied individual that has loads of rib shape and still possesses a lot of look and quality from the side. What's even more impressive is that she combines all the pieces of a great brood cow with a sound, loose structure. She is a full sister to the \$14,000 heifer that sold in the Illini Elite Sale. Steelin' Chrome will follow in her donor dams foot steps and has serious potential in the show ring, more importantly she will make a knock out cow for her new owners.

Consigned by: Pemberton Cattle



110



FULL SISTER



**111****HAINES Cow 623A**

Polled Black Purebred

DOB: 2-26-13  
 Tattoo: 623A/LE  
 ASA: 2777937  
 Adj BW: 84  
 Adj WW: 625

Nichols Legacy G151  
 Hooks Shear Force 38K  
 C&D Tracy  
 Haines Bull W188  
 Haines Cow 623Y  
 Hanes Cow 623M

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
14.2	.4	63.7	87.9	12.4	56.8	20.7	22.4	-.35	.30	-.050	.96	138.9	74.1

This heifer ranks in the top 5% for Marb and API. Top 10% for CE, REA and TI. A Shear Force daughter that should last for years.

Consigned by: **Haines Cattle****111****112****HAINES Cow A709**

Polled Black Purebred

DOB: 3-1-13  
 Tattoo: A709/LE  
 ASA: 2777909  
 Adj BW: 88  
 Adj WW: 634

CNS Dream On L1816  
 Lazy H Go Daddy  
 Drake Bahama Mama  
 JS Rawhide 30R  
 Haines Cow R709X  
 Haines Cow 709R

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.9	2.5	66.6	96.4	8.3	49.0	18.9	30.8	-.55	.05	-.064	.50	112.6	66.3

A deep bodied, thicker dimension heifer with a feminine extended front end.

Consigned by: **Haines Cattle****112****113****EDLER'S SHE'S GOT IT ALL**

Polled Black 3/4 Simmental

DOB: 3-1-13  
 Tattoo: A005/LE  
 ASA: 2744698  
 Adj BW: 83  
 Adj WW: 540

LBS The Foreman 702T  
 Rubys Wide Open 909W  
 Rubys Miss Cleo S601  
 3C Macho M450 BZ  
 T7320  
 3C Crocus M165 B

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.4	3.2	61.0	90.2	6.0	49.5	n/a	28.3	-.55	.06	-.049	.58	95.9	60.0

This moderate framed black heifer is possibly the best we have ever raised. Out of a productive cow we purchased from 3C in South Dakota, this heifer does have it all! Her sweet disposition makes her perfect for a junior to show and then go on to make a great cow.

Consigned by: **Edler Simmentals****113****114****RBS ALISHA A330**

Polled Black Halfblood

DOB: 3-2-13  
 Tattoo: A330/BE  
 ASA: 2796530  
 Adj BW: 88  
 Adj WW: n/a

Bojo  
 Bodacious  
 RBCK Stockman 40196  
 RBS Hot Spot  
 RBS Patience  
 RBS 122

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
3.1	4.7	61.3	87.5	4.8	49.8	n/a	28.8	-.51	.09	-.056	.42	76.0	53.9

This halfblood heifer has a ton that she can offer to many different operations. It is so hard to find cattle made like this one that are long spined, extended in the front end, lots of leg and still have a maternal look to them. This heifer's mother has more than earned her keep on the Reck Brothers homestead. She's one that is guaranteed to produce you some top performing calves year in and year out. Did I mention this is her first heifer? Take advantage of this offering - don't be watching this one from the stands, get in the game and play! She's ready to show!

Consigned by: **Reck Brothers & Sons, Brandon Reck****114**

THE OPENS





115

**115 EKR D XCEPTION**  
Polled Black Purebred

DOB: 3-2-13  
Tattoo: 315A/BE  
ASA: 2743348  
Adj BW: 83  
Adj WW: n/a

3C Macho M450 BZ  
K-LER Young Money  
KLER Sweetness  
  
PHR Black Jack  
PHR Fancy Face  
PHR Jessica

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
4.6	2.2	60.8	77.2	12.1	51.5	18.1	18.5	-.65	-.01	-.073	.59	100.0	61.3

Xception is a "new look" for PB Simmentals. She is the first calf crop from K-LER Young Money, the 2011 NWSS Calf Champion Bull out of the \$62,000 KLER Sweetness cow. Some say that she has too much thickness & power & we can handle that - it's just extra pounds and that's OK. A new pedigree with a new look, she is an Xception.

Consigned by: Jessica Kramer & Echard Family



116

**116 MISS HS SWEET PURSUASION**  
Polled Black Halfblood

DOB: 3-2-13  
Tattoo: A4/LE  
ASA: 2741056  
Adj BW: 68  
Adj WW: n/a

Nichols Legacy G151  
Hooks Shear Force 38K  
C&D Tracy  
  
Angus  
Miss 117  
Angus

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
17.0	-2.5	50.3	70.2	7.3	55.0	n/a	7.9	-.70	.39	-.033	.93	148.0	73.5

THE BEST SHOW HEIFER PROSPECT WE HAVE EVER RAISED. Appreciate her for her eye appeal, power, width and functionality. She was a class winner at the 2013 Iowa State Fair. Sweet Persuasion is a full sister to Mr. HS Womanizer who was the Reserve Champion Foundation Bull at the 2012 ISF. Her dam, is a powerful long bodied female with an exceptional udder and a very feminine front end.

Consigned by: Handsaker Simmentals



117

**117 TK HOPE**  
Polled Black Halfblood

DOB: 3-3-13  
Tattoo: 6A/LE  
ASA: 2736031  
Adj BW: 94  
Adj WW: 846

WSJ Encore  
JF Foundation 8010U  
Triple C Empress N3063L  
  
Triple U Bull W20  
TK Daisy May 805Y  
805

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.6	2.9	70.0	106.1	3.1	51.5	n/a	37.3	-.44	.21	-.009	.69	95.6	68.0

We didn't have many of these JF Foundation calves but the two we had this year sure are good. These females are going to make great cows after they are done in the show ring. This is the first heifer we have sold out of the 805 cow family because they make excellent cows, but we are committed to selling our best females. This heifer is a deep sided, smooth shouldered female that is super sound.

Consigned by: Kitzerow Cattle Company

THE OPENS



118

**118 GVC FABULOUS**  
Polled Black Purebred - ET

DOB: 3-5-13, 3-6-13  
Tattoo: 305A/LE, 306A/LE  
ASA: 2793506, 2793507  
Adj BW: 90, 92  
Adj WW: n/a

CNS Dream On L1816  
CNS Pays To Dream T759  
MLF BL Jessie K336  
  
RCC Headliner M6051  
CNS Queen Me R516  
Triple C Queen Me L014

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.0	2.1	55.7	77.8	6.6	47.3	23.8	19.2	-.62	.24	-.054	.65	130.8	65.9

We are offering these two full sibs to sell out of our Queen Me donor cow. We feel these two females come together to make a nice package. They are big middled and loose structured with a good cow look to them. Both will sell, you take your pick.

Consigned by: Grandview Cattle Co



119

**119 GVC ELEGANCE**  
Polled Black Purebred - ET



## 120 KSND BELLE

Polled Black Purebred

DOB: 3-8-13  
Tattoo: A357/LE  
ASA: 2747224  
Adj BW: 70  
Adj WW: n/a

Ellingson Legacy M229  
Mr NLC Upgrade U8676  
Ms NLC Mojo S6119 B  
  
Triple C Power Surge L71  
ISU Ms Power Surge R502  
ISU Ms Phantom L105

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.7	4.0	78.4	117.4	10.2	69.3	21.3	45.4	-.66	.36	.072	.97	138.6	81.8

Belle is the product of some embryos we bought a few years ago and were lucky enough to be blessed with 2 heifers. We decided to offer you one of them but don't ask us which one we think is better because we aren't really sure. She is a very balanced heifer that you will appreciate for the combination of thickness and depth. To top it all off she is a BALDY!

Consigned by: Kaisand Cattle



120

## 121 THO ROSIE 104A

Polled Black Purebred

DOB: 3-13-13  
Tattoo: 104A/LE  
ASA: 2795441  
Adj BW: 72  
Adj WW: n/a

GWS Ebony's Trademark 6N  
THO/LTS Drama 100W  
THO/LTS Divas Moco  
  
CLO LTS Entourage 72T  
THO Daisy 23Y  
THO 788S

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
13.9	1.2	64.5	88.8	5.7	52.3	17.6	24.1	-.66	.04	-.050	.86	118.6	68.0

The Entourage bulls have been well received, so I thought we should show how his daughters are producing. Rosie is moderate, feminine and sound with a soft look. Her sire, Drama, is a former IA State Fair Grand Champion.

Consigned by: Thomann Simmentals



121

## 122 FLE MISS BRIDE A4715

Polled Black Halfblood - ET

DOB: 3-13-13  
Tattoo: A4715/LE  
ASA: 2741939  
Adj BW: 73  
Adj WW: n/a

STF Affirmed P44R  
FLE Unprecedented  
MBG Miss Blk Star  
  
WK Gunsmoke  
EXAR Bride 2991  
B J Bride 909

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.2	2.5	53.0	83.6	4.4	45.1	n/a	23.5	-.16	.32	-.030	.44	93.0	58.2

FLE Miss Bride is what SimAngus cattle should be: sound, moderate framed, deep sided, and big hipped. She brings it all together into a feminine yet cool made package. This heifer resulted from a flush of EXAR Bride 2991 and our senior herd sire FLE Unprecedented. This makes her a maternal sister to the \$50,000 high seller out of EXAR Luton 1831 for Holmes this fall. We feel she will make a great project for any junior and then be one that you can build a herd around. She was a class winner at the ISF this summer. Make sure you look her up on sale day!

Consigned by: Finesse Livestock Enterprises



122

Carolyn Wilson

## 123 LAMAR'S ANGEL

Polled Black Purebred

DOB: 3-13-13  
Tattoo: A05L/BE  
ASA: 2774342  
Adj BW: 79  
Adj WW: 608

Mr NLC Upgrade U8676  
FITZ Escalade  
FITZ POL Fantasia S601  
  
SVF Star Power S802  
AJE Jewels Angel Wings  
AJE Jasmines Jewel 43T

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.0	3.1	81.1	121.6	8.4	63.2	20.3	46.4	-.65	.16	-.076	.92	127.4	78.6

The first thing you will notice when you see Angel is her muscle shape. She is big topped, deep quartered and fancy. Check out her EPDs, solid from top to bottom.

Consigned by: LaMar Farms, Larry Hindman



123

Horman

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124

## 124 JS GOOD GIRL 8A

Polled Black Purebred - ET

DOB: 3-15-13  
Tattoo: 8A/LE  
ASA: 2750302  
Adj BW: 84  
Adj WW: n/a

GLS/GF Brigade 31R  
GLS/JS Sure Shot Y18  
CMB Precious P227  
JS Burning Up 33R  
JS Flatout Flirty 46T  
JS Shes So Fine 14P

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.6	2.8	68.9	104.3	11.4	60.5	23.2	36.1	-.61	.11	-.04	.93	125.7	70.5

An excellent female out of the great donor dam, JS Flatout Flirty. This female has the style, mass & structural correctness for the show ring. Her dam was a many time Champion at the State and National level and this female could be too. Great genetics on the top & bottom side of this pedigree.

Consigned by: JS Simmental



125

## 125 TK FAITH

Polled/Sc Black 5/8 Simmental

DOB: 3-15-13  
Tattoo: 9A/LE  
ASA: 2736028  
Adj BW: 95  
Adj WW: 569

Sandeens SOS  
Vermeers Wonder 2W  
Ms Macho 5818R  
JS Burning Up 33R  
Yalene 1043Y  
Miss Maggie

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
3.2	3.2	41.4	58.2	4.5	44.3	n/a	9.7	-.64	.08	-.061	.54	72.6	43.0

Here is a heifer out of a cow we bought off the Livin' The Dream sale last year that goes back to the Vermeer donor Miss Maggie. If you like baldy heifers that are stout made, big hipped, big ribbed with a smooth neck then here is a heifer for you.

Consigned by: Kitzlerow Cattle Company



126

## 126 JASS ADMIRE ME 89A

Polled Black Halfblood

DOB: 3-16-13  
Tattoo: 89A/LE  
ASA: 2794076  
Adj BW: 75  
Adj WW: 573

CNS Dream On L1816  
SVF Steel Force S701  
SVF Sheza Beauty L901  
Dameron P V F Raptor 702  
R L H Miss Raptor 139N  
R L H Miss Reveille 157

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.8	0.8	53.1	84.4	9.2	46.2	n/a	21.7	-.47	.12	-.014	.52	112.1	58.9

This blaze-face beauty should never be leaving our farm, but we always like to bring a good one to town. Ultra complete with style to burn, this one will show and go on to make a great cow. Study your lesson here, her dam has produced many good ones for us including the \$50,000 valuation JS Untouchable. Buy with confidence. Video available after January 1.

Consigned by: Jass Simmentals - Trey Jass



127

## 127 LTS SOPHISTICATED

Polled Black Purebred

DOB: 3-17-13  
Tattoo: 39A/BE  
ASA: 2794223  
Adj BW: 84  
Adj WW: 657

LBS The Foreman 702T  
Rubys Wide Open 909W  
Rubys Miss Cleo S601  
CLO LTS Entourage 72T  
LTS Stiletto  
LTS Red Jewel

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.2	2.9	70.5	100.8	4.7	52.3	n/a	33.7	-.57	.01	-.045	.75	102.3	66.4

39A is a slick fronted, straight lined, big hipped female that is moderate in her make up and soft made. She is out of our new cornerstone donor Stiletto, who goes back to the great Jewel M3 cow in which our program was built on. This is the first year we used Wide Open and I'm not sure how they will turn out, but I can tell you that 3 out of the 6 heifers we have entered in the National Show in Fort Worth are Wide Opens that trace back to the same cow family that 39A comes from.

Consigned by: Lone Tree Simmental



**128****LBS/WS FOREVER LADY 324A**

Polled Black Halfblood

DOB: 3-18-13  
 Tattoo: 324A/LE  
 ASA: 2791780  
 Adj BW: 87  
 Adj WW: 592

LBS The Foreman 702T  
 Rubys NFF Excalibur 002X  
 Rhythm 418P  
 BC 7022 Raven 7965  
 Lazy HBarForeverLady7190  
 LazyHBar ForeverLady5001

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.6	2.6	60.9	101.5	2.6	48.1	n/a	34.7	-.45	.18	-.013	.63	88.1	62.1

Here is an opportunity to purchase a foundation female with thickness and soundness you will really appreciate. 324A has a solid, strong pedigree on top & bottom. You will want more like this one.

Consigned by: **Larson Bros Simmental**

**RUBYS NFF EXCALIBUR 002X**  
 HIS PROGENY SELLS IN THIS SALE

**129****LBS BEAUTY PLUS 328A**

Polled Black 3/4 Simmental

DOB: 3-21-13  
 Tattoo: 328A/LE  
 ASA: 2807696  
 Adj BW: 74  
 Adj WW: 623

Meyer Ranch 734  
 LBS Meyer Beauty 811U  
 LBS MS G3  
 Triple C Power Plus N23L  
 LBS Beauty S619  
 LBS MS G3

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
.4	3.1	53.7	71.9	2.5	43.8	n/a	17.1	-.56	.06	-.045	.52	68.7	53.3

328A is a fancy black baldy with a lot of style, soundness, bone and spring of rib. Plus, she has a double shot of G3. S619's sire was one of the top selling bulls in Triple C Bull Sale, Power Plus was blessed with a large ribeye, S619 has a great udder & lots of milk.

Consigned by: **Larson Bros Simmental**

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**130****DSF1 RUMGHATA**

Polled Black Purebred

DOB: 3-22-13  
 Tattoo: A252/LE  
 ASA: 2790466  
 Adj BW: 92  
 Adj WW: n/a

R Plus Blackout  
 R Plus King Of The Yukon  
 Miss R Plus 7026T  
 SAS Midnight Special  
 SAS Silky U052  
 SAS Silky R051

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.3	2.9	70.5	100.7	10.1	58.1	19.4	33.8	-.44	.00	-.042	.36	110.8	66.9

Yes, take another look, this heifer is a half sister to the other Yukon heifer we brought and a carbon copy. The only difference is that she is a month and a half younger. This is how consistent Yukon has been for us. For being one of our younger heifers, she has really turned it on and has moved herself right up to the front of the pack. These two are definitely ones that you do not want to miss out on. Yukon heifers are not offered up every day!!!

Consigned by: **Denning Farms****130****THE OPENS****131****CASON'S MISS GINGER**

Polled Black Purebred

DOB: 3-23-13  
 Tattoo: A296/BE  
 ASA: 2765861  
 Adj BW: 80  
 Adj WW: n/a

CNS Dream On L1816  
 SVF/NJC Built Right N48  
 NJC Ebony Antoinette  
 SS Ebony's Grandmaster  
 Cason's Miss Leah  
 Sandy Acres 296W

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.0	1.5	56.8	79.1	7.1	53.9	22.1	19.1	-.6	.12	-.053	.59	124.1	64.8

Cason's Miss Ginger is a typical Built Right daughter, pretty fronted, long bodied and deep sided. Ginger's dam is sired by Grandmaster, this mating produced maternal cow power with show ring potential.

Consigned by: **Cason's Pride & Joy Simmentals, Denny Cason**

Reference

**SVF/NJC BUILT RIGHT N48**  
 SIRE TO LOT 131



132

### 132 EKRD REIGNING BEAUTY

Polled Black Halfblood

DOB: 3-30-13  
Tattoo: 337A/BE  
ASA: 2799265  
Adj BW: 98  
Adj WW: n/a

Foundation 724N  
K-LER Make It Rain  
HCC/CSC Beyonce

Greenleaf OBJ 909  
K-LER Beauty 154Y  
Greenleaf Beauty P 627

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.5	1.4	51.1	81.1	6	49.4	n/a	20.6	-.3	.36	-.02	.47	104	61

Beauty will turn some heads, some for her look and some for her numbers. She will be a fun heifer to show and then will go on to make a great cow. The Make It Rains have been a hot commodity - Beauty shows why.

Consigned by: Jessica Kramer & Echard Family



133

### 133 KSND RAINBOW

Polled Black Purebred - ET

DOB: 4-3-13  
Tattoo: A397/LE  
ASA: 2747225  
Adj BW: 70  
Adj WW: n/a

Nichols Legacy G151  
Nichols Manifest T79  
Nichols MCM N13

CNS Dream On L186  
KLS/KKK Skittles S614  
JJ Black Obsession

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.5	1.3	71.5	106.9	15.3	62.6	22.5	35.2	-.51	.27	-.033	.70	139.5	77.8

Rainbow is an April heifer with a killer look. She is as fancy as they come through the front 1/3 with good hair and enough body to make the most critical cattlemen happy. To top it all off, she has top rate genetics and as balanced a set of EPDs as you will find. Rainbow is out of KLS/KKK Skittles, the mother of AI sire KLS Halfblood.

Consigned by: Kaisand Cattle



134

### 134 GLTY FAITH 97A

Polled Black Halfblood - ET

DOB: 4-5-13  
Tattoo: 97A/LE  
ASA: 2789802  
Adj BW: 76  
Adj WW: 633

Connealy Forefront  
TC Freedom 104  
T C Ruby 9095

JDJ Charisma 20P  
GA Faith 719T  
GA Faith N319

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.9	1.9	62.2	99.0	9.4	56.2	n/a	31.9	-.49	.25	-.036	.55	117.6	66.1

A beautiful blaze faced heifer out of our flush cow, Faith 719T, this heifer will show but her true value will be as a cow. Stop and take a look.

Consigned by: Randy Gofightly



135

### 135 VSF Ms GAME PLAN 3143A

Polled Black Purebred

DOB: 4-9-13  
Tattoo: 3143A/LE  
ASA: 2793613  
Adj BW: 79  
Adj WW: 551

HL Grid Buster P51  
HL Game Plan R42X  
JDJ Queens Ransom

TNT Ever Ready R232  
VSF Miss 900W  
VSF Miss 704T

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.4	2.6	69.4	100.4	9.5	60.2	13.3	33.2	-.64	-.07	-.071	.77	98.5	66.7

This little baldy April heifer will make a nice show prospect but more importantly a tremendous cow. This heifers young mother has consistently made highly marketable heifers. Last year we took an open and bred out of this cow to the North Central Sale, both were very well received selling into seedstock herds. A nice baldy that is an outcross to both Dream On and Upgrade.

Consigned by: VanAernam Simmental

THE OPENS



**136****DRAKE COZY CASHMERE**

Polled Black Purebred

DOB: 4-17-13  
 Tattoo: Y361A/LE  
 ASA: 2794537  
 Adj BW: 77  
 Adj WW: n/a

Mr NLC Upgrade U8676  
 JF American Pride 0987X  
 WLE Cruisin Susan T26  
 Drake Hard Truth  
 Drake Miss U361Y  
 Drake Miss 361U

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
11.6	1.6	60.3	92.9	10.8	54.8	13.8	27.7	-.62	.11	-.056	.73	111.2	67.5

What a sweet April heifer Cozy is! Sired by American Pride and out of a tremendous 2 year old heifer. Cozy carries the body, refinement and soundness to walk proudly in any show ring.

Consigned by: *Drake Simmental, Larry Drake*

**137****FORD'S SACAJALIA 23A**

Polled Black 3/4 Simmental - ET

DOB: 4-21-13  
 Tattoo: 23A/LE  
 ASA: 2779679  
 Adj BW: 81  
 Adj WW: n/a

CNS Dream On L1816  
 SVF/NJC Built Right N48  
 NJC Ebony Antoinette  
 Leachman Saughahatchee 3000C  
 Bramlets Sacajalia  
 HPF Ms Lia L016

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
12.4	1.9	58.9	88.4	6.2	52.0	n/a	25.5	-.51	.00	-.042	.49	106.8	59.0

Ford's Sacajalia 23A is no accident. Her full sister, J2 Missy, was Champion Simmental at the 2009 IN State Fair and is now a donor for the Eggersman family in IN. Other maternal siblings have been popular and high sellers in past Sunset View sales. Take a hard look at this one as she will be extremely competitive in the show ring and a true gem of a breeding piece down the road. She is the best show prospect of the flush and we bring you our best.

Consigned by: *Ford Cattle Company*

**138****GNB Ms PEARL**

Polled Black Purebred

DOB: 5-4-13  
 Tattoo: A260/BE  
 ASA: 2789234  
 Adj BW: 68  
 Adj WW: 759

Wheatland Bull 680S  
 Wheatland MrBoJangles97X  
 Wheatland Lady 742T  
 VSF Mr. Perfect n305  
 HL Jasmine U260  
 SAS Rosey

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
6.7	2.8	67.9	103.8	4.8	57.9	n/a	35.8	-.52	-.01	-.035	.70	93.9	64.1

GNB Ms Pearl is a standout heifer – don't let her age hold you up! She is big middled, stout & sound all in one package. Take a look at this BoJangles heifer on sale day!

Consigned by: *G & B Cattle Company*

**139****VERMEERS Ms MADDIE 3111A**

Polled Black Purebred

DOB: 5-8-13  
 Tattoo: 3111A/LE  
 ASA: 2775085  
 Adj BW: 80  
 Adj WW: 715

LBS The Foreman 702T  
 Rubys NFF Excalibur 002X  
 Rhythm 418P  
 HTP SVF In Dew Time  
 Rubys Time For Me 707T  
 Double R ShesTheOneK18

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.8	2.8	64.7	99.5	5.4	50.5	n/a	33.0	-.18	-.08	-.020	.71	86.0	58.0

This is built to win. Baldie headed is a nice start but her profile combines with horizontal dimension makes her one that is going to be tough to turn. Her dam Rubys Time for Me has quickly become a lead donor for us and Excaliber certainly needs no introduction.

Consigned by: *R & I Vermeer Farms LLC*



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GENETIC FEATURES



## 140 JS SIMMY 43A

Polled Black Purebred

DOB: 5-11-13  
Tattoo: 43A/LE  
ASA: 2781545  
Adj BW: 78  
Adj WW: n/a

Hooks Shear Force 38K  
JASS/JS Burning Force54X  
JS Take That Ribbon 26T  
GLS Land Slide L69  
GLS R60  
GLS Miss Kayak N76

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
10.7	2.7	60.7	85.7	10.3	56.7	23.9	24.8	-.65	.20	-.054	.81	131.7	68.1

Straight lined, super sound female out of a good Grass Lunning female, R60. This is a real nice female that will be a great addition to anyone's herd.

Consigned by: JS Simmental



## 141 VERMEERS Ms LEXUS 3069A

Polled Black Purebred

DOB: 5-13-13  
Tattoo: 3069A/LE  
ASA: 2775087  
Adj BW: 80  
Adj WW: 750

LBS The Foreman 702T  
Rubys NFF Excalibur 002X  
Rhythm 418P  
CNS Dream On L186  
LMS Lexus S21L  
LMS Shes Good

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
5.2	3.2	66.9	100.9	5.1	52.6	n/a	34.3	-.20	-.08	-.027	.74	83.9	58.8

This one took a great picture because.....she is a great individual. Out of a former high selling lot at the Iowa Beef Expo this young heifer's future is limitless. Long spined, great hipped, athletic and BTW she is a perfect in her head shape and markings.

Consigned by: R & L Vermeer Farms LLC



## 142 YOURS TRULY X NO REMORSE EMBRYOS

Polled Black 3/4 Simmental

DOB: 3-10-11  
Tattoo: Y129/BE  
ASA: 2587624

CNS Dream On L186  
SVF/NJC Built Right N48  
NJC Ebony Antoinette  
Meyer Ranch 734  
RBS S677  
Eline R K 7

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
7.6	1.1	54.8	79.6	5.1	51.2	n/a	18.6	-.21	.09	-.048	.40	95.7	58.0

It is with great excitement to offer the very first embryos for auction at the Iowa Beef Expo out of RBS Yours Truly. This young donors legacy has just started. Her genetics are as good as gold, plus with the progeny out of No Remorse, the highly sought after High Regard son, these calves are bred to be phenotypical masterpieces. The Iowa Beef Expo is no stranger to this cow family, last year a full sister demanded a record price of \$24,500 and was named Reserve Cow/Calf at the 2013 NAILE. Yours Truly was also a force in the show ring herself, being named Reserve Champion Simmental Heifer at the 2012 Iowa State Fair Open Show and Champion Cow/Calf Pair at the 2013 Iowa State Fair. Selling 3 transferrable eggs and guaranteeing 1 pregnancy if work is performed by a certified embryologist.

RBS YOURS TRULY  
2013 COW/CALF CHAMPION, IOWA STATE FAIR

## 143 YOURS TRULY X UPRISING EMBRYOS

Polled Black 3/4 Simmental

What an exciting opportunity to purchase the very first embryos for auction at the Iowa Beef Expo out of RBS Yours Truly. When Tim talked about flushing her to Uprising we reserved a spot in the expo so we could offer the top genetic package possible. Let me also mention that we used sexed heifer semen. We are very excited about what this young donor has to offer, but this may be the flush that has us most excited. A full sister demanded a record price of \$24,500 and was named Reserve Cow Calf at the 2013 NAILE. Yours Truly was also a force in the show ring herself being named 2012 Champion Simmental Heifer at the Iowa State Fair FFA Show, Reserve Champion Simmental Female - Iowa State Fair Open Show and in 2013 with a return to the Iowa State Fair by being crowned Champion Cow/Calf. Here's your opportunity to get a head start on building your program with these powerful genetics. Selling 3 transferrable eggs and you are guaranteed 1 pregnancy if work is performed by a certified embryologist.

Consigned by: Nicole Johnson & Reck Bros & Sons



LLSF UPRISING Z925



W/C NO REMORSE 763Y



# 144

## TRIPLE C AMERICAN GIRL N EMBRYOS

Polled Black Purebred

DOB: 3-11-03  
Tattoo: N07J/LE  
ASA: 2204071

WLE Power Stroke  
HC Power Drive 88H  
Kappes Lady Irish F88  
  
LCHMAN Lucky Buck 7049C  
Triple C Go Girl K34G  
Triple C Rewards Queen H

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.8	.9	53.9	82.9	6.2	44.7	25.6	20.5	-.43	.15	-.044	1.13	132.1	63.5

What can we say about this cow? She has proven to produce awesome progeny no matter who she is bred to. She was a top producer for Triple C producing a number of high sellers in their bullenium sales and now she has done the same for us. Her first natural calf out of Jade's Dreamworks was champion Simmental female in Spencer and a son by Top Fuel was Champion bull at the Iowa State Fair in 2012. We also have two Steel Force females that may become future donors in our herd and most recently a set of Upgrade daughters averaged \$5,500 in sales this fall. This spring will be the first Broker calves born and we are extremely excited about their potential. This cow doesn't miss, every single calf born on the farm is high in quality and extremely marketable. If you are looking for program changing genetics, take a solid look at these matings. You can't go wrong. **Offering 5 embryos, guaranteeing 2 pregnancies, if work is done by a certified embryologist. Selling only one set of embryos from your choice of the following sires: Top Fuel, NLC Steel Force, Mr. HOC Broker, or NLC Upgrade.**



MR NLC UPGRADE U8676



MR HOC BROKER



TOP FUEL U250 HR



SVF STEEL FORCE S701

# 145

## MEYER R594 x DREAM CATCHER EMBRYOS

Polled Black Purebred

DOB: 2-17-13  
Tattoo: R594/LE  
ASA: 2316182

LRS Preferred Stock 370C  
SRS J914 Preferred Beef  
SRS G733 Glimmer  
  
Meyers Northern Exposure  
138M  
Meyers OK Chemise

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
8.1	3.7	62.0	88.9	13.8	65.0	28.3	27.8	-.30	.08	-.058	.70	127.7	63.5

Not many donors are as consistent as Miss Meyer R594. This Preferred Beef daughter is truly one of the most impressive looking cows you will ever lay eyes on. She is super stout with a ton of rib shape and her calves flat out perform. She raised a bull calf out of Dream Catcher a few years back that won Spencer and a son sired by Broker sold for \$5,250 in last year's SWSG spring sale. We also love the females we have had. A bred heifer out of R594 was a high selling bred a few years back and last year we showed a Broker daughter that was very popular. This cow absolutely never misses. Take advantage of a real opportunity! **Offering 5 embryos, guaranteeing 2 pregnancies, if work is done by a certified embryologist. Choice of sires WAGR Dream Catcher or Mr. HOC Broker.**



MISS MEYER R594

# 146

## JAUER LAREDO x MEYER 734 EMBRYOS

Polled Black Purebred Angus

DOB: 4-8-04  
Tattoo: 437/BE  
ASA: 2591486

O C C Just Right 619J  
O C C Laredo 645L  
O C C Dixie Erica 816B  
  
High Valley 4C6 Ambush  
Jauer 4C6 Ambush930 7128  
Jauer S47Traveler7128320

CE	BW	WW	YW	MCE	MWW	STAY	CW	YG	MB	BF	REA	API	TI
9.3	-.1	46.7	70.6	1.4	43.2	n/a	11.8	-.10	.30	-.011	.26	81.8	48.4

What a mating this is! This OCC Laredo daughter is the perfect match for Meyer 734 to produce those highly sought after females. She is a moderate framed, heavy muscled, soggy bodied female with great structure and ton of rib shape. She's also got that chiseled front end we all want in our show heifers. The way these baldy foundation females are selling, these calves will be hot property. Don't miss this opportunity to raise the next great one! **Offering 5 embryos, guaranteeing 2 pregnancies, if work is done by a certified embryologist.**

Consigned by: Golden Acres



JAUER LAREDO 930 437

# 147

## WHITNEY x COMBUSTIBLE EMBRYOS

Who Made Who x PB Angus

Not all great donor females have had a stellar show career. Whitney is one of those females that was never shown but made her mark at Heartland Simmentals producing eye appealing, production oriented offspring that have made a genetic impact in many herds across Iowa. We fully expect the mating of Combustible x Whitney to be no different. **Guaranteeing one pregnancy if 3 embryos are purchased and 2 pregnancies if 5 embryos are purchased. Work must be done by a certified embryologist.**

Consigned by: La Mar Farms & Marshall Ruble



FBF1 COMBUSTIBLE



## 148 WHITNEY X BUILT RIGHT EMBRYOS

Who Made Who x PB Angus

Whitney 371 was the cornerstone for Heartland Simmentals. She has stood the test of time & her genetics will continue to excel. We purchased Whitney because of her track record producing both show stock and performance individuals. We believe Built Right x Whitney is a no brainer. **Guaranteeing one pregnancy if 3 embryos are purchased and 2 pregnancies if 5 embryos are purchased. Work must be done by a certified embryologist.**

Consigned by: *La Mar Farms & Marshall Ruble*



## 149 QUEEN MAY X ESCALADE EMBRYOS

SAV Net Worth 4200 x KM Total Queen May 652

Queen May was the Reserve Angus Female at the 2011 Iowa Beef Expo. Offering 5 embryos, guaranteeing 2 pregnancies if work is done by a certified embryologist.

Consigned by: *Wes Stofee*

# Special Cattlemen's Offer

available at the 2014 Iowa Beef Expo

Both buyers and consignors, young and old attending the 2014 Iowa Beef Expo, which is being held February 9-16, 2014, will have the opportunity to take advantage of special "Cattlemen's Offers" being provided at the country's largest state beef expo.

**Hawkeye Breeders Service, Inc.** offers one free semen collection on any one bull that brings \$3,000 or more in any of the sales held during the 2014 Expo. The collection work must be completed prior to the 2015 Iowa Beef Expo. Bull must be presented to the Adel, IA collection site.

**Trans Ova Genetics** is offering to the purchaser of the high selling female in each breed selling 25 head or more at the 2014 Iowa Beef Expo, one free embryo flush on the female of his/her choice from his/her breeding herd and three free transfers into the owners recipients. The embryo work must be completed prior to the 2015 Iowa Beef Expo. Contact Mark Johnson for complete details on this offer!

**Livestock Plus Inc.** of Clarion, Iowa along with **Muir Embroidery** of Jefferson, Iowa will present specially embroidered Iowa Beef Expo Jackets to the consignors of the High Selling Bull and High Selling Female in each sale. Jackets must be ordered before the end of the 2014 Iowa Beef Expo.

**Hawkeye Tack** of Des Moines is offering all buyers registered prior to the start of each of the breed sales held at the Iowa Beef Expo, a chance to win a special embroidered Iowa Beef Expo cap. Hawkeye Tack will also be presenting the IJBBA Top Year End Award Winners with special boot certificates and Wrangler Jean certificates. Hawkeye Tack will also be offering all who attend the Expo a certificate good towards \$500 off the purchase of a New Trailer and 20% off 1 Regular Priced Item, some exclusions will apply.

For more information on the Iowa Beef Expo contact: Mindy Campfield, Expo Director 515-966-0075 or visit our website at [www.iowabeefexpo.com](http://www.iowabeefexpo.com).

GENETIC FEATURES



# ASA Sale Terms & Conditions

**BIDDING & APPLICABLE LAW:** All cattle listed in this offering comply with prevailing sale terms and conditions as set forth by the laws of the state wherein the sale is conducted. There are no warranties, expressed or implied, by either the auctioneer or consignor, except as set forth herein, as to the merchantability of fitness for any particular purpose of any animal offered in this sale. The right to bid or the right to reject the final bid, if done before the hammer falls, is reserved for all sellers unless otherwise announced from the sale block or as prohibited by law in the state wherein the sale is being conducted.

**ANNOUNCEMENTS:** Any change of information other than in the catalog will be announced from the auction block and such announcements shall take precedence over printed material. All statements made from the auction block or those made by the seller (in private treaty), must be documented by seller if requested by the buyer at time of sale.

**TERMS:** Terms of sale are cash unless satisfactory credit arrangements have been made with the seller previous to the sale of any animal so affected.

**PURCHASER'S RISK:** Each animal becomes the property of and therefore is also the risk of the purchaser as soon as it is sold; except it shall be the obligation of the seller to see that animals are fed and cared for free of charge to purchaser, until loaded for shipment or until the expiration of twenty-four (24) hours after the sale, whichever occurs first.

## HEALTH REQUIREMENTS:

1. All cattle entered for sale must meet the health regulations of the state in which they are sold. All other agreements regarding the health of the animal will be between the buyer and seller and should be documented in writing.
2. If sale cattle are returned to the seller for an adjustment, they must meet the health requirements of the state they are returned to.

**CERTIFICATE OF REGISTRY:** Each animal, which is catalogued, offered and sold as a registered animal, shall have a certificate of registry available at time of sale. When an animal is sold as "eligible for registry" or "registry applied for", the seller shall be responsible for obtaining the certificate of registry and for the proper transfer of the certificate to the purchaser including full payment of transfer fees.

**IDENTIFICATION:** Each animal, at time of sale, must have a readable tattoo or brand corresponding to that shown on the certificate of registration.

**AUTHENTICITY OF PEDIGREE:** When an animal, through parental validation, is determined to have an ancestry other than that reported on the registration certificate, the buyer shall be entitled to a refund of the purchase price from the seller upon return of the animal to the farm of the seller at the seller's expense. The animal in question, at the buyer's option, may be exchanged for another animal of equal value, or if agreeable with the buyer, the seller may have the certificate returned to the buyer. Any adjustment provided herein, if selected, shall absolve the seller from further liability for the authenticity of pedigree to the buyer.

## BREEDING GUARANTEES AND DEFINITIONS:

1. Females are guaranteed to be breeders, with the exception of:
  - a. Female calves sold at side of dam
  - b. Injury or disease occurring to the animal after time of sale
  - c. Gross negligence or willful misconduct on the part of the purchaser
  - d. Cows sold with calf at side or a female that calves after sale to breeding prior to the date of sale.
2. Bulls are guaranteed to be breeders (definition as the ability to settle healthy cows by the time the bull is 18 months of age) with the exception of:
  - a. Bull calves sold at side of dam
  - b. Injury or disease occurring to the animal after time of sale
  - c. Gross negligence or willful misconduct on the part of the purchaser
  - d. Bulls shown competitively after sale
3. Any guarantees with respect to the ability to freeze semen shall be made by separate agreement between buyer and seller.
4. Safe in calf females are females that have been diagnosed pregnant by a competent veterinarian and are pregnant at time of sale.
5. A bred female is a female known to have been served by a bull either by natural breeding or artificial insemination, but it does not necessarily mean that the female is safe in calf to that service.
6. A pasture-bred female is a female that has been pastured with a designated bull and has been exposed for the time stated, but it does not necessarily mean that this female is safe in calf to that bull.
7. An open female is a non-pregnant animal.
8. Calves sold off their dams (split pairs) shall carry the full breeding guarantee.

**PRIVILEGE OF PURCHASER TO EXAMINE:** The purchaser of a female animal may have her examined within twenty-four (24) hours after the fall of the hammer and prior to removal from the sale premises. The pregnancy status of breeding status of a female so examined, when found not to be as represented at the time of sale, is cause for the female to be returned to the seller as unsold.

## EMBRYO TRANSFER:

1. Sellers should provide upon request a complete history of embryo transfer activity for any female offered for sale.
2. Withholding information on the existence of frozen embryos at the time of sale would be considered an unethical practice.

## HORNED-SCURRED-POLLED DEFINITIONS:

1. **HORNED** – An animal with a horn growth affixed to the skull that has or has not been removed.
2. **POLLED/SCURRED** – An animal with rudimentary horn growth that will not develop into a horn. The rudimentary horn growth may or may not become affixed to the skull at an older age.
3. **POLLED** – An animal with absence of horn growth. (An animal can have scurs and still be genetically polled.)
4. **SMOOTH POLLED** – A smooth-polled individual has no scurs and does not develop scurs later in life.

## GUARANTEES:

1. If an animal is sold as polled or polled/scurred and proves to be horned, the seller shall be obligated to refund the purchase price upon return of the animal to the farm of the seller at the expense of the seller or may be exchanged for a polled animal of equal value, whichever is acceptable to the buyer. The buyer has thirty (30) days from date of sale to notify the seller that an adjustment is in order.
2. If an animal is sold as smooth-polled and proves to be scurred, the seller shall be obligated to refund the price upon return of the animal to the farm of the seller at the expense of the seller or at the buyer's option, shall be exchanged for a smooth-polled animal of equal value.
3. If an animal is sold as polled and develops scurs, the seller will not be obligated to make any adjustment as a scurred animal is considered polled.
4. If an animal is sold as polled and has scurs, it shall be so announced at the time of sale that the animal has scurs. If it is not announced and the buyer finds before the animal leaves the sale premises that the animal has scurs, the buyer must notify the seller of the findings. The seller shall then be obligated to refund the purchase price.

## OPTIONS AND PRIVILEGES OF RETURN OR ADJUSTMENT:

The following adjustments do not preclude the right of the buyer and seller to mutually agree upon other terms and conditions for settlement of any dispute.

1. All claims for adjustment or refund must be made in writing either six (6) months from the date of sale or no later than when the animal reaches 24 months of age whichever occurs later, with the exception of claims involving misrepresentation of service sire or as otherwise provided herein.
2. In the event an animal is claimed to be a non-breeder, the animal may be returned to the farm of the seller, at the buyer's expense, if in good physical condition, and the return is in compliance with the health requirements of the seller's state. The seller shall be entitled to a six (6) month trial period following the return of the animal in which to prove the animal is a breeder. If at the end of six (6) months the seller is unable to prove the animal is a breeder, the seller shall, at the option of the buyer, replace the animal with another of equal value or refund the purchase price. Either option shall be deemed full satisfaction and settlement.
3. If a female is sold as "safe in calf" to a given sire or sires on a specified date or dates and proves not to be as represented, the buyer is entitled to a refund of the purchase price from the seller upon return of the animal and resulting progeny thereof to the farm of the seller at the seller's expense.
4. If a female is sold as "open" and proves to be with calf at time of sale and examined pregnant within sixty (60) days after sale, the buyer may return the animal to the farm of the seller prior to calving for a refund of the full purchase price or for another animal of equal value, whichever is acceptable to the buyer. It shall be the obligation of the seller to bear any expenses incurred for transportation of the animal in question to the farm of the seller.

**GENETIC TESTING AND TraitTrac STATUS:** Sellers must identify the TraitTrac status and the results of any qualitative genetic testing performed on any animals or genetic material offered for sale. The ASA considers it an unethical practice to misrepresent or fail to disclose the TraitTrac status or qualitative genetic test results of any animal or genetic material.

**DISCLOSURE OF MATERIAL INFORMATION:** Sellers must disclose all material information concerning any animal or genetic material offered for sale. For the purposes of these Sale Terms and Conditions, "Material Information" is defined as any information which would be likely to affect the value of the animal or genetic material if the information were known to the public.

Material Information includes, but is not limited to, information related to genetic tests, blood tests, ultrasound pregnancy results, disease tests, pregnancy and fertility test results, information related to the sex and age of in utero calves or embryos, and information related to the fertilization status of in utero calves, including whether the calf was conceived via artificial insemination or natural service. The ASA considers it an unethical practice to misrepresent or fail to disclose any Material Information concerning an animal or genetic material offered for sale.

**LIMITATIONS OF OBLIGATIONS:** These sale terms and conditions constitute a binding legal obligation between the buyer and seller of any animal or genetic material sold under these terms and conditions. However, the ASA, its directors, officers, employees and agents do not assume any obligation, legal or otherwise, to enforce the sale terms and conditions agreed to between buyer and seller.

# Time Sensitive Material

